



INSTITUTE OF FILM COMMUNICATION & CREATIVE ARTS

PROSPECTUS



DO WHAT YOU LOVE

Choose a job you love, & you will never have to work a day in your life {Confucius}

VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

MISSION

Benchmarking quality, inspiring innovation, encouraging creativity & moulding minds, by leading from the front in the field of film, media and entertainment education.



EXCELLENCE IN CREATIVE & PERFORMING ARTS

~ 6TH FICCI HIGHER EDUCATION EXCELLENCE AWARDS 2019

Degree, Post-graduate & Diploma programmes offered under an agreement with

RGNIYD

Degree & Diploma programmes in association with

TISS

2500+

Alumni in Film & Media Industry

Whistling Woods International
VR LAB



3rd Global
SONY MEDIA TECHNOLOGY CENTRE



RED EDUCATION CAMPUS

5.5

Acre Campus

1300+

Students

5

Schools

SCHOOL OF FILMMAKING

CINEMATOGRAPHY

DIRECTION

EDITING

PRODUCING

PRODUCTION DESIGN

SCREENWRITING

SOUND RECORDING & DESIGN

VFX

SCHOOL OF CREATIVE ARTS

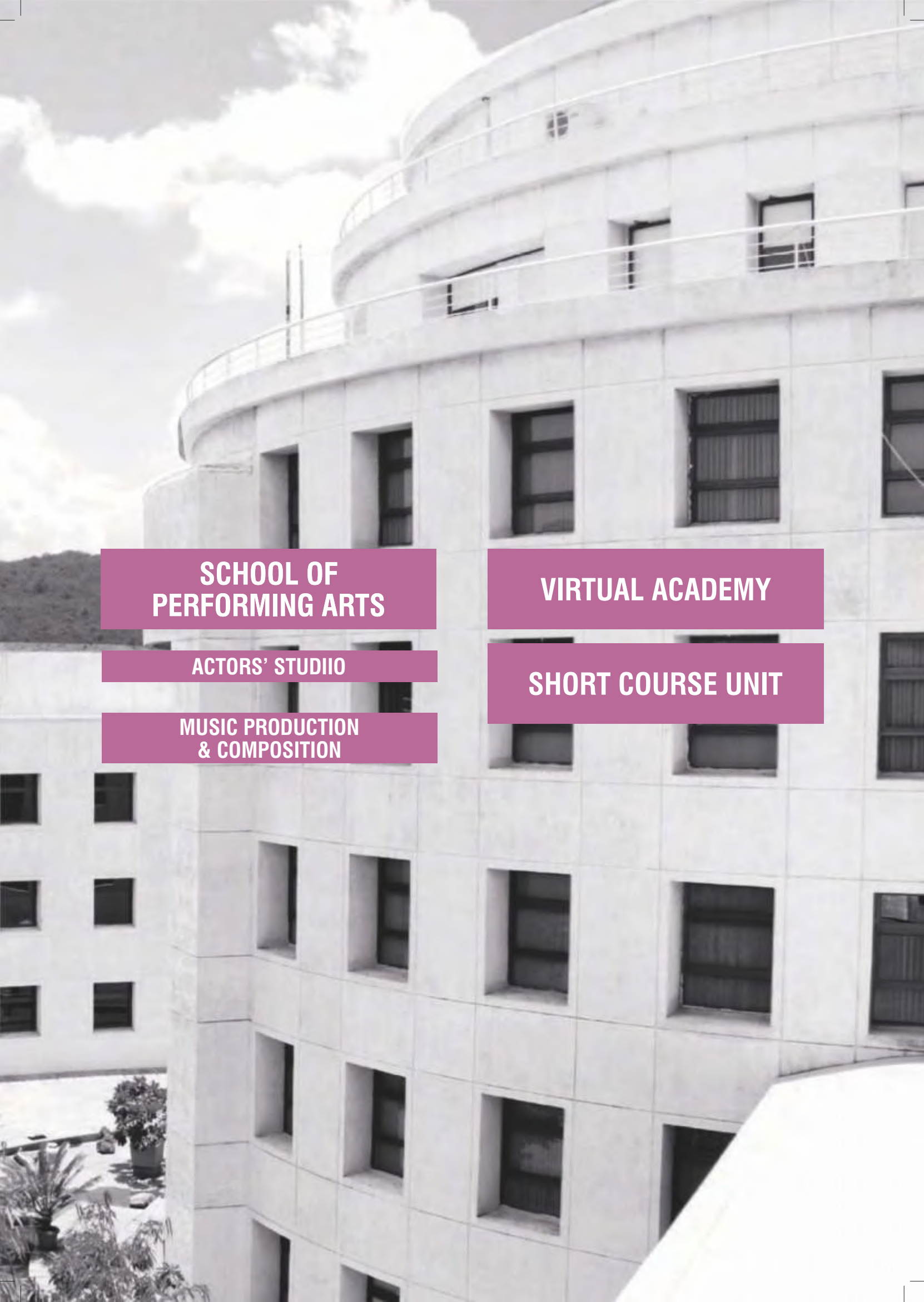
ANIMATION & GAME DESIGN

FASHION DESIGN

VISUAL COMMUNICATION DESIGN

SCHOOL OF MEDIA & COMMUNICATION

SCHOOL OF EVENT MANAGEMENT



**SCHOOL OF
PERFORMING ARTS**

ACTORS' STUDIO

**MUSIC PRODUCTION
& COMPOSITION**

VIRTUAL ACADEMY

SHORT COURSE UNIT

Subhash Ghai

Founder &
Chairman

**Founder & Chairman,
Whistling Woods International
Chairman, Mukta Arts Limited
Member, Executive Committee,
Film & Television Producers Guild of India
Member, United Producers Forum
Education Evangelist
Karmaveer Chakra Recipient
Chairman, MESC**

Subhash Ghai is a globally renowned filmmaker having directed 19 films over a four decade career, with 14 of them being blockbusters. Recipient of many national and international awards; he has also been honoured by the United States Senate. He has been a former Chairman of the Entertainment Committee of the Trade body, CII and a member of FICCI, NASSCOM, TiE Global and its alliances. He has been invited to address various forums and seminars on corporate governance and the growth of the Media & Entertainment industry globally and in India. Currently, he is the Chairman of Media & Entertainment Skills Council (MESC).



KNOWLEDGE EMPATHY RESPECT

I strongly believe that technicians have to be artistes first and artistes must learn the technique and technology needed to express themselves. Moreover, neither the technician nor the artiste can separate themselves from the business skills needed to ensure continuity and success in the industry they are in.

Attending film school was a key phase of my life and possibly the best decision I have ever made. That said, my idea of film education changed significantly before, during and after graduating from the film school. Before I joined the film school, I ‘expected’ to learn filmmaking in a particular manner with a specific educational methodology. While undergoing film education, I realised that it was significantly different from what I expected. Each year spent after my film education, made me realise that while a lot of my successes were enabled by my film education, there are several key aspects critical to an individual’s success, which were never communicated to me, leaving my education partly isolated from the real world of the Indian film industry.

After having spent over four decades in the industry, directing 19 films, producing several more and having educated or trained several artistes and technicians in the art of filmmaking, while launching their careers, I realised that a specific kind of education mix is needed for the filmmakers to serve the industry as well as build a career for themselves. I also realised that institutionalising this specific kind of education was complex but very important, if we as a country were to make our mark in the global Film, Communication & Creative Arts industry artistically, technically and commercially.

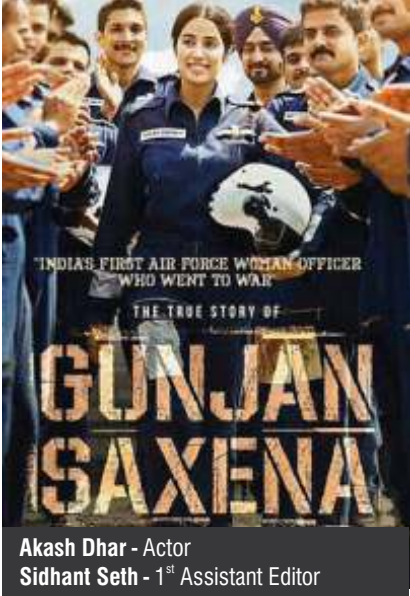
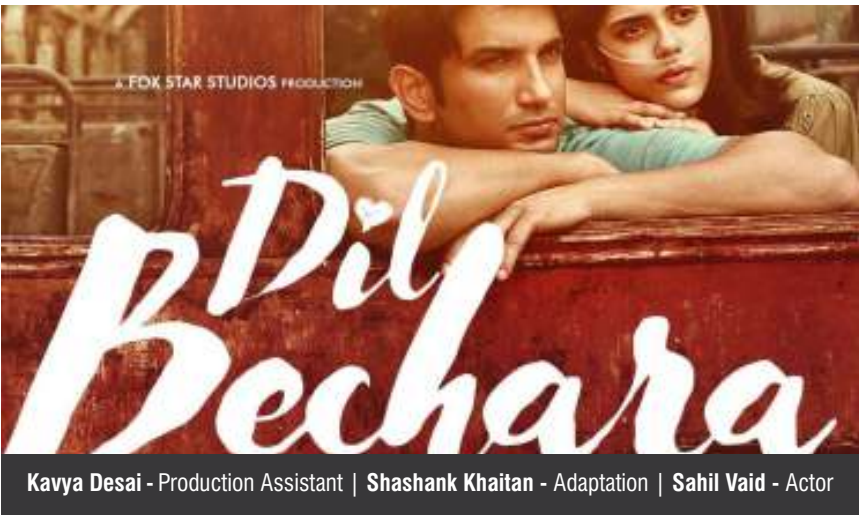
Hence, at Whistling Woods International (WWI), we drew inspiration from the global giants of the field and created a body of expert academicians and professionals who would help us create the necessary environment conducive to the education we wanted to provide. We developed a challenging international curriculum and we built into it an incredible scope for the individual to experiment with his ideas in the art, science, and business of Film, Communication & Creative Arts, once educated in the art, commerce and technology of the industry.

WWI also believes that our students must be encouraged to appreciate, analyse and promote various kinds of Indian and World cinema across the ages including regional popular cinema from across the globe, so as to widen their spectrum of social connect with the world.

It is this new, bold, ever-changing milieu that I would like to invite all of you into, as we raise the zenith of the Indian Media & Entertainment industry.

WHISTLING WOODS INTERNATIONAL ALUMNI

More than 2500+ alumni
successfully working in the Media
& Entertainment industry.

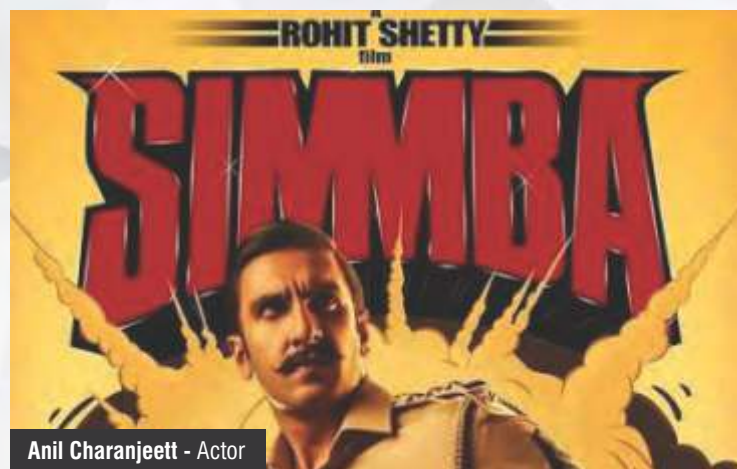




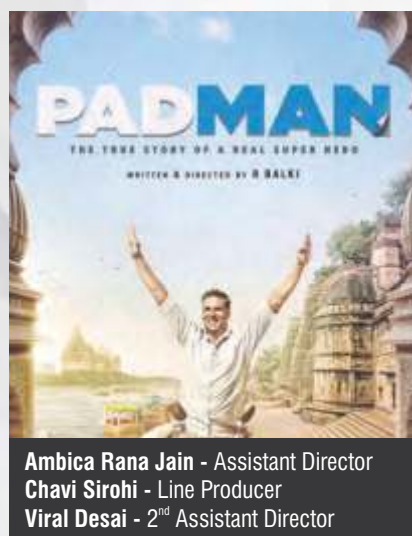
Utsab Bandopadhyay
Digital Imaging Technician



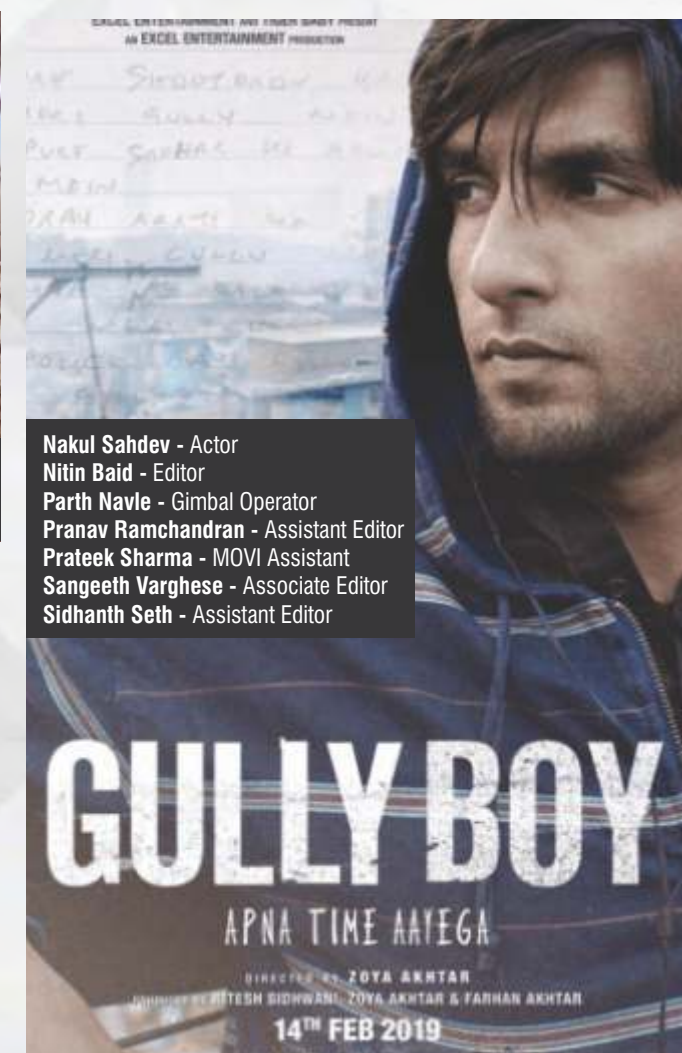
Racchit Malhotra - ADR Mixer
Reshmi Balachandran - Department Production Manager



