

## Asia's Premier Film, Communication and Creative Arts Institute Launches

### SCHOOL OF EVENT **MANAGEMENT**

### Another dream, another opportunity

Event Management is the fastest growing industry in the media space after digital. The finest in Event Management education is here - with the best from the industry coming together to teach, train and hire!







### **Programmes offered**

**BBA** in Event Management & **Experiential Marketing: 3 Years** 

**PGD** in Event Management & **Experiential Marketing: 1 Year** 

THE TATA INSTITUTE OF SOCIAL SCIENCES (TISS)





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### **Designation & Company** Name

**Anant Rangaswami** Editor at WION Melt, Advisor - Unmetric and Former Editor at Storyboard, CNBC TV18 **Brian Tellis** Co-Founder & Group CEO - Fountainhead MKTG, a Dentsu Aegis Network Company **Harindra Singh** Chairman & Managing Director - Percept India

Mahesh Shetty Head of Network Sales - Viacom 18 **Martin da Costa** Founder and Chief Executive Officer - 70 Event Management Group **Mohomed Gulamali Morani** Managing Director - Cineyug Group of Companies

**Neeraj Roy** Founder & CEO - Hungama Digital Media Entertainment Limited

Rajesh Kejriwal Founder & CEO - Kyoorius Group **Roshan Abbas** Managing Director - Geometry Encompass Events

Sameer Mutreja Director - STCH Integrated Communication Solutions **Sameer Tobaccowala** CEO - Shobiz Experiential Communications **Samit Garg** CEO & Co-Founder - E-Factor Sanjoy Roy Managing Director - TeamWork Arts

Vinit Karnik Business Head - Entertainment Sports and Partnership- GroupM Media India **Vivek Bhargava** CEO Dan Performance Group - Dentsu Aegis Network

Vivek Singh Co-Founder & Jt. Managing Director - Procam International

# INDUSTRY

### Name

**Aarti Manocha Aarti Mattoo Abhishek Mehta** Aditi Kapoor Aditya Mehra **Aditya Motwane** Ajay Prajapati **Akbar Sami** Ali Safdar Zaidi **Aman Anand Arun Kumar Arvind Jyot Sabhaney** Atul S. Nath Birju C. Gariba **Chetan Vohra Daryl Sheldon Deepak Gattani Deepak Pawar Gagan Takyar Gareth Eswin Thomas Gaurav Sharma** 

**Gautam Jain** Gitikka Ganju Dhar **Hareesh Babu Harjinder Singh Harshad Chavan Harshal Kirit Kothari Hemant Kale Jaideep Singh Janak Vora Karan Singh** Karishma Hundalani Nagdev **Khantil Mehta Kunal Khambhati Lalit Gattani** Maj KJ Singh **Mandeep Malhotra Mandeep Singh** Manoj Gopalani **Manoj Mahala Manuj Agarwal Mareesha Parekh Mazhar Nadiadwala Mini Ribeiro** 

**Namit Sharma Naushad Khan Navneeth Mohan Nazeef Mohammed Neelabh Kapoor Neha Seth Arora Nemish Sanghvi** Nilesh Kulkarni Ninad Shan **Nisar Merchant Nishant Parashar Oum Pradutt S. Arya Owen Roncon Parijat Kaushik Payal Shah Karwa** Pooja Ghai **Pooja Gulati Pramod Gaikwad Prapti Malhotra Prateek Tandon Prerana Saxena Pritesh Sharma Rahul Gomes** Rajeev Jain Rajesh Varma **Ranjit Raina** Reema Kalpana Sanghavi **Rodney Barnes Sachin Bhandari** Sailesh Gopalan Sanjeev Pasricha Saurabh Khurana **Shaju Ignatius Shyam Chhabria Siddharth Ganeriwala Siddharth Kannan** Siddhartha Chaturvedi **Subhashini Balasubramanian Subramanian Iyer Sumit Chandhoke Sunil Kutty Menon CEO Sushil Shamlal Wadhwa Swaroop Banerjee Syed Sultan Ahmed Tarsame Mittal Tarun Chopra** Founder/Proprietor/Director Vanita Kohli - Khandekar Contributing Editor Vidya Alva **Vidyasagar Pingali** Vijay Bokadia Vikaas Kalantri Vikas Vijay Menon **Vikram Shankar Vinay Agarwal Vipul Pandhi Vishal Nagdev Wiz Niyati Vora Xerxes Antia** Chief Operation Officer Yashraj Akashi Senior Ambassador, TEDx Program, TED & Curator **Zuzer Lucknowala CEO** 

