



SCHOOL OF FASHION

MA in Costume Design



PROGRAMME SPECIFICATIONS

| | |
|------------------|---|
| Duration | : 2 Years (4 Semesters) |
| Eligibility | : Graduation in any stream or minimum 3 years work experience in Costume Designing |
| Awarded by | : Rajiv Gandhi National Institute Of Youth Development (RGNIYD) |
| Entrance Process | : General Aptitude Test, Creative Ability Test, Statement of Purpose, Portfolio & Interview |

PROGRAMME OBJECTIVE

The Masters in Costume Design program aims at creating professionals who are trained in costume design and business of costumes to service all forms of performing arts. The learners will have the benefit of theoretical and practical experience as they ascend each level of the program gaining knowledge of costume science as well as putting it to practice in conjunction with our allied schools in Filmmaking. Our endeavor is to infuse the pedagogy of this program with the numerous years of cumulative experience that the institute has to its credit in the art of film making and performing arts. Master classes are delivered by a dedicated team of practicing costume designers/industry specialists and film makers, and modules are led by experienced tutors. Students engage in practical execution of their learnings in design labs that are equipped with all tools and machines required. Students will also be taken on field visits to work with production houses/theatres and film sets and will emerge well equipped to create costumes with a universal appeal.

OPPORTUNITIES FOR GRADUATES

India boasts of the largest film making industry with over 1800 + films being produced in 2019 alone with ticket sales crossing 4Bn + in ticket sales. It has grown by 9.5% in 2019 and now stands at a whopping value of INR191 Bn. This combines Bollywood which the Hindi film industry is known by the vast regional film industry as well. Bollywood itself contributed to 46% of the revenues in 2019. It is an industry that influences national economy in numerous ways than just through screen entertainment. It has an impact on products and commodities, tourism, international trade, and most of all the fashion industry. Actors have been the original influencers and their presence on screen and off it alike, builds aspirations for people across socio economic and geographic strata.

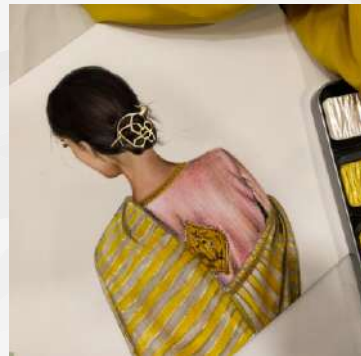
With most professionals in this industry being self-taught or applying learnings from allied fields of education such a fashion design/fine arts and applied arts it is imperative to have a learning system in place where we groom professionals to service this industry which is one of the largest contributors to the economy and a platform that creates jobs for millions of people.

India is the second largest producer of textiles and garments in the world. The Indian textiles and apparel industry is expected to grow to a size of US\$ 223 billion by 2021, according to a report by Technopak Advisors. Abundant availability of raw materials such as cotton, wool, silk, and jute as well as skilled workforce have made the country a sourcing hub for numerous costume designers the world over.

The textiles industry as well, has made a major contribution to the national economy in terms of direct and indirect employment generation and net foreign exchange earnings. The sector contributes about 14 per cent to industrial production, 4 per cent to the gross domestic product (GDP), and 27 per cent to the country's foreign exchange inflows. Thus, growth and all-round development of this industry has a direct bearing on the improvement of the India's economy.

PROGRAMME OUTLINE

| Sem | Course Code | Course Title | Theory Credits | Practical Credits | Total Credits | Total Hours |
|-----|-------------|--|----------------|-------------------|---------------|-------------|
| 1 | FSMG 4101 | Western Literature | 2 | 0 | 2 | 30 |
| | FSMG 4102 | History Of Theatre & Costume Study | 0 | 4 | 4 | 120 |
| | FSMG 4103 | Filmmaking Basics for Fashion I | 2 | 2 | 4 | 90 |
| | FSMC 4101 | Textiles I | 4 | 0 | 4 | 60 |
| | FSMC 4102 | PMDGC I | 0 | 4 | 4 | 120 |
| | FSMC 4103 | Western Art & Performing Arts | 2 | 2 | 4 | 90 |
| | FSMC 4104 | HMU & Grooming I | 0 | 2 | 2 | 60 |
| | FSMC 4105 | Basics Of Styling (Personal/Celebrity) | 0 | 2 | 2 | 60 |
| | FSMC 4106 | Digital Design Techniques | | | | |
| 2 | FSMG 4201 | Indian Literature | 2 | 0 | 2 | 30 |
| | FSMG 4202 | Indian Art & Performing Arts | 2 | 2 | 4 | 90 |
| | MCBG 1207 | Media and Culture - B | 2 | 0 | 2 | 30 |
| | FSMC 4201 | Textiles II | 2 | 2 | 4 | 90 |
| | FSMC 4202 | PMDGC II | 0 | 4 | 4 | 120 |
| | FSMC 4203 | HMU & Grooming II | 0 | 2 | 2 | 60 |
| | FSMC 4204 | History Of Films & Costume Study | 0 | 4 | 4 | 120 |
| | FSMC 4205 | Accessory Design I | 0 | 2 | 2 | 60 |
| | FSMC 4206 | Business Of Costume Design I | 2 | 0 | 2 | 30 |
| 3 | FSMG 5101 | Contemporary Film Making | 2 | 2 | 4 | 90 |
| | FSMC 5101 | Business Of Costume Design II | 2 | 0 | 2 | 30 |
| | FSMC 5102 | Design For Choreography (Film And Stage) | 0 | 4 | 4 | 120 |
| | FSMC 5103 | PMDGC III | 0 | 4 | 4 | 120 |
| | FSMC 5104 | Accessory Design II | 0 | 4 | 4 | 120 |
| | FSMC 5105 | Advanced HMU & Prosthetics | 0 | 4 | 4 | 120 |
| 4 | FSMC 5201 | Graduation Film Project | 0 | 10 | 10 | 300 |
| | FSMC 5202 | PMDGC IV | 0 | 6 | 6 | 180 |
| | FSMC 5203 | Specialisation Mentorship | 0 | 4 | 4 | 120 |
| | FSMC 5204 | Field Trip/Practical Exposure | 0 | 4 | 4 | 120 |