Ankit Agarwal - Additional Assistant Editor
Arya Mehta - Assistant Editor
Nitin Baid - Supervising Editor



Ambica Rana Jain - Assistant Director
Chavi Sirohi - Line Producer
Viral Desai - 2nd Assistant Director



Nakul Sahdev - Actor
Nitin Baid - Editor
Parth Navle - Gimbal Operator
Pranav Ramchandran - Assistant Editor
Prateek Sharma - MOVI Assistant
Sangeeth Varghese - Associate Editor
Sidhanth Seth - Assistant Editor



Shashank Khaitan - Writer & Director
Sohel Sanwari - Sound Department
Varun Macchar - 2nd Assistant Director, Pre-production
Vinay Jogi - Production Assistant



Saanen Kane Sutterwala
Production Co-ordinator



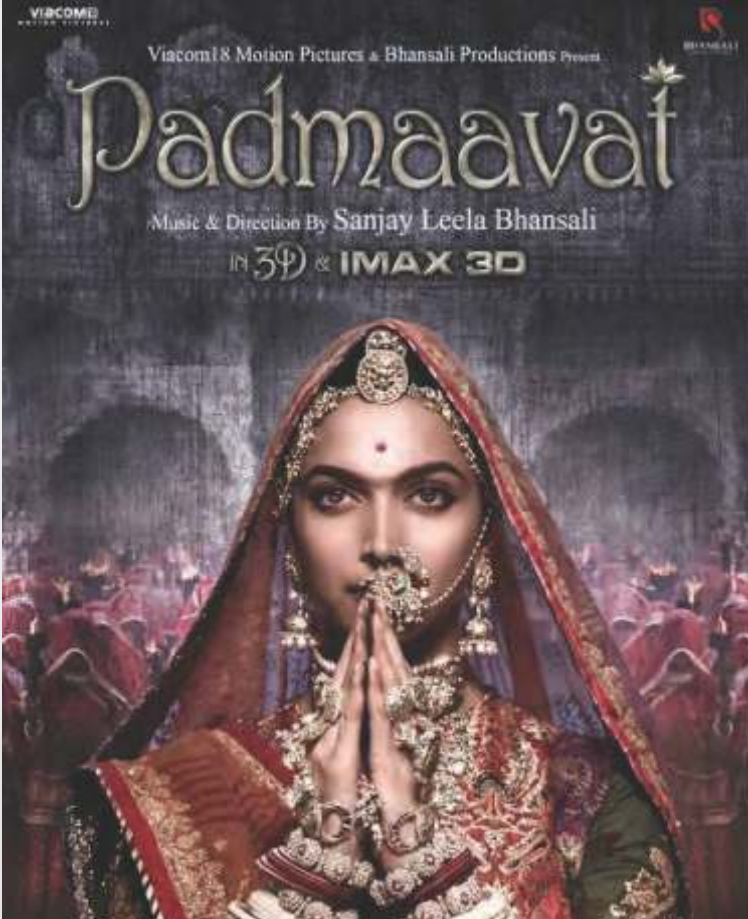
Ashwini Golegaonkar - Marketing Team (Nadiadwala Grandson Entertainment)
Chaitally Parmar - Creative Producer
Hiren Rathod - Assistant Casting Director
Konark Saxena - Associate Editor

Nishad Patil - Intern Editor
Priyal Gala - Marketing Team (Nadiadwala Grandson Entertainment)
Roohani Yagnik - Production Team (Opening Credits) & Production Assistant (End Credits)



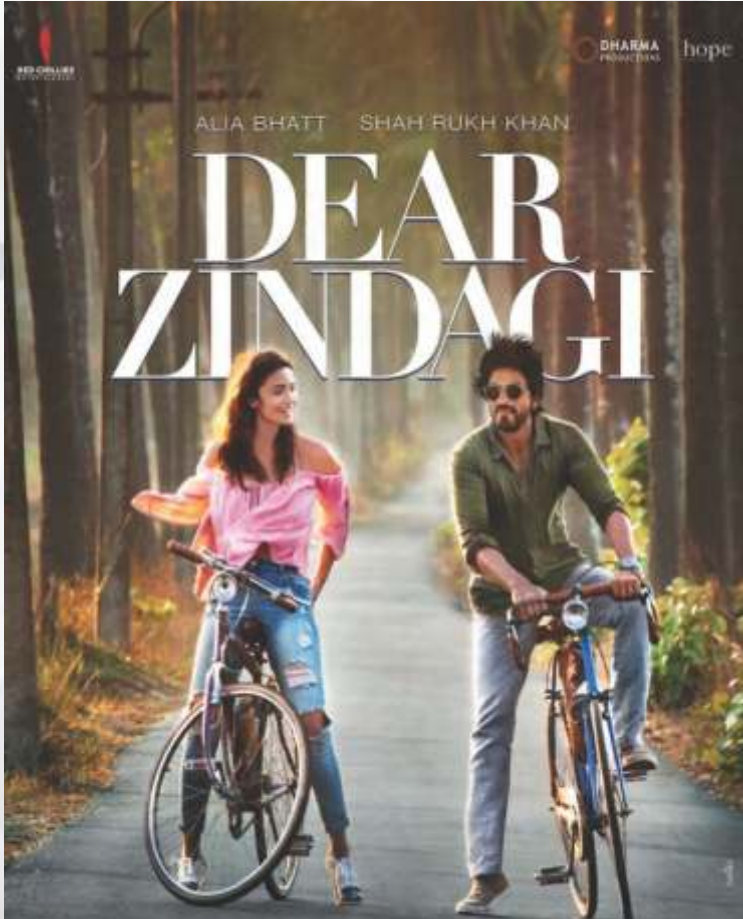
Vinay Jogi - Production Assistant
Konark Saxena - Assistant Editor
Nitin Baid - Editor
Aparna Bala - VFX Co-ordinator

RAAZI
 AN INCREDIBLE TRUE STORY



Viacom18 Motion Pictures & Bhansali Productions Present
Padmaavat
 Music & Direction By Sanjay Leela Bhansali
 IN 3D & IMAX 3D

Anubhav Sarda - On-Set Data Manager
Raza Mehta - Assistant Cinematographer
Sasanka Vamsi - On-Set Data Manager



ALIA BHATT SHAH RUKH KHAN
DEAR ZINDAGI
 WRITTEN & DIRECTED BY I SHINDE
 KESHAV UPPAL
 VIRAL DESAI - 2nd Assistant Director
 I JOHAR • GAURI SHINDE



KARAN JOHAR'S
BADRINATH Ki Dulhania
 WRITTEN & DIRECTED BY SHASHANK KHAITAN

Shashank Khaitan - Writer & Director
Sahil Vaid - Actor
Mansheel Gujral - Singer
Sohel Sanwari - Sound Designer
Ambica Rana - 2nd Assistant Director



SUSHANT SINGH RAJPUT AS
M.S. Dhoni
 THE UNTOLD STORY
 A NEERAJ PANDEY FILM

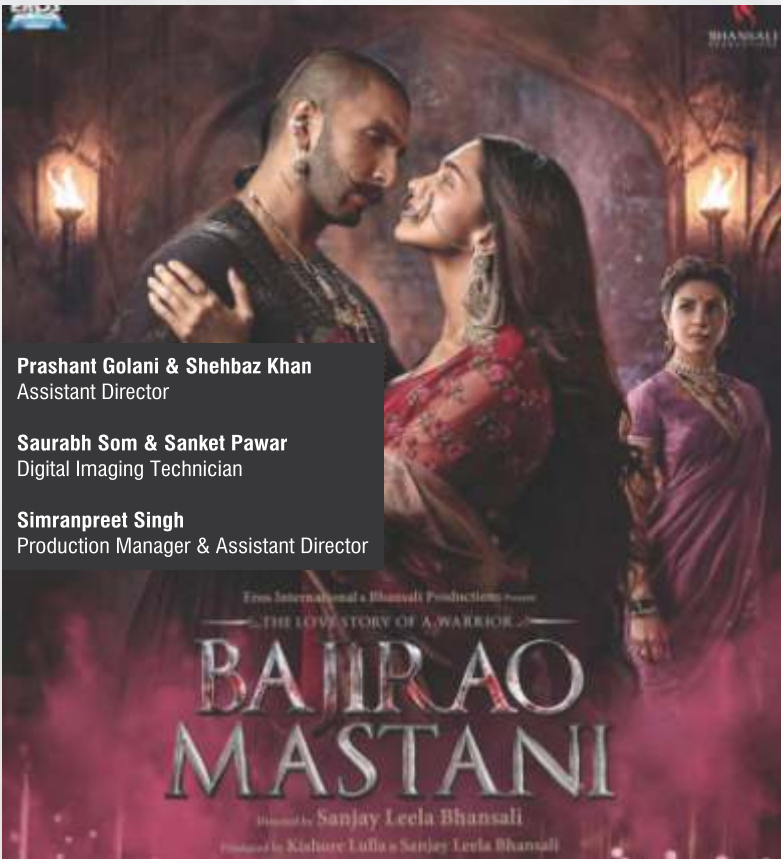
Manik Dawar
 Assistant Editor



Abhishruti Bezbaruah - Assistant Sound Editor
Muralikrishna V. - Assistant Cinematographer
Prashanth Ramachandran & Rushab Rastogi - Digital Image Technician



Sajid Sanwari - 2nd Unit DOP & Chief Assistant Cameraman



Prashant Golani & Shehbaz Khan
Assistant Director

Saurabh Som & Sanket Pawar
Digital Imaging Technician

Simranpreet Singh
Production Manager & Assistant Director

Bhanu Pratap Singh &
Varun Machhar
Assistant Directors

Sahil Vaid, Aditya Sharma &
Jimmy Varyani
Actors

Shashank Khaitan
Writer & Director

Sohel Sanwari
Audiographer

Swati Trivedi
Script & Continuity Supervisor



CONGRATULATIONS TO OUR ALUMNI FOR BEING ASSOCIATED
WITH FILMS THAT HAVE WON **NATIONAL FILM AWARDS**





Hiten Joshi
3rd Assistant Cinematographer

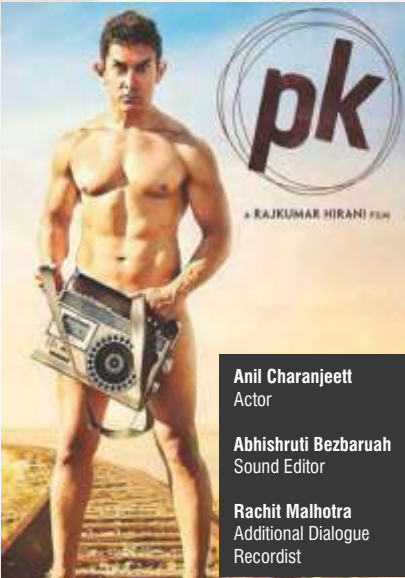
Nachiket Pangare
Assistant Cinematographer

Pooja Hegde
Casting

Pranav Shukla
Assistant Sound Recordist



Priyanka Gill - Second Second AD



Anil Charanjeet
Actor

Abhishruti Bezbaruah
Sound Editor

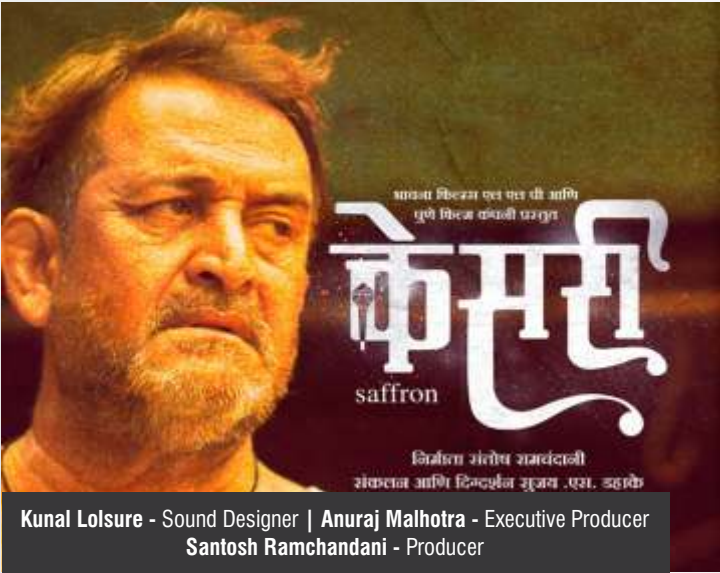
Rachit Malhotra
Additional Dialogue
Recordist



Gaurav Kulkarni
Visual Promotions - Post
Production Co-ordinator



Maharrsh Shah
Creative Team Credits



Kunal Lolsure - Sound Designer | **Anuraj Malhotra** - Executive Producer
Santosh Ramchandani - Producer

AWARD WINNING FILMS



INTERNATIONAL CINEMA



Prashant Koshy - Animator



Akansha Agrawal - VFX Artist



Mithun Prabakar
Production Coordinator - Double Negative



Mithun Prabakar - Show Production Support - Double Negative

Asha Lilian Joseph - Visual Effects Producer - Double Negative



Vishwesh Taskar - VFX Artist



Sahil Vaid
Voiceover (Tom Hiddleston)



Kapil Gyanchandani
Visual Effects Producer



Sahil Vaid - Voiceover (Ant-Man)



Roohi Dash
Lighting & Compositing Artist



Muralikrishna V. - Camera Assistant
Mandar Dewalkar - Additional Grip
Ambica Rana Jain - Set Production Assistant