Designation Founder & Managing Director Partner CEO **DGM Events** Director Director Chairman & Managing Director Music Producer / DJ Co Founder & COO Director Director MD Managing Director CEO & Exec Dir MD and Founder Director Chairman Managing Director Managing Director Director Founder / CEO Chief Programming Officer -Fever FM, Radio Nasha, Radio One Founder, Director Anchor / Actor / Writer CEO Director **Managing Director** Director Director **CEO & Founder** Chief Executive Officer COO Head - Brand & Content Founder - Creative Head Head - Live Events & IP CEO MD **CEO & FOUNDER** CEO & MD Director Director

CEO

Director

Managing Director Independent Journalist and Food Critic, Marcom Professional Partner Producer MD Director & CEO **CEO & Creative Head** Creative Director & Founder Partner Founder **Founder Director** Managing Partner Chartered Accountant, Consultant Director Founder & Managing Director Co-Founder Associate Marketing Director - Entertainment Founder, Content Director Senior Vice President & National Head Mirchi Catalyst Founder & Partner Director

Founder & Director Founder and CEO Director Managing Director Director Founder director **Chief Executive Officer Managing Director** Production Manager / Technical Director Joint Managing Director Director **Group CEO** Senior Vice President - National

Founder & Director COO Director & CEO Ace TV-Radio host/Digital Sensation/Emcee Founder & CEO Director - Projects **CEO** Founder

Founder & CMD COO & Business Head MD & Chief Learner

**Executive Vice President & Business Head Managing Director** Director MD & CEO Founder Founder **Production Consultant** 

Founder & Managing Director **Business Head** Vice President - Western Region, Brand Activation

### Company

Milestones to Memories

Momentum Experiences and Events LLP Scoop Brand Holdings Saregama India Limited Seventy Seven Entertainment Motwane Entertainment & Weddings Sheer Event Management Running Water Films Scoop Brand Holdings Kickstart Ent / INCA **Traditions Event Management & Marketing** Zeroin Management Candid Marketing Platinum World Group LCWL Group (Line Communications Pvt.Ltd ) Seventy Seven Entertainment Rapport Global Events Midas Next Media DNH Networks / Friday Music Project Green Chutney Communication HT Media Real Reel Private limited

Impresario Event Marketing Company ShowWorks Eventz **Toast Events** Rising Events Swaaha EMC Weddings & Experiences Offbeet Media & Communications **Event Capital** Percept Live **EVENTFAQS Media** Gobananas Bookmyshow Showcraft Productions Bellset Entertainment THE SOCIAL STREET **CPM India Sales & Marketing** Seventy Seven Entertainment Craft World Events Percept Live Swaaha Weddings & Experiences Dome Entertainment Big Synergy

Indie Music Label

Tranquiil World

Lagshya Live Experiences

Ministry of Talk- Made in India

**BToS Productions** Studio Neelabh Luxury Weddings & Entertainment Var Vadhu **WE Hospitality** International Institute of Sports Management (IISM) Brothers Incorporated LLP engage4more Phase1 Events & Entertainment Fountainhead MKTG ByteDance India

The Word Jockey Creative Content Studio

Entertainment Network India Ice global Cabedge Ventures Copper Events Theme Weavers International Mapsor Experiences **OMCPL** Rashi Entertainment **CRI Events Geometry Encompass** Maximus Mice and Media Solutions **Bad Boy Productions United Group** Stagegear CS Direkt Events & Exhibitions Laqshya Live Experiences The Ignite Enterprise **Event Capital** Aura Integrated Solutions **Event Crafter** Seventy Event Media Group (70 EMG) Believe Entertainment SCxp **Brand Promotions India** Platinum World Group

Zee Live. Zee Entertainment Enterprise LXL Ideas T M Talent Management Tarun Chopra Productions/Opus Planet/Vibbes Inc **Business Standard** Percept ICE Catpro Events & Entertainment Moksh Events White Leaf Entertainment Media **Production Crew Entertainment** One World Entertainment Workaholics Event Solutions **EVENTFAQS Media** Wizcraft Seventy Event Media Group & Seven Steps Weddings **TEDxGateway** Party Cruisers

### Founder & Director, Event Capital

FACULTY

### **Deepak Choudhary**

Chief Mentor, School of Event Management, WWI

### Head of Department, School of Event Management, WWI

**Jateen Rajput** 

**Jimmy Choudhary** 

### Business Head, School of Event Management, WWI

Girish Raj

### Consultant

# Meghaa Ghosh

**ETC** India

Storyteller & Experiential Strategist

### Nikita Chokshi

Vice President and Head Marketing Centrum Wealth Management

# Priya Sharma Shaikh

Founder Director and Leadership Coach

# Sai Nagesh

**R Venkatesh** 

Owner, Trident Marketing

CEO - Tempus, CSO - Lagshya Media

### Sampath Prabhakar

Senior Consultant, SP Consulting

Sapna Gupta Partner & Content Director,

The Word Jockey Content Studio **Tabassum Modi** 

### Founder Director, Victor Tango

**Tanaz Basrur Business and Project Management Consultant**