STUDENT WORK



FACULTY



Jewellyn Alvares
Head of Department

From being a renowned Fashion Designer to an expert in designing couture, customised bridalwear and more, Jewellyn Alvares, is a man who dons many hats. For more than 2 decades, his speciality in bridalwear, under the brand name 'Jule Bridal', has made him an expert in finer nuances. In 2018, at the Lakme Fashion Week, he launched his menswear line under the eponymous label, Jewellyn Alvares. He is also a trained footwear designer and his creative repertoire has been seen in international brands like Catwalk and Pavers England, to name a few.



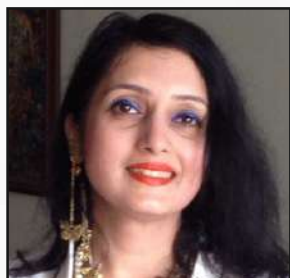
Sabira Fernandes
Faculty

Sabira Fernandes is an academician and industry professional. Apart from teaching at several institutes, as a consultant, she plays the role of a catalyst in evangelising and growing brands. Having spent almost two decades heading Marketing and Corporate Communications functions, she presently dons the role of a Creative Writer and works in the field of communications. She has post-graduate degrees in English Literature (Mumbai University), History (SNDT Women's University), and Marketing Management (Jamnalal Bajaj Institute of Management Studies, Mumbai University). She is also a trained Counsellor and an author with a published paper.



Devyani Arya
Faculty

Devyani Arya has a background in Information Technology and a master's degree in New Media Design from the National Institute of Design (NID). She has worked on various branding and graphic design projects with Habitat for Humanity International, Mumbai Film Festival, Naandi Foundation, The Ranthambore Festival. At the Whistling Woods International, she teaches various subjects related to Art, such as Art and Aesthetics, Classical Indian Art, Western and Oriental Art.



Rugmani V
Faculty

Rugmani Venkat has over 21 years of experience in academics, and holds a Masters in History and Ancient Indian Culture from the University of Mumbai. With a mastery in handcrafted jewellery, and research, her area of expertise lies in History of Art, Costume and Fashion, Cultural Anthropology, and Jewellery/Accessory crafting techniques. As an avid backpacker, she takes interest in ethnic cultures and their manifestations, besides being a voracious reader.



Anushka Jadhav
Faculty

Anushka Jadhav is an educator and artist who conducts workshops, talks and teacher-trainings, along with developing curriculum, on Gender and Sexuality in educational institutions around the country. She majored in Anthropology & Literature from St. Xavier's, Mumbai, and holds a Master's in Education from SNDT University. As an educator focused on gender inclusion, she has conducted numerous sessions at various national institutes. She has also worked on the planning and program-curation of on-ground conferences and conventions on issues of gender and identity, such as Gaysi Family's Zine Bazaar (in association with Max Mueller Bhavan) and has also co-founded an educational trust aimed at situating gender advocacy within education and bridging the gap between activism and academia.



Lancy D'silva
Faculty

With over 25 years of work experience in the industry, Lancy D'silva has been crafting structured apparel for select clientele for over a decade. His experience with the Italian brand, 'Brioni' as the Made-to-Measure Manager and later as a Bespoke Consultant with 'Camessi', has honed his skills in pattern making and garment construction with immaculate detailing to cut, fit and finish, which influences technical know-how in the institute's design laboratory.

ALUMNI & STUDENT TESTIMONIALS

“Whistling Woods International was a huge step towards my future. As a fashion student I often wondered about why we had so many assignments given to us every day during my academic tenure. But now when I look back, it surely was worth it all. For me it was a step by step learning process where there were a lot of ups and downs but the culture of WWI always taught me to stand up tall and confident. Not forgetting our faculty, who was always there whenever I had a creative block. Every class that I attended left a great impact on my personality and career.”