Roshni Kakkad
Dreamworks Animation Team



Sahil Vaid - Voiceover (Beast)



Ambica Rana Jain - 4th Assistant Director
Muralikrishna V. - 4th Assistant Camera: 'A' Camera

REGIONAL CINEMA



Abhishek Jain - Director, Producer and Distributor
Amit Desai - Executive Producer
Divyang Thakkar & Samvedna Suwalka - Actor

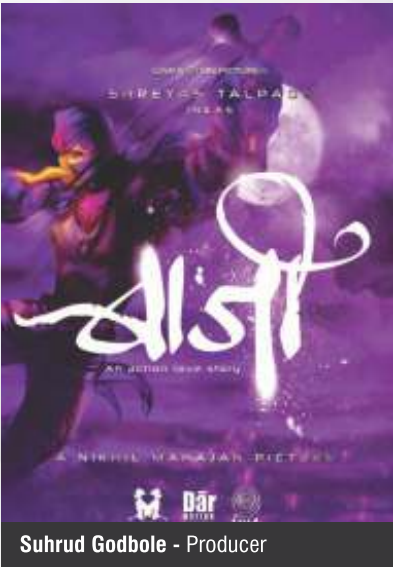
Pushkar Singh - Cinematographer
Viral Desai - Assistant Director



Rajshri Deshpande - Actor



Aditya Apastamb
Chief Assistant Director



Suhrud Godbole - Producer



Ishaan Randeria - Director
Nikhil Vadher - 2nd Assistant Director
Vaibhav Ambole, Suraj Bardia and Yatrik Dave - Sound Designer
Zenish Mehta - VFX Supervisor



Arjun Sorte - Director of Photography



Rahul Mane - Associate Producer & Finance Head

Virajas Kulkarni - Writer
Harshvardhan Patil - Cinematographer
Arjun Mogre - Editor
Marmabandha Gavhane - Dialogues

Jeet Ashok - 1st Assistant Director
Suneet Vats - Assistant Camera
Srushti Pathre - Assistant Editor

Akshay Rai - Creative Associate

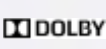
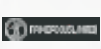


Vineet Upadhyay
Producer & Executive Producer

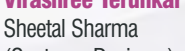
Pradeep Vignavelu - Cinematographer
Pratik Moitra - Chief Assistant Director
Shivani Sharma - Assistant Director

Soham Tere - Assistant Visual Promo Editor
Tony Singsit - Visual Promo Editor
Yashmita Bane - Costume Stylist

SCHOOL OF MEDIA & COMMUNICATION

	Abdulkadir Indorewala Schbang		Devansh Tiwari CAA KWAN		Achintya Singh Matter Advisors		Sonank Chavali Zee5
	Abhas Jain The Digital Street		Dhruvi Agarwal Republic Media Network		Anahat Datar Khelmore Sports Pvt Ltd		Sunidhi Sudhir Jambhulkar Weber Shandwick
	Aishwarya Vijaykumar Kwan Talent Management		Disha Vachher Matter Advisor		Palak Sirwani P. Bhagat Tarachand		Anandita Chandra Economic & Political Weekly
	Akanksha R Tiwari Creativeland Advertising Pvt. Ltd		Divija Krishnaswami Bling Entertainment		Bhriгу Bhaskar Colab India		Kalpesh Chaudhary Prime Focus
	Akash Datta Digital Driftwood		Dwayne Gonsalvez White Hat Jr		Priyal Tripathi WAT Consult		Komal Mishra Lake Shore
	Akash Nimbalkar Kwan Talent Management		Muskan Mehta Republic (ARG Outlier Media)		Priyanka Jani Candid Marketing		Vedangi Sanjay Kalzunkar FCB Ulka
	Angad Jamwal Eventcapital		Lubhna Seal Weber Shandwick		Neeti Bambardekar Makani Creatives		Nikhil Aditya Optimal Media Solutions, a division of Times Internet Limited
	Anmol Kapoor REP India		Imroz Jotwani UNLU		Ritwik Palnitkar Viacom18		Tulika Singh FCB India
	Anuraag Dubey GAANA		Jay Pikle Flickstree		Samarth Kadkol Hyphen Pictures		Yash Arora The Glitch
	Savi Gondane ReplIndia		Siddharth Dixit CoLab India		Sanchari Roy The Digital Street		Zoya Ghosh Weber Shandwick
	Aparna Bala Hi-Tech Animation		Kadamvari Saha The Digital Street		Sangini Kaul Meraki Films		Srishti Bhargava MSL
	Arun Prashanth Dolby Technology		Kaushik A The Glitch		Yojit Tripathi Prime Focus		Arzoo Singh Adfactors
	Chinar Chandrakant Mote Adfactors		Kumkum Prakash Gupta Filtercopy		Shubham Sinha Hott Studios		Devrat Gupta Byju's
	Ayushi Agarwal Hansa Events		Lesa Jacob Dentsu Webchutney		Shweta Kulkarni The Digital Street		Anisha Shenoy Paras Trading Corporation
	Azbana Velati PVR Cinemas		Mayuresh Bassi FCB Ulka		Shweta Singh Adfactors PR		Harsh Verma Origins Advertising
	Jayrajsinh Kiritsinh Chavda Creativeland Advertising Pvt. Ltd		Prachi Sharma Publicis		Isha Bansal Yuvaa		Chinar Chandrakant Mote Adfactors
	Shreya Agarwal Creativeland Advertising Pvt. Ltd						

SCHOOL OF FASHION

	Komal Savaliya Excel Entertainment		Nikita Gupta Visual Merchandising Executive, Kiaasa		Niyati Pathak Stylist & Designer, Milan		Virashree Yerunkar Sheetal Sharma (Costume Designer)
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ALUMNI ASSOCIATION

The Whistling Woods International Alumni Association is in its formative stage. All WWI alumni are encouraged to join the association and actively participate in making it strong & robust.

A strong alumni association would allow the WWI community to greatly benefit each other through job opportunities and synergies across the various verticals of the Media & Entertainment industry that WWI educates students in. Additional details are available on the WWI website or with Student Services team.

Amrita Banerjee Rodrigues

Freelance Fashion Stylist & Creative Consultant



Tanya Sinha

Associate Fashion Designer, The Souled Store



Priyanka Srinivas

Head Designer, Ian Fitness Ventures PVT

Yashmita Bane

Assistant Costume Designer, Theia Tekchandaney

Kudrat Anand

Celebrity Styling Assistant, Eshaa Amiin (Stylist)

Heeral Solanki

Many Frocks

Swetha Balasubramanian

Assistant Designer, Ashwin Thiyagarajan (Fashion & Celebrity Designer)

STUDIO Y

Anvita Nair

Manager of Design, Untung & Studio Y (Clothing Brand)

Durva Gandhi

Allia Al Rufai



Maitri Shah

Designer, Anand Gupta Bridal

Sanobar Samir

Costume Intern, Sheetal Sharma (Costume Designer)

Sakshi Chopra

Assistant, Stylist Allia Al Rufai; Fashion Assistant, Verve Corner, Harper's Bazaar & Elle Fashion Story



Mansi Joshi

Assistant Designer, Deepthi Balagiri Designs

ENTREPRENEURS (SCHOOL OF FASHION)



Mehak Murpana

Mehak Murpana Label

Pranali Oswal

Elvira



Rashmi Singh

Love Desi Love Pop

Richa Shah

Selcouth

Simran Oberoi

Simioberoi

Tamanna Kothari

Fashion Designer

SCHOOL OF DESIGN

Prakash Tuli

Frenz Intelligence Pvt Ltd



Siddharth Jain

Impact Guru



Bhavish Shah

MobilizAR Technologies (Playshifu)

SCHOOL OF ANIMATION & GAME DESIGN



Anshuman Sohal

Game Designer Trainee, Reliance Games



Akashdeep Mathur

Assistant VFX Artist, Prime Focus Technologies



Simran Tapadia

Lakme, Hindustan Unilever



Bajro Dutta

Comic Artist, Indusverse



Ahona Banerjee

Game Artist, ZVKY Game Studio



Meera Latkar

Producer, WarnerMedia



Surya Nair

Graphic Designer, Hashtag Global



Yash Rajwani

Assistant Creative Director, The Tsunami Studio Ltd



Malay Jain

Motion Graphics and Video Editor, Indian Express



Mohammad Khalikh P

Previz Artist, Excel Entertainment

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Meghna Ghai-Puri President

A portrait of Meghna Ghai-Puri, a woman with long, wavy brown hair, smiling at the camera. She is wearing a blue and white vertically striped button-down shirt over a grey top. The background is a blurred indoor setting with light-colored walls and a blue door frame on the right.

Meghna Ghai Puri has been involved in setting WWI up since its inception in 2001. A Business Management graduate from Kings College London, University of London, she also spearheaded Marketing & International Distribution activities for India's leading production & entertainment company, Mukta Arts Ltd. At WWI, she has spearheaded the launch of several schools in the field of Film, Communication & Creative Arts. These schools offer degree, post-graduate & diploma programmes in Film, Animation & Game Design, Acting, Media & Communication, Fashion Design, Visual Communication Design, Music & Event Management. In 2013, she was awarded with the prestigious Honorary Fellowship by UK's Bradford College for her contribution to Media Education. She was also awarded with the ET Best Education Brands of India 2019 for her contribution to the field of education in cinema. She was felicitated with the Times Leading Icon 2021, presented by the Times Group, appreciating and acknowledging her role as a contributor towards 'Excellence in Media & Creative Arts Education'.

NO COMPROMISES

Determination to break the status quo has led to WWI being ranked as one of the top film, communication and creative arts institute in the world.

Whistling Woods International (WWI) is a highly aggressive institution. We have to be that. We are attempting a pioneering, path-breaking effort in education. One that cannot rest. We are bringing together art, commerce and technology to make them co-exist in what can easily be called the hardest three-way marriage ever. And, like all pioneering efforts, we do not have the mistakes of others to learn from, which makes each of our decisions much harder.

The combination of our vision, facilities, infrastructure and faculty is a potent mix. We provide resources that are above industry standards to every aspirant to discover their artistic, technical and commercial talents in today's media industry. The unique elements in the curriculum and the teaching methodology have seen WWI's student body growing 15-fold over the past 15 years.

In a special feature on the 'Best Film Schools in the World', WWI was rated amongst the top 10 international film schools in the world by the global film magazine - The Hollywood Reporter. Our endeavour, like all true pioneering efforts, is never complete. The changes we bring to media education, and by causality, the Media & Entertainment industry, does not permit us to sit back and rest. Ever. This has paved the way for larger things to come. We find that we are constantly refining and redesigning our efforts to make the level of education, the experience and the environment even better for our students, faculty and the industry. We commit serious senior management time and resources to answering the question "What Next?"

WWI today is a member of some of the world's most progressive associations — both in academia and M&E Technology. Global organisations like the VRIF (Virtual Reality Industry Forum), the SMPTE (Society of Motion Pictures & Television Engineers) and the VRARA (Virtual Reality & Augmented Reality Association) today see WWI representation not only as members but in the Governance and Leadership teams of these associations.

This access to the absolute pinnacle of technical minds in the M&E industry globally helps in our goal of being a forward-looking institution.

Academically, WWI is a full member of the CILECT (Centre International de Liaison des Ecoles de Cinema et de Television),

an exclusive global association of film schools laying heavy premium on high standards of education. Of the 3000+ film schools around the world, only 170 have been accepted as members of CILECT. This has readied our plans for student and faculty exchange programmes with the best film schools in the world.

On invitation from the Ministry of Human Resource Development, Govt. of India (the highest body of education in India) we have been structuring curriculum and academic guidelines for introduction of Media Studies at the high school level. Spreading its wings, WWI is now associated with a number of international schools like Deakin University, Australia; Griffith University, Australia; Syracuse University, USA; DePaul University, USA; University of Calgary, Canada and University of Columbia, USA.

In 2021, Whistling Woods International has collaborated with Rajiv Gandhi National Institute of Youth Development (RGNIYD) to offer under-graduate and post-graduate degree and diploma programme in Film, Acting, Animation & Game Design, Media, Fashion, Visual Communication Design, Music and Event Management.

In 2015, the Tata Institute of Social Sciences (TISS) & Whistling Woods International collaborated to offer degree & diploma in Filmmaking, Media & Communication and Fashion. We offer degree and diploma programmes in screenwriting, acting and music in association with TISS.

Whistling Woods International has entered in an association with Reliance Jio to launch a state-of-the-art development lab for Virtual Reality and Augmented Reality namely Whistling Woods International Jio VR Lab.

At WWI we have a vision to build a cadre of creative technicians, skilful artistes and passionate business professionals with a deep understanding of the ever-changing global demands.

I invite you to join us in this journey.



ACHIEVEMENTS

WWI offers Degree, post-graduate and diploma programmes under an agreement with the Rajiv Gandhi National Institute of Youth Development (RGNIYD)- An institute of National importance.

Whistling Woods International (WWI) and Mumbai Metro Rail Corporation (MMRC) associate for an industry-academia collaboration to further the cause of Emerging Media Content and Cinematic Virtual Reality (VR).

Whistling Woods International (WWI), Asia's premier Film, Communication, and Creative Arts institute, announced its collaboration with Disney+ Hotstar, India's largest OTT streaming platform.

Anjum Rajabali, renowned screenwriter and Head of Department - Screenwriting, WWI was awarded the prestigious CILECT Teaching Award 2019 - Leading International Pedagogue.

WWI was awarded Excellence in Creative & Performing Arts at the 6th FICCI Higher Education Excellence Awards 2019.

Jasbinder Singh, Faculty, WWI School of Animation, achieved Professional Level Certification of Toon Boom Harmony 17 Premium which has enabled WWI to become

a Centre of Excellence for Teaching Harmony (a 2D animation software).

WWI has been rated as one of the Ten Best Film Schools in the world, by 'The Hollywood Reporter'.

WWI is rated in 2015 by Forbes India as among the 'Top Institutes of Influence' globally.

WWI has partnered with the Tata Institute of Social Sciences - one of India's most reputed universities - to ratify all its courses with BSc, BA & BBA degrees, Diplomas, Advanced Diplomas & Post Graduate Diplomas.

WWI has graduated over 2500 students till date with over 90% gainfully employed with several leading Film & Media organisations in India and overseas.

Alumni & Academy-awards - WWI alumni were part of the Oscar Award winning Animation, Cinematography & VFX teams for 'The Jungle Book' and 'Life of Pi'.

In 2010, WWI was accepted as a full member of CILECT (Centre International de Liaison des Ecoles de Cinema et de Television) - a global association of film schools, which lays very high standards on admitting members (Out of the

3000+ film schools in the world, CILECT has only 170 members).

Technology & Innovation Labs - WWI has partnered with several global Film, Media & Technology giants to set up 5 Technology & Innovation Labs on campus:

- a) The Sony Media Technology Centre - 2010
- b) The RedEducation Platform - 2015
- c) The Foxconn Media Lab - 2016
- d) The WWI Jio VR Lab - 2018

Unique Education - WWI offers education in key verticals for the first time ever in India, namely:

- a) India's first applied-arts degree programmes in Filmmaking, Acting, Screenwriting and Music — launched, in association with the Tata Institute of Social Sciences in 2015
- b) Producing - WWI started India's first Producing programme in 2006
- c) MBA in Media & Entertainment - started India's first MBA in Media & Entertainment in 2008
- d) 3D Stereoscopic Filmmaking - the only school to have had a complete 3D stereoscopic filmmaking pipeline, from camera to screen
- e) Content Creation, Audience Development & Monetisation for YouTube - India's only institute running

this Google-certified specialised training, since 2015

Media Studies at the high school level - WWI-created media studies programmes have been rolled out, through the CBSE Board, in hundreds of CBSE schools across the country (in 2010).

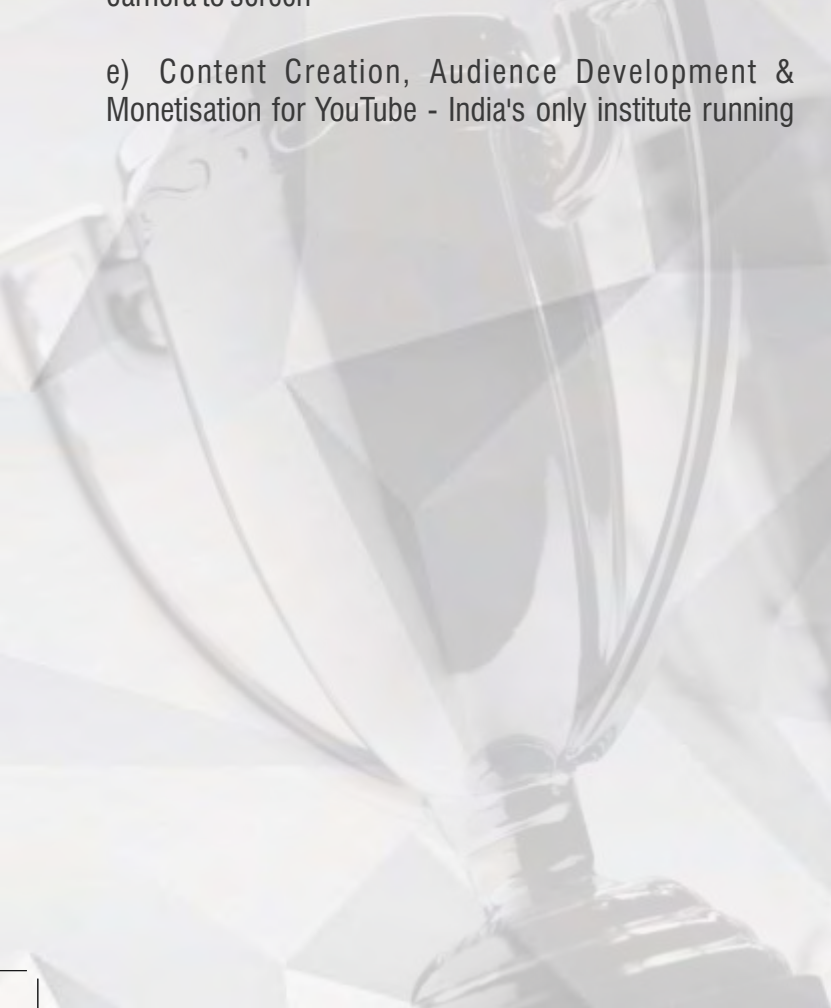
WWI alumni are revitalising regional film industries - the Gujarati, Punjabi and Tulu industries have been greatly benefited by WWI alumni going back to their native markets and making films in those languages, providing a much-needed quality boost to regional cinema.

WWI is a contributor and advisor to both the Media & Entertainment Skills Council (Ministry of Skill Development and Entrepreneurship) & TISS-SVE (Ministry of Human Resource Development).

In early 2014, Subhash Ghai was honoured as the 'Education Evangelist of India' by Skilltree Foundation and was awarded the Karamveer Chakra, by the International Confederation of NGOs (ICONGO), a United Nations body, for setting up Whistling Woods International.

In late 2013, Meghna Ghai Puri, President, WWI was awarded a honorary fellowship from Bradford College, UK for her contribution to global Film & Media education through Whistling Woods International.

WWI has provided scholarships & fee waivers to less-privileged students of over US\$ Million over the past fifteen years.





Ravi Gupta

Dean

As the former Managing Director of National Film Development Corporation, India, Ravi Gupta has nurtured new talent but also worked with masters such as Satyajit Ray, Mrinal Sen, Shyam Benegal, Mira Nair, Aparna Sen, Ketan Mehta among many others. He represented India on the Governing Board of FIAPF and was on the Board of iEmmy. He was the editor of 'Cinema in India' and continues to be on the Organising Committee of the Pune International Film Festival. He was the Founder & CEO of B4U Television Network and has served on the Boards of various companies in the UK, USA, Middle East & Africa. He was the CEO of Mukta Arts and is now Dean of Whistling Woods International. He also authored and published the book, 'When God Went To Hell'.

Rahul Puri

Head, Academics

Rahul Puri is the Managing Director of India's leading entertainment company Mukta Arts Ltd. & Head of Academics of Asia's premier institute of film, communication & creative arts, Whistling Woods International. A Business graduate from Kings College London, he started his career as an investment banker at UBS Warburg. He moved to Mumbai in 2002 and worked in the sector of Corporate Finance & Strategy before he joined Mukta Arts to produce and distribute Indian films.

He is now involved in all the aspects of the company including financing, distribution, production, exhibition, and marketing. He was keenly involved in the set-up of Whistling Woods International and now is setting up and building out a chain of cinemas under the brand name of Mukta A2 Cinemas.



SUCCEED PERSONALLY & PROFESSIONALLY

We believe that creativity is about breaking existing rules. But in order to break rules, first you have to know and understand the rules, comprehensively.

To fulfil the vision that Whistling Woods International (WWI) was set up with, the two key aspects that needed to come together in perfect harmony were curriculum and faculty. And our continuing efforts are to ensure that this harmony remains perfect in the ever-changing world of Media & Entertainment education.

From Acting to Advertising, Producing to Public Relations, Fashion to Animation and Design to Music, the spectrum of education at Whistling Woods International has programmes spread across multiple verticals of the Media & Entertainment industry in the creative, technical and commercial aspects.

The full-time faculty of WWI is a homogenous body of academicians and renowned industry professionals with regular guest lectures by leading Indian and international filmmakers, actors, technicians, musicians, fashion designers and animators. Students at Whistling Woods International, hence, have the opportunity to interact on a one-on-one basis with some of the most successful professionals in the Indian & global films, communication and creative arts industry and gain invaluable insights from their learnings, experiences and professional journey.

The courses at WWI are designed to ensure that the students' learning is collaborative and industry-oriented. The curriculum at WWI is a unique hybrid of theoretical and practical aspects and ensures that the creative dovetails well with the business aspects. The curriculum has been tweaked, adjusted and enhanced as needed to ensure all-round education in Film, Communication & Creative Arts, while ensuring that there is that one core skill that each student specialises in.

The institute is also highly committed to ensuring that its students move into the industry in creative and rewarding areas of employment. WWI alumni are currently working at several leading global Media & Entertainment organisations, production houses, fashion houses and design companies and hardly a day goes by without us learning about some achievement by one of our 2500+ alumni.

ACADEMIC ADVISORY BOARD

“
This is among the best film schools in the world and recognised as such universally.

Shyam Benegal,
Chairman, Academic Advisory Board,
WWI; Filmmaker



Krishna Mehta,
Creative Director,
Fashion Brand Krishna Mehta

“
Where success is not just a dream.

Neeta Lulla,
Chief Mentor, WWI School of
Creative Arts - Fashion Department;
Fashion Designer



“
I am so thrilled to be here. Whistling Woods International has been an inspiration to me.

A. R. Rahman,
Composer & Performer



“
Entering the gate of Whistling Woods International, I feel that I was born today.

Rakeysh Omprakash Mehra,
Filmmaker



“
Why wasn't this institute started when I entered the industry.

Ashutosh Gowariker,
Filmmaker



Gulzar,
Poet



Manmohan Shetty,
Board of Director, WWI;
Chairman & MD, WalkWater

“
Whistling Woods International is filling a huge gap in providing training to students in departments of filmmaking and media.

Shabana Azmi,
Actor



Shiamak Davar,
Choreographer

“

It is a positive step towards creation of talent for the industry and must be protected and nurtured.

Javed Akhtar,
Screenwriter & Lyricist



“

You are lucky to have such a wonderful ground and a beautiful institution. There should be an institute like this where all the forms of art are taught. So many filmmakers came and went but no one has ever thought of doing this except for Subhashji.

Hema Malini,
Actor



“

I think overall in this medium, education and grounding has been seriously lacking and hence it is fabulous that an initiative like Whistling Woods International has been undertaken.

Ronnie Screwvala,
Founder, Swades Foundation;
Founder, Unilazer Ventures



“

You are fortunate to have an institute like WWI to educate & guide you.

Mahesh Bhatt,
Filmmaker



“

If you are an aspiring actor, director or film technician, Whistling Woods International is your answer.

Karan Johar,
Filmmaker

Shyam Benegal

Chairman, Academic Advisory Board, WWI; Filmmaker

Anant Rangaswami

Editor, WION Melt; Advisor, Unmetric & Former Editor, Storyboard, CNBC TV18

Anish Mulani

President & Chief Operating Officer, Prana Studios

Anuj Pandey

MD, Himalaya Publishing House Pvt. Ltd.

Anurag Batra

Chairman & Editor-in-Chief, BW Businessworld Media Group & exchange4Media Group

Ashish Kulkarni

Founder, Punaryug Artvision Pvt. Ltd.

Ashvini Yardi

Co-Founder, GrazingGoat Pictures;
Founder, Viniyard Films

Dr. Bhaskar Das

Group President, Republic Media Network

Deepa Gahlot

Programming Head, Theatre & Film, NCPA, Journalist

Deepak Jayaram

Co-Founder & Head, Strategy & Innovation, Miners INC

Dhunji S. Wadia

CEO, Handloom Pictures Comp.

Dilip Cherian

Co-Founder & Consulting Partner, Perfect Relations

Dr. Jabbar Patel

Filmmaker; Chairman & Dean, MIT School of Film & Television

Farid Bawa

Communication Designer; Founder, All India Permit;
Sr. Designer, DDB Amsterdam

Harindra Singh

Chairman & Managing Director, Percept India

Prof. Indrajit Singh Sodi

Head, Dept of Local Governance, RGNID

Jiggy George

Founder, Dream Theatre Pvt. Ltd.; Founding Partner, Mojostar

Josy Paul

Chairman & National Creative Director, BBDO India

K. V. Sridhar

Founder & Chief Creative Officer, HyperCollective

Kamlesh Pandey

Screenwriter

Keitan Yadav

Chief Operation Officer & VFX Producer, Red Chillies vfx

Lajwanti D'Souza

Consulting Editor

Mahesh Samat

EVP, Consumer, Games & Publishing, APAC, The Walt Disney Company

Mahesh Shetty

Head - Network Sales, Viacom 18

Martin Da Costa

Founder & Chief Executive Officer, 70 Event Management Group

Mohomed Gulamali Morani

Managing Director, Cineyug Group of Companies

Merzin Tavaría

Creative Director & General Manager, Double Negative India;
Co-Founder & Chief Creative Director, Prime Focus

Neeraj Roy

Founder & CEO, Hungama Digital Media Entertainment Ltd.;
Managing Director, ArtistAloud.com

Nina Sabnani

Professor, Industrial Design Centre, IIT Bombay

Omung Kumar

Filmmaker & Production Designer

Prahlad Kakar

Advertising Film Director, Genesis Film Pvt. Ltd.;
Chairman & Founder, Prahlad Kakar School of
Branding & Entrepreneurship

RK Chand

Head - Business Development, Golden Robot Animation Pvt. Ltd.;
Founder Director, CG Tantra

Rahul Mehta

MD, Creative Lifestyles Pvt Ltd.;
President & Chairman, The Clothing Manufacturers Association
of India

Rahul Nanda

Film Publicity Designer

Rajeev Jain

Director, Rashi Entertainment

Rajesh Kejriwal

Founder & CEO, Kyoorius Group



Anjana Sharma,
Head, Customer Experience
& Service, Deltin



“
It is a great platform for
young students to come
and learn the craft and
be out there in the world
of fashion.

Anita Dongre,
Fashion Designer



“
I wish I had received the
educational opportunities
that each one of the WWI
student is fortunate to get.

Brian Tellis,
Co-Founder & Group CEO,
Fountainhead MKTG,
a Dentsu Aegis Network company



“
An oasis in the
desert! A place to
learn in a special
environment! Great
being here.
All the Best!

Roshan Abbas,
Managing Director,
Geometry Encompass



Pradeep Guha,
MD, 9X Media Pvt. Ltd.