Mansi Joshi
Alumni, School of Fashion, 2019
Assistant Designer, Deepthi Balagiri Label

“Whistling Woods International has played an exceptional role in creating a strong foundation for my career as well as personal life. I have witnessed skill and competence, rising to a zenith. The learner-centric environment crafted here not only trained us in the academic curriculum but also motivated us. Overall WWI has made a gigantic impact on my life. It has helped me to develop a firm foundation of knowledge, which in turn broadened my horizon about the fashion world. The skills provided by the experienced & expert faculties made me ready for the industry. They have assisted me to look at different career options & helped me understand the exposure in various fields. The institute has taught me professionalism and enhanced my creativity in designing. This kind of knowledge & experience is significant, while working with renowned designers.”

Jigyasha Soni
Student, School of Fashion

“I joined Whistling Woods International as a filmmaking student but eventually found my calling for fashion design. WWI has been my home away from home, I am what I am because of the courage and support that my HODs of respective department gave me while switching my programme. WWI allowed me and gave me the platform to find my own style as I was never controlled or held back. This in turn allowed me to achieve an outstanding portfolio. I started working as Assistant Designer at Gaurang Shah, further worked as the Design Head at Neeta Lulla. Now I am working on my illustrations for my upcoming art exhibition.”

Suryakant Rout
Alumni, School of Fashion, 2018
Ex-Design Head, Neeta Lulla

“My 3-year journey at WWI has been my first step towards exploring my talent, skills, and creativity to the fullest. As a person, I matured and realised my direction of success at this institution. A platform to perform is provided in every institution, but a method to perform and attain success is provided only in the best institutions, and I am extremely proud to be a part of Whistling Woods International's guidance and learning methodologies. I also heartfully thank all my mentors, who have guided me towards the betterment of my skills and creativity.”

Swetha Balasubramanian
Student, School of Fashion

INDUSTRY SPEAKS

“The experience of being here at WWI School of Fashion enabled me to learn so much about myself. I feel institutes like these are important as it gives the students and the invited guests a perspective about different aspects of fashion. I would like to come back and meet the students again.”

Hemant Trivedi
Veteran Fashion Designer

“This is one of the premier institutions I've witnessed and I'm happy and glad to be here. The exposure students get over here is humungous. With experienced people from the industry visiting the school, the students get to learn, pick up and grasp as much as they can. I wish the students success for all their future endeavours.”

Gavin Miguel
Fashion Designer

“It is such a brilliant academy, a brilliant place to be. The faculty is fabulous, the premises are great; everything is so wonderful. It's very inspiring and motivating and a great platform for young and budding creative talent.”

Krishna Mehta
Veteran Fashion Designer

“It's always a pleasure to speak to the students. People imagine that we are teaching them but actually we get to learn from them.

I'm extremely happy with the campus here at WWI. The students have an energy that is unusual. The drive towards the campus is a creative exercise, as there is so much to see. It's very much exciting. Like fashion, it's make-believe. And I love it!”

Wendell Rodricks
Fashion Designer

“The students are very fortunate to have a lovely campus and experienced faculty at WWI School of Fashion.”

Meher Castelino
Fashion Journalist & Consultant

Programme Fees

| Programme | Duration | Programme Total | Security Deposit |
|----------------------|----------|-----------------|------------------|
| MA in Costume Design | 2 years | 9,50,000 | 50,000 |

All figures in Indian Rupees

Fees Payment Plan:

| Programme | Acceptance | Sem 1 | Sem 2 | Sem 3 | Sem 4 | Total |
|----------------------|--------------|----------|----------|----------|----------|----------|
| Payable | On Admission | Jul 2021 | Dec 2021 | Jun 2022 | Dec 2022 | |
| MA in Costume Design | 2,00,000 | 2,00,000 | 2,00,000 | 2,00,000 | 1,50,000 | 9,50,000 |

All figures in Indian Rupees

Material/Other Costs:

All students being accepted to the Costume Design programme will need to acquire an Art Material Kit, a Sewing Kit, a Trend Forecasting WGSN subscription and some fashion reference books. The cost of the WGSN subscription is INR 10,000/- + GST per year as of now. However, it is subject to change each year. Additional details will be provided on admission.

Note:

- The above mentioned costs does not include cost of fabric/ Non Textile Materials / Make up and Prosthetic materials or accessories and raw materials that students are required to purchase from time to time for the assignments of any subjects. This would be on their discretion to buy the fabric/accessories of the cost that suits them
- Materials and other incidentals except tuition is exclusive of the above mentioned fee
- Also, there is no mandatory vendor from our side. Students will be 'suggested' a vendor by the Institute, but it is purely the discretion of the student/parent to buy from a vendor of their own choice
- Any field trip travel/visa and boarding and lodging fees (domestic or international) will be an added cost

Disclaimer:

- Curriculum of programme is indicative. May be altered as per the discretion of WWI/RGNIYD
- Fee mentioned above do not include any Govt. Taxes, which may be added as and when mandated. Also exam fee is not included in the above fee. Fees may be changed as per the discretion of WWI/RGNIYD with appropriate prior notice

Whistling Woods International

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For admission enquiries, please write to:

✉ **admissions@whistlingwoods.net**

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