Meher Castelino,
Fashion Journalist
& Consultant

Ranjit Barot
Indian Film Score Composer, Music Director, Music Arranger,
Drummer & Singer

Ravi Deshpande
Founder & Chairman, Whyness Worldwide

Rouble Nagi
Founder, Rouble Nagi Design Studio;
Founder, Rouble Nagi Art Foundation

Salim Arif
Head of Department, Culture Studies

Sameer Mutreja
Director, STCH Integrated Communication Solutions

Sameer Tobaccowala
CEO, Shobiz Experiential Communications

Samit Garg
CEO & Co-Founder, E-Factor

Sanjiv Sharma
Executive Chairman, O4 Digital;
Founder, Optimystix Entertainment India Pvt Ltd;
Founder, Creative Director & Ad Film Director, Palette
Communications Pvt. Ltd.

Sanjoy Roy
Managing Director, TeamWork Arts

Sethunath Padmanabhan
MD, Asia Pacific, Reproflex3 Ltd.

Sowmya Iyer
Founder & CEO, DVIO Digital

Subhash Awchat
Artist & Communication Designer

Sudhakar Nadkarni
Dean, Business Design, Welingkar Institute of
Management Development and Research

Sukant Panigrahy
Production Designer & Art Director

Sukanti Ghosh
Sr. Director, APCO Worldwide

Tony D'Silva
Managing Partner & Business Consultant,
Azendor Consulting Pvt. Ltd.

Vaibhav Kumaresh
Animation Filmmaker;
Founder & Director, Vaibhav Studios

Prof. Vasanthi Rajenderan
Head, Centre for Training, Orientation and
Capacity Building, RGNID

Vinit Karnik
Business Head - Entertainment Sports and Partnerships,
GroupM Media

Vivek Bahl
Former Chief Creative Director, Sony Entertainment Television

Vivek Bhargava
CEO - Dan Performance Group, Dentsu Aegis Network

Vivek Singh
Co-Founder & Joint Managing Director, Procam International

Zubin Driver
CEO, Pundalik

VIRTUAL REALITY & EMERGING MEDIA ADVISORY BOARD

Anand Gurnani
MD, Vamrr Technologies Pvt. Ltd.

Arvind Neelakantan
Tech Evangelist, Epic Games

Chris Bobotis
Former Director Immersive, Adobe

Lewis Smithingham
Creative Director, Creative Technologist & Strategies and Solutions
Consultant, Smithingham LLC

Quentin Staes-Polet
Epic Games

Ravindra Velhal
Global Content Policy Strategist, Intel VR

Sairam Sagiraju
VR Filmmaker; Co-Founder, Meraki VR Studio

Zain Memon
Co-Founder, Memesys Culture Lab

GOVERNING COUNCIL

Anand Mahindra
Chairman, Governing Council, WWI;
Chairman, Mahindra Group

Anil Harish
Partner, DM Harish & Co.

Ashok Mishra
Former Director, IIT Powai;
President, IIT Alumni Centre, Bangaluru

Kiran Karnik
Former President, NASSCOM

Pradip Shah
Chairman, IndAsia Fund Advisors Pvt. Ltd.

Purnendu Chatterjee
Founder & Chairman, The Chatterjee Group (TCG)

INTERNATIONAL ADVISORY BOARD

Daniel Dubiecki
Oscar-Nominated Producer

Derek Wyatt
Former Member of Parliament, UK;

Dr. Deepak Chopra
Founder, The Chopra Foundation

Dr. Raj Kanodia
Healthcare Professional

Joan Vogelsang
Management Consultant

Kanwal Rekhi
Entrepreneur & Management Director, Inventus Capital Partners

Padma Bhushan Lord Bhikhu Parekh
Political Philosopher & Social Theorist

Parminder Vir OBE
Award-winning Film & TV Producer

Sandy Climan
American Film Producer;
President, Entertainment Media Ventures, Inc.;
Sr. Advisor, Lazard Global Communications, Media & Tech. Group

Sir Martin Sorrell
Executive Chairman, S4 Capital Group;
Sr. Monk, MediaMonks

Sunil Thankamushy
CEO, DEEPBLUE Worlds Inc.

Trevor Griffith
Dramatist & Photographer, UK

“
Whistling Woods
International is the
new world, one of the
institutions that will
ensure India’s safe
passage into the future.

Anand Mahindra
Chairman, Governing Council, WWI;
Chairman, Mahindra Group



“
An institution is less
defined by its land and
buildings that it creates -
but more, far more by the
quality of minds, hearts
and passion it can create
in its students. This
institution must survive
and prosper.

Shekhar Kapur,
Actor & Filmmaker

“
I must have visited about
50 or more film schools
around the world.
This is the right film
school at the right place
at the right time!

Lord David Puttnam,
Academy Award-winning Producer



“
At this amazing institute, the
foundation course enables
animators to attain a high level
of visual literacy, and to have
access to other aspects of
filmmaking including the rich
tradition of story-telling and
cinematography in particular.

Shelley Page,
International Animation Talent Consultant

INNOVATION & TECHNOLOGY

WWI always strive to give our students the latest & best when it comes to technology, often times before the industry has it. This is a key factor that has caused WWI alumni to be so heavily recruited by the industry.

Over the past 15 years, there are several pioneering technologies and workflows, which WWI, in partnership with several tech giants, has introduced to the Indian Film & Media industry. Some of these partnerships have also resulted in WWI setting up Technology Innovation & Development Labs on campus:

2011

Sony Media Technology Centre (2011-present): Sony, having recognised WWI as a leader in the media education sector decided to partner with us to set up its 3rd global Sony Media Technology Centre (SMTTC). The SMTTC at WWI focuses on new and emerging technologies and workflows in the Media & Entertainment industry. Apart from equipping the campus with its latest equipment, hardware & workflows, Sony also stations their global subject matter experts on campus from whom WWI management, faculty and students learn a great deal.

2015

REducation Centre (2015-present): Red Digital Cinema partnered with WWI to set up Asia's first Red Education platform. Under the same, not only has RED Digital Cinema equipped the WWI campus with its latest DSMC2 Cameras under the Monstro 8k, Helium 8K & Dragon 6K product range, but expert trainers from Red continually conduct workshops to ensure that WWI students are the best that can be on Red products.

YouTube Space Mumbai (2015-2019): To ensure that WWI students' education is well informed with respect to content creation for digital platforms, WWI & Google partnered to set up the YouTube Space & YouTube Educator Lab. The goal of the lab was to mainstream the education of content creation, audience development & monetisation of digital content in India.



2016

Foxconn Media Lab (2016-present): To expand the scope of WWI's education in creation of digital content for UGC (User Generated Content) platforms, FoxConn endowed a Media Lab at WWI.

2018

WWI Jio VR Lab (2018-present): WWI and Reliance Jio partnered to set up a Virtual Reality Lab aimed at creating the first generation of Cinematic VR filmmakers from India. The Lab has already accomplished its primary goal of preparing a curriculum for Cinematic Virtual Reality and the same is currently being taught to all WWI students and the industry at large.

2020

WWI Emerging Media Lab (2020-present): In order to undertake Research & Workflow Development in the areas of Volumetric Capture, Photogrammetry, Virtual Cinematography and Virtual Production, WWI has set up its latest venture – the WWI Emerging Media Lab which continues to work in these areas with a goal of reimagining the filmmaking & content creation workflow for the future.

In addition to the above, WWI also has extremely valuable technology partnerships with several other global tech giants in the Film & Media space. The list, while being long, is also ever-growing...



**CHAITANYA
CHINCHLIKAR**
Vice President &
Chief Technology Officer

“

Ever since its setup in 2006, Whistling Woods International's goal has been to be ahead of the industry, when it comes to technology. We have also kept a close eye on upcoming tech innovations and have taken the extra step to become both early adopters and in most cases, contributors to the development of such technological innovation, in India.

FACILITIES & RESOURCES

The sprawling campus is fitted with top-of-the-line equipment in well maintained & designated areas. This ensures that students imbibe the academic and tactical aspects of their curriculum.



TECHNICAL RESOURCES

WWI has top-of-the-line technological resources to ensure that students learn on equipment that is relevant to today's film & media industry.

- 250 seater theatre with Auro 11.1 3D surround sound and 4K DCP projector
- 40' x 60' Television Studio, 30' height, air-conditioned with fully automated lighting grid
- 40' x 60' Film Studio, 30' height, air- conditioned with catwalks
- 33' x 64' Multi-purpose studio
- RED Digital Cinema 8k Helium Cameras
- Music Recording Studio
- Dolby Digital Film Surround Mix Studio
- 5 DAW Suites
- 1 ADR Suite
- Location sound recording equipment
- Audio – ProTools Lab
- Editing – Foxconn Media Lab – 21.5" quad-core i5 iMacs with Intel Iris Pro Graphics
- Editing – 3 specialised Edit Labs – iMac 27", 5K Retina Display, i5 3.3GHz Intel, with 2 Gb Graphic card
- Editing – 12 Edit Suites 4k ready – MacPros with 4k ready HD displays
- Multipurpose Video Labs – 3 labs
- Animation, Gaming, Comics & VFX Labs- 1 Workstation per student with ToonBoom, Flash, Photoshop, Maya, Z-Brush, Maya, Nuke, PF Track, Particle Illusion, Boujou, Silhouette & Adobe After Effects, Real Flow, PT Gui, Mocha Pro, Image Modeler, Adobe Speed Grade
- Fashion – Apparel Construction Room with Brother & FDM branded sewing machines
- Fashion – Pattern Making & Cutting Room
- Fashion – Grooming & Draping Room
- Music Production & Composition rooms – 3 rooms with digital pianos, MIDI Controllers & music instruments

WWI FOXCONN MEDIA LAB

- 28 Nos. - 21.5" quad-core i5 iMacs with Intel Iris Pro Graphics

WWI SONY MEDIA TECHNOLOGY CENTRE

- Sony CineAlta F65, F55 & F35 4K High-Speed HDR HD Digital Cinematography cameras
- Sony CineAlta F5 HD Digital Cinematography camera
- Sony HDC-4300 - 4K/HD System Camera
- Sony proprietary 'lens-to-screen' 3D workflow pipeline for both Film & TV
- DaVinci Resolve colour-grading workstation

WWI JIO VIRTUAL REALITY LAB

- Kandao Obsidian S 6k high speed 360 VR camera system
- Insta360Pro 6k 360 VR camera system
- Multiple other 360 deg camera systems
- Adobe Creative Cloud Suite with METTLE Plugins for 360deg video post-production
- HP Workstations with NVIDIA graphic cards for post production in 360VR
- Mistika VR for post-process workflow
- Audioease plugin for ProTools for 360 Spatial Sound
- DearVR plugin for ProTools for 360 Spatial Sound

CAMPUS FACILITIES

- 40 Classrooms - acoustically panelled with projection & audio systems
- 3 Foundation lecture halls
- 9 Workshop rooms
- 5 Acting & Dance/Yoga studios
- Theatrical make-up & costume rooms
- Prop & Costume storage
- Film, Text & Periodical library
- Gymnasium
- Cafeteria
- ATM

SONY

3RD GLOBAL 'SONY MEDIA TECHNOLOGY CENTRE'



RED EDUCATION CAMPUS





**INDIA'S FIRST
ACADEMIA-INDUSTRY
COLLABORATION TO
CREATE THE FIRST
GENERATION OF
VIRTUAL REALITY
FILMMAKERS**





**LISTED AMONGST
THE TOP 10
INTERNATIONAL
FILM SCHOOL**

The Hollywood Reporter

**Whistling Woods
International**

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



IN ASSOCIATION WITH



DEGREE, POST-GRADUATE & DIPLOMA PROGRAMMES BY RAJIV GANDHI NATIONAL INSTITUTE OF YOUTH DEVELOPMENT (RGNIYD) & THE TATA INSTITUTE OF SOCIAL SCIENCES (TISS)

In our constant endeavor to ensure proliferation of Film & Media education, including it being brought into the mainstream and it becoming a focus area for India's leading institutions, Whistling Woods International (WWI) has partnered with two progressive universities - Rajiv Gandhi National Institute of Youth Development (RGNIYD) & The Tata Institute of Social Sciences (TISS).

Rajiv Gandhi National Institute of Youth Development (RGNIYD) was set up in 1993 under the Ministry of Youth Affairs & Sports, Government of India. RGNIYD, which acts as a think-tank for youth-related activities in India. It was declared an Institute of National Importance in 2012, by an Act of Parliament No.35/2012.

TISS, over its 84-year history, has built an impressive reputation through its high-quality, progressive and socially-relevant education. TISS is a deemed University under Section 3 of the University Grants Commission Act, 1956.

The academic guidance of RGNIYD & TISS and the well-established pedagogy and application-based learning of WWI's education enables a perfect partnership to ensure that the best Film, Communication & Creative Arts education is offered to students.

SCHOOL OF FILMMAKING

BSc/BA in Filmmaking (with specialisations) | 3 Years

The first year of the course is the Foundation Year. In this 2-semester foundation programme, all students are exposed to the many disciplines of film and media. Students receive instruction through a powerful integration of student productions, classroom theoretical instruction, motion picture screenings and analyses, and workshops and interactions with global filmmakers. Along with core filmmaking courses, students also take classes in Contextual Studies (General Education). These subjects will help students understand their core subjects better and create complete filmmakers. For the final 2 years, students go on to specialise in one of the 7 specialisations - Cinematography, Direction, Editing, Producing, Production Design, Sound Recording & Design and VFX.

BA in Screenwriting | 3 Years

This course offers a lot of creative space to students and encourage them to explore their individualities, discover their own stories, develop their own narrative styles and locate their unique voices. To this end, in addition to receiving intensive training in screenwriting principles, students also receive education in the universal principles of storytelling. Although, primarily centered on training in writing fiction for film and television, the course also provides training in writing for documentaries, ad films and corporate films, as well as new media.

MA in Filmmaking (with specialisations) | 2 Years

The programme starts with a Foundation Course, which immerses students in each filmmaking craft. Students go on to acquire filmmaking diplomas with specialisation in their specific areas of talent, choosing from Cinematography, Direction, Editing, Producing, Production Design, Sound Recording & Design and VFX. This programme is designed for graduate students who are keen to quickly grasp filmmaking as a vocation and the level of guidance and mentoring is cognizant of this as well.

Advanced Diploma in Screenwriting | 2 Years

The objective of this 2-year, 4-semester course is to help create professional screenwriters. They need to develop writing skills that will help them write for a wide range of themes and plots, for cinema as well as for OTT platforms, with some basic understanding of the craft of writing short films, digital series, corporate films, documentaries, and advertisement films. The deeper aim of the course is to help student-writers discover their own voice, free up their creativity, hone their intuition and impart to them the skills through which they are able to write their own original as well as others' stories. The course makes students learn screenwriting by actual hands-on writing on a continuous basis with active mentoring from faculty, combined with the study of the widest range of cinema and narrative literature, via intensive theory classes, workshops, and interaction with many senior and experienced writers and writer-directors. Apart from this, the course offers other educational inputs from the field of culture and arts, especially from theatre, and from ancient narrative traditions like mythology and folk tales.

Diploma in Screenwriting | 1 Year

The overriding objective of this programme is to prepare students to become professional screenwriters with a deep understanding of the craft. It empowers them to write on a range of topics in varied genres for Indian as well as international cinema. Students are trained to write for other mass media and narrative formats such as television (fiction, game shows, talk shows, news segments and the like), documentaries, advertising and corporate films. This programme imparts advanced education through compact, in-depth training in screenwriting. While this course is broadly similar to the 2-year specialisation programme in terms of screenwriting theory instruction, the intensity, duration and supervision ensures the student's output is approximately modified to fit the one year duration.

alumni speak

I joined Whistling Woods International with dreams of becoming one of the best filmmakers in the world. And every day at WWI was like a journey that took me closer to this dream.

~ Yugshrestha Karpatne, Co-Founder, Boathouse Media

alumni speak

One of the biggest advantages of being in a school which is run and aided by one of the biggest production houses is that some of the most influential people in the industry are no more than a phone call away.

~ Aditi Anand,
Founder, Little Red Car Films;
Film Producer

industry speak

I wish I was born a little later in life. This is the place I would have studied.

~ Rajkumar Hirani, Filmmaker

alumni speak

Whistling Woods International gave me a complete film education, the opportunity to hone my craft amidst working professionals and the confidence to step out in the real world. The very first day on a film set, I felt assured and equipped.

~ Shashank Khaitan,
Writer-Director, Dharma Productions

industry speak

We have very few institutions that truly validate film and teach cinema to the students across the country. One of the students from WWI is working with us at Dharma Productions. When I met him, I realised the impact of WWI. The education imparted at this phenomenon institution is something that we all as industry have leveraged and continue to leverage. More power to this education and more power to WWI.

~ Karan Johar, Filmmaker

SCHOOL OF CREATIVE ARTS

Animation & Game Design

Integrated BSc + PG Diploma in Animation (with specialisation) | 4 Years

With the growth and development of new digital technology, and its accessibility to large segments of the Indian population, specially the youth, have created new patterns and expectations in a manner in which they engage with digital content.

In recognition of the proliferation of new media such as comics, graphic novels, video games and virtual & augmented reality, the programme includes the design and production of 2D and 3D animation, comics and graphic novels, previsualisation of live action and animation films as well as video games.

This intensive 4-year, 8-semester programme offers specialisation in 2D Animation, 3D Animation, Comic Book Design, Game Design and Pre-visualisation.

Integrated BSc + PG Diploma in Game Design | 4 Years

This 4-year, 8-semester programme is designed to offer students subjects and software that enable them to have an option on either taking up a job in a large studio for a specific position, or to become an independent game developer, for which there is a huge demand in industry. Apart from the core skill sets required by a game designer and developer, students learn about art in various cultures, character design, world building, film and digital art as part of the contextual studies (general education programme). The foundation course provide them with a base in live action filmmaking, animation, drawing and digital art.

Fashion Design

BA in Fashion Design | 3 Years

This 3-year, 6-semester programme aims at creating a strong foundation in various aspects of fashion design. Students benefit from a rich educational experience that equips them to succeed in the global fashion industry. Our priority is to encourage each of our students to develop their personal brand of imagination and creativity, to help them acquire the knowledge, skills and experience needed to realise personal ambitions and to find their unique voice as a designer. Masterclasses are delivered by a dedicated team of practicing designers/industry specialists, and modules are led by experienced faculties. Students are taken on field visits to work with local artisans and are well-trained to create garments using Indian textiles with a universal appeal.

MA in Costume Design | 2 Years

The MA in Costume Design programme aims at creating professionals who are trained in costume design and business of costumes to service all forms of performing arts. The learners will have the benefit of theoretical and practical experience as they ascend each level of the programme, gaining knowledge of costume science as well as putting it to practice in conjunction with our allied schools in filmmaking. Our endeavour is to infuse the pedagogy of this programme with the numerous years of cumulative experience that the institute has to credit in the art of filmmaking and performing arts. Students engage in practical execution of their learnings in design labs that are equipped with all tools and machined required. Students will also be taken on field visits to work with production houses/theatres and film sets and will emerge well-equipped to create costumes with a universal appeal.

Visual Communication Design

Integrated BA + PG Diploma in Visual Communication Design | 4 Years

The objective of the 4-year (3+1), 8-semester Integrated BA + PG Diploma programmes is to nurture and create quality visual communication design professionals, to meet the rapidly growing, complex communication design needs, nationally and globally. The programme emphasises on students undergoing core design foundation inputs in the first year, followed by intensive project-based semesters that culminate into a major design project in semester six. The integrated programme allow students to choose electives in the areas of Motion, Interaction Design and Spatial/Environmental Design. Inputs in Professional Practices, Design Research and Strategies + Management also go towards making the students industry-ready. The final year of the programme offers more advanced inputs in Brand Identity, Editorial Design, Information Graphics, Typography and Visual Narrative. Founded on an ethos of 'Learning by Doing', students are expected to be hands-on, minds-on, while engaging proactively and productively with all the individual and group learning activities. Frequent workshops and masterclasses by professional visual communication designers round out the learning.

industry speak

I cannot overstate the advantage of learning Animation within the portals of a thriving film school. The creative energy on campus is amazing with over 300 full-time film school students and much opportunity for collaborative filmmaking.

~ Sunil Mungekar, Animator & Game Artist, Technicolor

industry speak

I think both education and on-the-job experience are important for gaining knowledge and honing skills. At WWI, students get the right education with in-depth, hands-on experience. My experience here was remarkable.

~ Hrishikesh Kannan, RJ, Radio One

industry speak

"Design is an important cog in the Media & Entertainment wheel. The importance that such an institution holds for the betterment of the industry, is paramount."

~ Omung Kumar, Production Designer

alumni speak

My 3-year journey at WWI has been my first step towards exploring my talent, skills, and creativity to the fullest. As a person, I matured and realised my direction of success at this institution. A platform to perform is provided in every institution, but a method to perform and attain success is provided only in the best institutions, and I am extremely proud to be a part of Whistling Woods International's guidance and learning methodologies. I also heartfully thank all my mentors, who have guided me towards the betterment of my skills and creativity.

*~ Swetha Balasubramanian
Student, School of Fashion*

alumni speak

"Whistling Woods International is a journey I never expected. The three years have been the most exceptional and cherished memories in my life. The animation faculty is what makes WWI so special to me. They are always there, by your side to help you and guide you, step by step. The most stunning fact about this college is that it makes you strive to learn something new. The faculty paved a path for me to pursue writing in my career as well, something I myself did not know that I had it in me"

~ Ratnakara Sanchitha, Student

alumni speak

"My journey at Whistling Woods International has been an amazing one. We got to learn from the experts, who not only taught us different methods and techniques for design but also gave us meaningful insights on what to expect from the industry as a young designer. WWI is so diverse; it helps you grow. The institute further helped me get relevant work experience and even secure an internship in France. Special mention to Milindo sir, our HOD, who has always been very motivating and pushed us to achieve better end results. He never let us settle for less."

~ Siddharth Jain Student, School of Design

SCHOOL OF MEDIA & COMMUNICATION

BBA in Media & Communication | 3 Years

The objective of this undergraduate programme is to provide a comprehensive understanding of the Creative & Business aspects of the Media & Entertainment industry. Over the 3 years (6 semesters), the students are taken through Management topics, Media subjects & Contextual studies. Through theoretical and practical inputs, the students are given an in-depth grounding of the knowledge, skills and aptitude required for the Media & Entertainment industry.

From the very outset, one is encouraged to think critically and creatively, developing their skills in order to convey their ideas through practical and professional work. The programme reflects the converging worlds of television, film, journalism, advertising, events, public relations and new media, providing a distinctive and high-quality undergraduate experience. It is an intense programme geared towards creating media professionals for the Indian Media and Entertainment industry.

MBA in Media & Entertainment | 2 Years

The objective of this programme is to give students an in-depth understanding of management techniques along with a general understanding of how the media industry is managed in a practical and real-world scenario. Students are exposed to management topics as well as practical and theoretical understanding of Media & Entertainment to gain a holistic understanding of all sub-sectors.

The credit hours split into theory (TC) and practical hours (PC) for each subject. Fifteen hours of instruction is one theory credit and thirty hours of work is one practical credit. Students take about eight subjects a semester, though the exact numbers depend on the choices they make and the semester they are in.

alumni speak

Whistling Woods International has given me a route and a vision as to what I want to do further in my life. It takes immense patience and skills to understand a student, to know what he is good at and then nurture them. I must thank the Placement Cell, and my faculties who have shown faith in me and helped me grow. I saw the college slogan "Do What You Love" the first day I walked into the campus and in my last few days here, I know how true it stands for its meaning.

~ Anmol Kapoor, Senior Copywriter, Social Kinnect

alumni speak

I am grateful to Whistling Woods International for making me solid, congenial and furnishing me with appropriate practical understanding of the industry and thrive further. I am very thankful to my faculties and the Placement Cell of WWI who helped me in accomplishing my dreams.

~ Devansh Tiwari, Celebrity Manager, CAA KWAN

industry speak

I think both education and on-the-job experience are important for gaining knowledge and honing skills. At WWI, students get the right education with in-depth, hands-on experience. My experience here was remarkable.

~ Hrishikesh Kannan, RJ, Radio One

industry speak

Had a great time at WWI. WWI students have a lot of passion and thought for what they do. Media Communication is a business like any other business. Like any other business, media and communication also requires competencies and knowledge in all fields like marketing, accounts, etc. Hence a degree course is required.

The vision that WWI has is fantastic. The way this university is build, is very unique. I am sure WWI will be very successful.

~ Mahesh Samat,
Senior Vice President & Managing Director, Walt Disney International, South Asia

SCHOOL OF EVENT MANAGEMENT

BBA in Event Management | 3 Years

The 3-Year BBA in Event Management has been designed for undergraduates aspiring to pursue their academic study in the business of event management, experiential marketing and live entertainment. This allows students to learn about and choose a multi-dimensional career in the live experiences business with its allied industries of experiential marketing, sports management, tourism & hospitality, corporate communication, personal celebrations and wedding planning, live content marketing, live television industry and most importantly general event management that caters to almost every industry that needs to communicate in-person using any form of communication to convey a message or thought. Upon graduation the student is enabled to understand the nuances of designing, producing, managing and deploying the various forms of events and can gainfully make a career in the business of event management.

Over the course of their study, the students will be exposed to Management topics; Contextual studies (General Education) as well as practical and theoretical topics of event management and experiential marketing to gain a holistic perspective of the event management industry and its best practices and methods. A whole array of subjects that incorporate various disciplines of event management practice is taught to the students to create a strong base of understanding and knowledge.

MBA in Event Management & Experiential Marketing | 2 Years

The 2-year MBA Programme in Event Management & Experiential Marketing has been designed for graduates aspiring to enter the Event Management business with a focus on entertainment and live marketing, thereby creating a 'multi-faceted' professional, ready for a career in Events, Experiential Marketing, and Entertainment Industry.

The MBA programme is an advanced study of Event Management & Experiential Marketing that teaches concepts of collating business intelligence & market research, strategic planning, business acquisition, client management, operations, and technical execution across an array of global events and live marketing solutions along with a comprehensive study of subjects that cover every aspect and scenario of general event management, live events, activation, exhibition, MICE, personal celebrations, sports, digital marketing, corporate communication, and product marketing through a method of theory knowledge and practical training conducted by practicing professionals from the event and experiential industry. Besides this, the students will also participate in Live Projects and Masterclasses that will give them an up-to-date and relevant knowledge that simulate the best practices of the industry. The course guides students through key Event Management scenarios while concentrating on the talent needed to make a mark in the industry.

expert speak

"The Events & Entertainment industry has seen a stellar growth over the past 2 decades, creating a huge requirement for highly talented and well-trained breed of Event Managers. An extensive & formal education in this field has become even more relevant, than ever before, as that will help bring about the right mix of talent pool, fulfilling the requirements in our industry."

~ Birju C Gariba, CEO & Executive Director, Platinum World Group

expert speak

"Education is the most important aspect in any field, that is the primary guiding force for any industry to develop and be future-ready, more so in the Events and Experiential Marketing industry, which is amongst the fastest growing in the media spectrum. Students graduating from institutes like WWI, helps the organisation evolve and sometimes, helps in changing the growth direction too of an agency."

~ Navneeth Mohan, Director & CEO, Laqshya Live Experiences

expert speak

"If you have the drive to create something spectacular out of nothing; love doing different things at different times, you will fall in love with the events industry."

~ Saurabh Khurana, Senior Vice President, National Laqshya Live Experiences

expert speak

"Event management is the process of using business management and organisational skills to envision, plan and execute social and business events. An eye for detail and learning the smaller nuances is crucial for a good event manager in the making."

~ Tanaz Basrur, CEO, Trinity Entertainment, Strategic Consultant & Faculty, School of Event Management

expert speak

"We are witnessing a tremendously fast-paced development in the Experiential Marketing industry with digital, mobile, interactive & IOT technologies, which can create content possibilities across multiple platforms and many other disruptive trends. There is an urgent need for students to remain exposed to such opportunities on a consistent basis."

~ Sampat Prabhakar, Director Play Tonic Engagement & Marketing Services & Faculty, School of Event Management

SCHOOL OF PERFORMING ARTS

Actors' Studio BA in Acting | 3 Years

This programme serves as a training ground as well as an educational platform for the student actor. It teaches the art and craft of acting, primarily for the cinema, but also for all other allied acting careers including television, advertising, theater and the voice-over industry. We believe that the primary aim of the actor is to be truthful and believable in the performance of any character that he/she might be asked to play, in any genre and in any medium. To this end, our training is geared towards providing you with a skill set that is tailor-made for each individual actor, helping you work through your weaknesses and polish your strengths. We hope that at the end of the three years you will have found a process or method that works uniquely for you.

Through the course, theory is balanced with practice and is applied in every aspect of the course, be it dramatic literature, script analysis, film & voice-over techniques or the theories behind movement and vocal expression. You will however spend large parts of the course performing in both classroom exercises as well as studio-based exercises and projects. With in-depth classroom practice on acting, voice and movement, camera training; students get to understand various aspects of filmmaking, thus moulding aspirants into thinking, expressive, informed and creative actors with the ability to work across various genres and media.

Advanced Diploma in Acting | 2 Years

This is an intensive and practical programme that teaches the art and craft of acting for cinema, ensuring that students are carefully nurtured and their individual abilities and talents are honed and trained. Our aim is to produce imaginative and skilled actors, each with a unique identity and method of approaching a role and creating a truthful character.

Being a practical programme, students spend lots of time shooting monologues, scenes and student films, all of which are filmed and critiqued by the faculty. We prepare students for the cinema and other allied professions. With in-depth classroom work on acting, voice and movement, on camera training, industry guidance, ample show-reel material and, crucially, an understanding of filmmaking and appreciation for cinema, each of our students leave the programme confident to take on the challenges of the entertainment industry.

Music BA in Music Production and Composition | 3 Years

This is first-of-its-kind music production programme. This course equips aspiring musicians to become music directors, composers and producers. Students pursuing this course get to learn from globally acclaimed musicians and are provided with the best instruments, software and hardware to allow hands-on practice, thus, experiencing an enhanced learning process. The objective of this course is to create music directors of high calibre, by equipping them with the required knowledge necessary for producing music, perfectly suited for films. This is to be achieved using the medium of music technology and by providing exposure to the intricacies of various genres of music (Indian classical, Western classical, Folk).

This course also provide opportunities and scope for students to apply their knowledge by involving in various projects, and create background scores for short films. Aspirants pursuing this course will be equipped to create and produce music albums, direct music for films, compose background scores for films, documentaries and soap operas, produce music for advertisements and jingles, as also provide job opportunities in various music production houses, and teaching.

industry speak

"I was quite amazed to see so many different departments there are in this school. The effort to be relevant to the techniques that are coming in tomorrow are being taught today. And so that is really wonderful to see. Visual effects, VR and stuff that I would actually like to come and learn myself, just to empower myself, to tell better stories."

*~ Aamir Khan
Actor*

industry speak

"I feel that the students who graduate from WWI will gain a holistic education and will achieve success. I heard a few students of WWI's music department, they have a good voice. They are all good students with potential."

*~ Asha Bhosle
Award-winning Playback Singer*

alumni speak

"Though I graduated long back in 2008, my experience has been a pleasant one at Whistling Woods International. I got to interact and collaborate with amazing creative people under the tutelage of Subhash Ghai and Naseeruddin Shah. The institute gave me the foundation to acquire skill sets that will remain with me forever. Overall, being an outsider, I gained immensely through those 2 years at WWI."

*~ Akash Dhar
Alumni, Actors' Studio, 2008*

Projects: Bhoot Part One: The Haunted Ship, GUNJAN SAXENA : The Kargil Girl (Upcoming)

alumni speak

"Though I dreamed to pursue a career in film music, I didn't know anything about it before joining Whistling Woods International. But now I'm confident enough to tackle any musical situations. Thanks to WWI for providing such a wonderful programme taught by amazing faculties, masterclasses hosting industry professionals, latest technologies and much more, which helped pave a clear path for my career."

*~ Abhishek Bonthu
Alumni, School of Music, 2019
Working as Freelance Musician with Subhash Ghai*

FACULTY

Our faculty body comprises of leading industry professionals & instructors from renowned global film schools and is augmented by a body of highly successful guest faculty.



Subhash Ghai
Chief Mentor, Actors' Studio



Ravi Gupta | Dean



Rahul Puri
Head, Academics



CINEMATOGRAPHY

Ashwini Kaul | HOD

Faculty
Chandrashekar Iyer, Krishnamurthy,
Manoj Kumar Peter, P Venkatesh

Mandar Dewalkar



EDITING

Prashant Naik | HOD

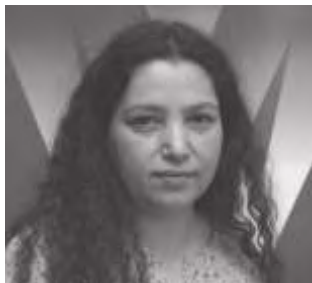
Faculty
Rajesh Parmar, Vivian Pimenta,
Ashif Altaf Ahmed



DIRECTION

Abhijit Mazumdar | HOD

Faculty
Koel Sen, Paresk Kamdar, Sharad Raj,
Sudipto Acharyya, Vedanti Chandrakant Dani



PRODUCING

Rabiya Nazki | HOD

Faculty
Sumant Kishor Abhyankar

Abhishek Tripaati, Anjali Panjabi, Anupama Bose, Ashok Amritraj, Awanish Singh, Bhaskar Hazarika, Devendra Gandhi, Elahe Hiptoola, James Mimikos, Manmohan Shetty, Miriam Joseph, Navin Shah, Nilakshi Sengupta, Ronnie Screwvala, Samar Khan, Shenazz Nadirshah, Vipul Shah, Vishal Gandhi, Vivek Krishnani, Yugshrestha Karpadne



CULTURE STUDIES

Salim Arif | HOD

Faculty
Dee Wood (Music), Prabodh Parikh
(International Art Literature & Culture),
Sabyasachi Bose (Production Design)



MUSIC

Sangeeta Shankar | HOD

Faculty
Dee Wood, Vijay Kurien, Mandar Pradip Deshpande

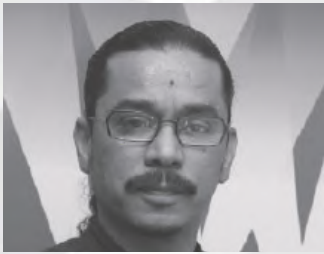
Ajeet Pathak, Christus Stephen, Mahesh Raghavan, Mayank Singh Rawat, Mithilesh Patankar, Nandini Shankar, Sabapathi Rajan Pillai, Shankar Lakshmanan, Shirish Malhotra



SCREENWRITING

Anjum Rajabali | HOD

Faculty
Ashwini Malik, Ipek Ghashghaie, Juhi Shekhar, Vikas Sharma



PRODUCTION DESIGN

Sabyasachi Bose | HOD

Faculty
Rohit Kumar, Santosh Krishnakumar Raut



MEDIA & COMMUNICATION

Laili Dutta | HOD

Faculty
Utkarsha Kotian

Kajol Bangera, Kapil Tandon, Manisha Rajadhyaksha, Meenakshi C V, Milind Dedhia, Oindrila Purohit, Shebany Moro



ANIMATION, VFX, GAMING & COMICS

Yusuf Mehta | HOD

Faculty
Alakesh Dhibar, Avik Chakraborty, Gaurav Trivedi, Jasbinder Singh, Jaydev Dhakan, Kshitiz Sharma, Manish Kaushal, Vivek Nag, Yogesh Gaikwad



SOUND RECORDING & DESIGN

Sudipta Basu | HOD

Faculty
Rakesh Ranjan, Bhaskar Roy, Tanmoy Basu



ACTORS' STUDIO

Arvind Pandey | HOD

Faculty
Atul Bali, Nivedita Bhargava, Oorvazi Irani, Sonali Bhardwaj



VISUAL COMMUNICATION DESIGN

Milindo Taid | HOD

Faculty
Shubha Shrivastava

Devyani Arya, Dnyaneshwar Jagadale



FASHION DESIGN

Neeta Lulla | Chief Mentor



Jewellyn Alvares | HOD

Faculty
Anushka Jadhav, Deepen Sharma, Devyani Arya, Indrila Varma, Lancy D'silva, Rugmani Venkat, Sabira Fernandes, Shilpa Soneja Davda

Anamika Banerjee, Dipti Mhatre, Roma Narsinghani, Saloni Shukla, Smita Sahay, Vimal Gudka, Zenish Mehta



EVENT MANAGEMENT & EXPERIENTIAL MARKETING

Deepak Choudhary | Chief Mentor



Jateen Rajput | HOD

Faculty
Daryl Mark Sheldon, Girish Raj, Jimmy Choudhary, Meghaa Ghosh, Nikita Chokshi, Payal Shah Karwa, Priya Sharma Shaikh, R Venkatesh, Sai Nagesh, Sampath Prabhakar, Tabassum Modi, Tanaz Basrur

Bhaves Kapadia, Hemanth Matai, Sapna Navneeth Gupta, Shane D'souza, Sumedh Kulkarni, Suresh Kumar Kurapaty

MASTERCLASSES

Learn from the leaders and game changers in the industry. An in-depth insight on the world view that defines them, the choices that shape their careers and the preparations they make before grabbing life-changing opportunities. Masterclasses are a welcome bonus for the WWI students. One of the cornerstones of the education at Whistling Woods International include high amount of student interaction with the industry. This is facilitated through weekly masterclasses. Here are snapshots of the 600+ masterclasses conducted on campus over the past 15 years.

Boman Irani

Award-Winning Actor & Theatre Enthusiast, 04 October 2020

Nawazuddin Siddiqui

Award Winning Actor, 18 August 2020

Sulaiman Merchant & Salim Merchant

Music Directors, August 03 2020

Megumu Ishiguro

Anime Director and Animator, 12 February 2020

Khalid Jamal

Award-Winning Communications Professional & Director - Orion PR & Digital Pvt. Ltd, 19 February 2020

Akshay Gurnani

Co-founder & CEO at Schbang, 05 February 2020

Jayant Deshmukh

Production Designer, 22 November 2019

Caroline Alexander

Kingston University,
14 November 2019

Niteen Bhagwat

Vice Chairman, FCB Interface, 13 November 2019

Dhruv Sehgal

Actor, Producer and Screenwriter, 25 September 2019

Tarunjeet Rattan

Managing Partner, Nucleus PR, 18 September 2019

Anant Rangaswami

Editor, MELT on WION, 11 September 2019

Abhishek Chaubey, Sudip Sharma

Sonchiriya, 10 September 2019



Rohit Shetty, Sneha Shetty, Vidhi Ghodgaonkar, Riyan Shetty, Mayank Tandon
Simmba, 16 January 2019

Johny Francis

Partner, Media & Entertainment, Netflix,
04 September 2019

Malini Agarwal

Founder & Blogger-in-chief,
Miss Malini Entertainment
Pvt. Ltd., 17 April 2019

Sudeep Chatterjee

Award-winning Cinematographer,
22 March 2019

Abhijeet Deshpande, Subodh Bhawe, Nikhil Sane, Vaidehi Parshurami

Ani... Dr. Kashinath Ghanekar,
19 March 2019

Karl Katgara

Co-Founder, Butter Media, 06 March 2019

Nandita Das, Sneha Khanwalkar, Rasika Dugal

Manto, 14 February 2019

Jerome Thomas Veleparambil

Award-winning Music Composer,
11 February 2019

Jayant Deshmukh

Production Designer, 14 December 2018

Amar Kaushik, Sumit Aroraa, Aparshakti Khurrana, Abhishek Banerjee

Stree, 26 October 2018

Anubhav Sinha, Tapsee Pannu

Mulk, 28 August 2018

Shoojit Sircar, Ronnie Lahiri, Juhi Chaturvedi

October, 21 August 2018

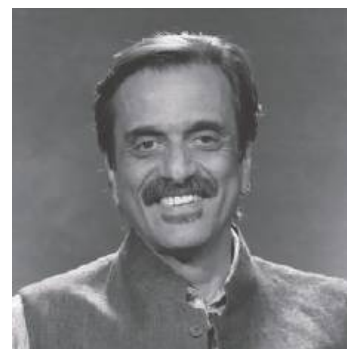
Shashank Khaitan, Ishaan Khattar, Jhanvi Kapoor, Sohel Sanwari, Varun Machhar

Dhadak, 08 August 2018



Adrien Yakimov Roberts

International Director of
Education at Accademia
Costume & Moda, Rome,
Italy, International
10 February 2020



Brian Tellis

Founder & Group CEO,
Fountainhead MKTG
30 January 2019



Sonal Dabral

Chief Creative Officer, South
East and South Asia & Vice
Chairman, India, Ogilvy
26 April 2018

Ravi Jadhav, Kalyanee Mulay, Chhaya Kadam, Meghna Jadhav
Nude, 07 August 2018

Vikramaditya Motwane, Amit Joshi, Hardik Mehta
Trapped, 23 April 2018

Devashish Makhija, Sushama Deshpande, Gaurav Sharma
Ajji, 03 April 2018

Rana Barua
CEO, Creativeland Asia Group,
23 August 2017

Aahana Kumra, Alankrita Shrivastava, Plabita Borthakur
Lipstick Under My Burkha, 22 August 2017

Karan Johar
Filmmaker, 01 August 2017

Shashank Khaitan, Alia Bhatt, Varun Dhawan, Sahil Vaid
Badrinath Ki Dukhania, 06 April 2017

Radhika Mukherji
Founder, Happydemics, 22 March 2017

Sameer Pitalwalla
CEO & Co-Founder, Culture Machine,
08 March 2017

Nina Lekhi
Founder, Baggit, 01 March, 2017

Vikrant Pawar
Head – Live Entertainment, Disney
Entertainment (India) Ltd.,
22 February 2017

Gaurav Gera
Actor & YouTuber, 08 February 2017

Aniruddha Roy Chowdhury
Pink, 07 February 2017

Nitesh Tiwari, Shreyas Jain, Nikhil Mehrotra
Dangal, 01 February 2017

Rajesh Mapuskar, Ashutosh Gowariker
Ventilator, 31 January 2017

Jorge Arriagada
European Music Composer, 20 January 2017

Jens Fischer
Cinematographer, 20 January 2017

Shakun Batra
Kapoor and Sons, 18 October 2016

Neeraj Ghaywan, Varun Grover, Vicky Kaushal, Nitin Baid
Masaan, 12 October 2016

Amit V Masurkar, Mayank Tewari, Swapnil Sonawane, Shweta Venkat Mathew
Newton, 10 April 2018

Rajit Kapur
National Award-winning Actor, 31 August 2016

Amole Gupte
Filmmaker, 30 August 2016



Dominique Rocher, Pierre Laburthe, Kahini Kuchinad
French Embassy, 04 November 2019



Vidya Balan, Suresh Triveni, Atul Kasbekar, Tanuj Garg, Shanti Sivaram Maine
Tumhari Sulu, 02 February 2018



Kamal Gianchandani
CEO, PVR Pictures LTD., 03 August 2016



Nagraj Manjule, Nittin Keni
Sairat, 26 July 2016



5th Veda is the cultural hub under which best of the artistes and young talents of India are encouraged to teach and perform their artistic skills, which in turn develops the artistic skills of the students, while their film & media training continues at this world-class institute. This cultural movement will help develop the artistic skills of the students in the field of Dance, Drama, Music, Poetry, Speech, Painting and all kind of art forms. Students attend events pertaining to performing arts by various artistes of India including students' participation.



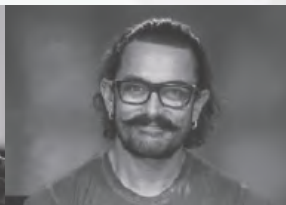
Madhur Bhandarkar



Satish Kaushik



Anil Kapoor



Aamir Khan



Rajkumar Hirani



Saurabh Shukla



Naveen Kumar



Ehsaan Noorani



Mehfil-e-Shayari



Improv Comedy



Ganesh Acharya



Asha Bhosle



Imtiaz Ali



Less Than Zero (Play)



Anuradha Pal



Jazz Music



Ankit Tiwari



Deepak Mazumdar



Boney Kapoor



Terence Lewis



Sukhwinder Singh



Rekha Bhardwaj



Anupam Kher



Alka Yagnik



Kommune



Farah Khan



Manoj Bajpayee



Gulzar



Shabana Azmi



Amitabh Bhattacharya



Saroj Khan



Piyush Mishra



Vir Das



Shiamak Davar



Javed Ali



Anu Malik



Anand L. Rai



Boman Irani



Rakesh Bedi



Nawazuddin Siddiqui



Ila Arun



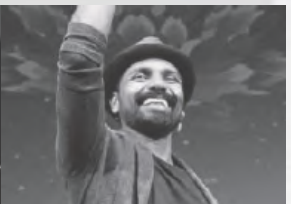
Sameer



Meet Bros.



Pt. Shivkumar Sharma



Remo D'souza



Salim Merchant



Kapil Sharma



Pt. Vishwa Mohan Bhatt



Shaan



Mahesh Manjrekar



Tajmahal Ka Udghatan (Play)



Ahmed Khan



Prasoon Joshi



Hema Malini



Johny Lever



Lesle Lewis



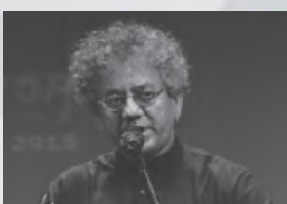
Ashley Lobo



Pt. Hariprasad Chaurasia



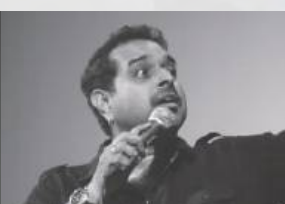
Sonu Nigam



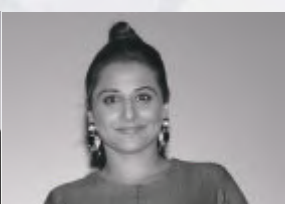
Taufiq Qureshi



Arijit Singh



Shankar Mahadevan



Vidya Balan



Sanjay Leela Bhansali

INTERNSHIPS & PLACEMENTS

The campus is frequented by professionals from the industry for guest lectures, masterclasses, workshops and practicals. Our students have the unique opportunity to interact and impress their future employers, while still learning from them. The calibre of Whistling Woods International (WWI) trainees ensure meaningful association with the industry.

The 'industry-ready' WWI trainees meet the escalating need for fresh talent in the Media & Entertainment industry. Professional skills acquired during their WWI education ensures our alumni are in high demand with a rapidly progressing career graph.

CAREER RESOURCE CENTRE

Over the past thirteen years, WWI has proactively prepared a niche for its alumni in several key media industry areas - production houses, animation and design companies, fashion houses and M&E organisations. The dedicated Career Resource Centre on campus builds partnerships with the biggest and best media & entertainment entities.

This centre provides ongoing career support to students in their final semester and even after they begin working professionally. They also provide Placement Preparatory Programme for the media and film school which begins much earlier in their last year.

CAREER SUPPORT INCLUDES:

- Resume creation, compilation of showreels
- Campus recruitment drives and Pre Placement Talks
- Enrollment in professional associations, industry orientation in matters of contracts and legalities
- Providing networking opportunities through meetings with established and young filmmakers and alumni from the industry
- Building portfolio for fashion, animation and design students
- Studio tests, auditions, resume building for actors
- Mock interviews, personal interviews and students grooming sessions



ACADEMIC AFFILIATIONS

Our academic affiliations ensure an opportunity to augment your qualifications with international centres of excellence. WWI is associated with prominent universities in Australia, Europe, North America and Africa.



The WWI Outreach and Affiliations department work actively with Film & Media schools around the world to create opportunities for students to gain international exposure and degree qualifications.

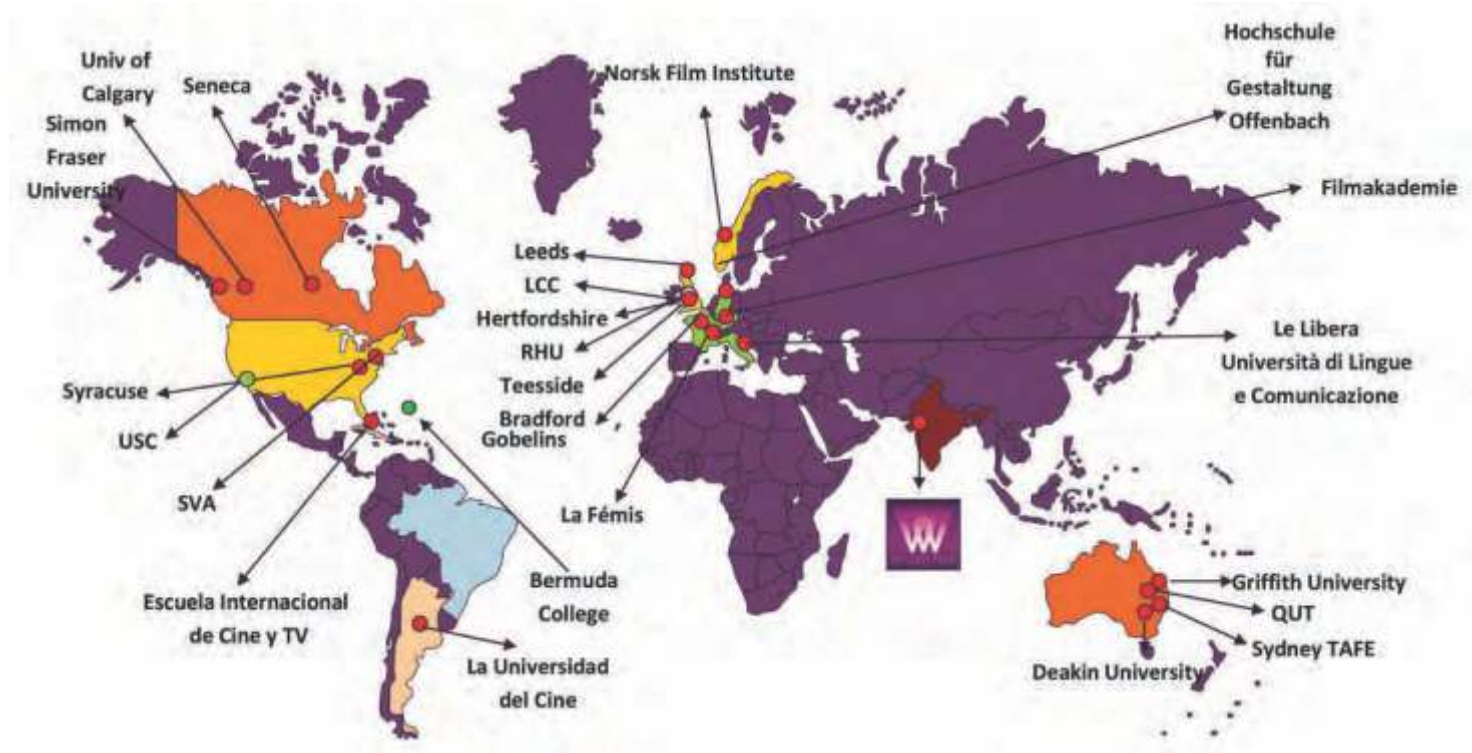
The main aim of the department is to increase awareness of students by giving them international exposure through the following activities:

- Student Exchanges
- Faculty Exchanges
- Co-productions
- Interacting with students visiting from abroad for short courses

WWI also has arrangements with some universities globally, where WWI students can apply for a top-up degree or diploma after completing their programmes.

WWI has alliances with several reputed institutions outside of India including Griffith University; The Victora College of Arts; University of Melbourne; TAFE, Sydney; Deakin University, Australia; Bradford College, UK; Teesside University; The London University of the Arts, UK; Queen Mary University of London, UK; The Art University of Bournemouth, UK; Folkhogschola, Gottland, Sweden; S16 School, Copenhagen, Denmark; Zhejiang University of Media and Communication, China; Looking China Initiative, China; Sheridan College, Toronto, Canada; University of Calgary, Calgary, Alberta, Canada; Syracuse University; DePaul University; Chapman University; Montana State University and the SUNY system via SUNY Oswego in the United States. Besides, WWI has collaborated with some colleges in Africa and also Hong Kong.

As a member of CILECT (a global association of film schools based out of Paris) and CAPA (The CILECT Asia Pacific Association) WWI is forging more relationships with international institutes, colleges and universities.



ANNUAL FESTIVALS

Conferences & Film Festivals

WWI students and alumni regularly serve as delegates, participants or volunteers at several media conferences, workshops, film forums and events, both in India and abroad. Recent opportunities include the FICCI FRAMES Convention, Mumbai Film Festival's Young Critics, International Film Festival of India (Goa), ASIFA International Animation Day, Sundance Institute's Screenwriter's Lab, Cannes Film Festival (France), Bradford International Animation Film Festival (UK), River to River Film Festival (Italy), MPAA CICE Film Workshop (China), Siemens CityStories Film Projects (UK) and many more. The student films made as part of the filmmaking programme at WWI are regularly sent to several Indian and international film festivals, both in competitive and non-competitive sections. WWI also curates and promotes its own student film competition every year in January as part of the Pune International Film Festival.

**IF YOU LOVE
THE MOVIES** **CELEBRATE
CINEMA** 

We, at Whistling Woods International have always wanted to create an avenue whereby we are able to provide access to the realities of the filmmaking process to the common film lover and enthusiast. Further, we have always wanted that the vast campus and high-tech infrastructure we have built, the unique hands-on curriculum and the laudable faculty, guest and visiting faculty body that we have, is accessible to film aficionados.

We decided to use the opportunity of the completion of 100 years of Indian Cinema with 2 large open-for-all events namely 'Cinema 100' & 'Cinema 100 - The Next Wave'. Looking at the response and feedback of the attendees, we continued this 'open-for-all' event as an annual affair, calling it 'Celebrate Cinema', and have witnessed immense success since 2012.

INSPIRATION

The School of Media & Communication hosts an annual media seminar series across multiple Indian cities, where experts meet aspirants to talk about the dynamic nature of the industry.





Whistling Woods International School of Creative Arts, Department of Fashion Design hosts 'AIYANNA', an annual fashion graduation show, giving a platform to students to showcase their work. Students showcase brilliant couture collections, each with an innovative theme along with fashion films, designed and created by the graduating batch respectively. It's the first time ever that a fashion design department has offered an opportunity to the students to showcase their creativity through fashion films, bringing out the competitive stylist in their own distinct way.

The collections and fashion movies at the graduation show are judged by a jury panel, which include well-known personalities from the Indian fashion industry.

The students of the graduating batch are mentored by veterans and experts from the industry.



INBOX is a 2-day in-house annual college fest of Whistling Woods International. It is an array of mixed events from cultural programmes to sports championships to entertainment-based competitions. What makes it different from the other college fest? The fact that not only students strive to win appreciation for their talents but every staff of the institute join the race, making it a highly energetic yet vibrant affair.

Campus Events

The institute conducts a wide variety of film and media events in collaboration with other entities like foreign consulates, NGOs, cultural & film associations and technological & learning partners.

In the recent past we have hosted: Ink Talks (Ted Talks) | 20/20 (American Film Institute) | Ibermumbai (Spanish Embassy) Rendezvous with French Cinema (French Embassy) | Open Forums, Mumbai Film Festival (MAMI) | Concert & Launch of Indian Ocean' | 'Leaving Home'(Big Cinemas) | Indian Animation Retrospectives (TASI) | Tech demos, Seminars, Beta tests and Industry workshops (Apple, ARRI, SONY, Nvidia, Kodak, Entertainment Partners, Toonboom, Fujifilm, Stereovision, Phantom Cameras)

The AICTE lays down and certifies degree granting standards for technical education in various industries as defined by the AICTE Act. However, at present, Film & TV education is not included specifically in the purview of the AICTE Act. Hence, the technical courses run under WWI are outside the purview of the AICTE.

*All the content of this prospectus are subject to change at the discretion of the management.



Whistling Woods International

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



SCHOOL OF FILMMAKING
SCHOOL OF CREATIVE ARTS
SCHOOL OF MEDIA & COMMUNICATION
SCHOOL OF EVENT MANAGEMENT
SCHOOL OF PERFORMING ARTS
VIRTUAL ACADEMY
SHORT COURSE UNIT

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