

**Whistling Woods
International**

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



SCHOOL OF CREATIVE ARTS

ANIMATION
&
GAME DESIGN

DESIGN

FASHION

ANIMATION & GAME DESIGN

Integrated BSc/BA + PG Diploma in Animation | 4 Years

Specialisations: (2D Animation, 3D Animation, Comic Book Design,
Previsualisation & Game Design)

Integrated BSc/BA + PG Diploma in Game Design | 4 Years

DESIGN

Integrated BA + PG Diploma in Visual Communication Design | 4 Years

FASHION

BA in Fashion Design | 3 Years

VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, media and entertainment.

Benchmarking quality, inspiring innovation, encouraging creativity & moulding minds, by leading from the front in the field of film, media and entertainment education.

MISSION

SUBHASH GHAI

Chairman

Founder & Chairman,
Whistling Woods International
Chairman, Mukta Arts Limited
Member, Executive Committee,
Film & Television Producers Guild of India
Member, United Producers Forum
Education Evangelist
Karmaveer Chakra Recipient

Subhash Ghai is a globally renowned filmmaker having directed 18 films over a four decade career, with 14 of them being blockbusters. Recipient of many national and international awards; he has also been honoured by the United States Senate. He was the former Chairman of the Entertainment Committee of the trade body CII and a member of FICCI, NASSCOM and TIE Global & its alliances. He has been invited to address various forums and seminars on corporate governance and the growth of the Media & Entertainment industry globally & in India.



Meghna ghai -Puri

President

Armed with an Advanced Diploma in Communications, Advertising & Marketing and a B.Sc. Honours Degree in Business Management from King's College, London, Meghna manages a team of over 150 faculty and professionals. She oversees all aspects of the Institute. She is the youngest and only Asian woman to receive the Bradford College Honorary Fellowship.

She has previously managed Marketing at Mukta Arts Limited for films like Pardes, Taal and Yaadein. She has been associated with key businesses in the Indian entertainment industry through prominent projects like Cinema 100.





Anish Mulani
President and Chief Operating
Officer, Prana Studios



Meher Castelino
Fashion Journalist & Consultant



Anita Dongre
Fashion Designer



Merzin Tavaría
Co-Founder & Chief Creative
Director, Prime Focus



Anjana Sharma
Fashion Designer



Neeraj Roy
Managing Director & CEO,
Hungama Digital Media Entertainment;
Managing Director, ArtistAloud.com

ADVISORY BOARD MEMBERS



Ashish Kulkarni
Founder, Punnyaryug Artvision Pvt. Ltd.;
Former CEO, BIG Animation



Neeta Lulla
Fashion Designer; Chief Mentor,
WWI School of Fashion



Clyde DeSouza
Founder, Real Vision



Nina Sabnani
Professor, Industrial
Design Centre,
IIT Bombay



Farid Bawa
Communication Designer



Omung Kumar
Production Designer



Prahlad Kakar
Advertising Film Director, Genesis;
Chairman & Founder, Prahlad Kakar
School of Branding & Entrepreneurship



Sowmya Iyer
CEO, Xebec Digital



RK Chand
Head Of Business Development,
Golden Robot Animation Pvt. Ltd.



Subhash Awchat
Artist & Communication Designer



Rouble Nagi
Founder, Rouble Nagi Design Studio



Sudhakar Nadkarni
Design Educator & Design Consultant



Keitan Yadav
Chief Operation Officer &
VFX Producer, redchillies.vfx



Sukant Panigrahy
Production Designer



Sethunath Padmanabhan
Design Professional



Vaibhav Kumaresh
Animation Filmmaker;
Director, Vaibhav Studios



Shelley Page,
Head of International Outreach,
Dreamworks Animation



Vikas Satwalekar
Design Educator & Design Consultant

ANIMATION & GAME DESIGN

“ Whistling Woods International has laid a perfect foundation for its students. All my creative and technical directors are desperately waiting for the next batch of interns to arrive. Working with animators who bring with them a unique filmmaking perspective is an absolute pleasure.

- Ashish Kulkarni, Founder, Punnyaryug Artvision Pvt. Ltd.
Former CEO, BIG Animation



Integrated BSc/BA + PG Diploma in Animation | 4 Years

The growth and development of new digital technology, its accessibility to large segments of the Indian population specially the youth have created new patterns and expectations in the manner in which they engage with digital content.

In recognition of the proliferation of new media such as comics, graphic novels, video games and virtual and augmented reality, the programme includes the design and production of 2D and 3D animation, comics and graphic novels, previsualisation of live action and animation films as well as video games.

This intensive 4-year, 8-semester programme offers specialisation in 2D and 3D Animation; Comic Book Design; Previsualisation and Game Design.

Integrated BSc/BA + PG Diploma in Game Design | 4 Years

This 4-year, 8-semester programme is designed to offer students subjects and software that enable them to have an option of either taking up a job in a large studio for a specific position, or become an independent game developer for which there is a huge market as well. Apart from the core skillsets required by a game designer and developer, students learn about art in various cultures, character design, world building, film and digital art as part of its contextual studies or general education programme. The foundation courses provide them with a base in live action filmmaking, animation, drawing and digital art.



STUDENT WORK

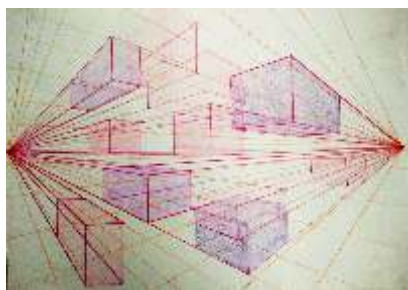
DESIGN

Design is an important cog in the Media & Entertainment wheel. The importance that such an institution holds for the betterment of the industry, is paramount.

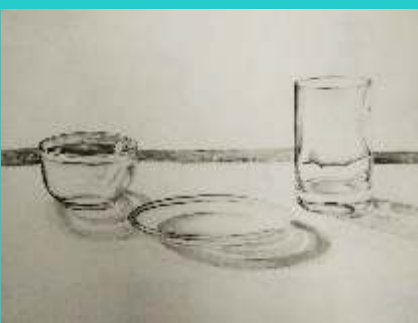
- Omung Kumar, Production Designer

Integrated BA + PG Diploma in Visual Communication Design | 4 Years

The objective of the 4-year, 8-semester integrated PG course is to nurture and create quality visual communication design professionals, to meet the rapidly growing, complex communication design needs, nationally and globally. The programme emphasises on students undergoing core design foundation inputs in the first year, followed by intensive project based semesters that culminate in a major design project in semester six. The integrated programme allows students to choose electives in the areas of Motion, Interaction Design and Spatial/Environmental Design. Inputs in Professional Practices, Design Research and Design Strategies + Management, also go towards making the students industry ready. The final year of the programme offers more advanced inputs in Brand Identity, Editorial Design, Information Graphics, Typography and Visual Narrative. Founded on an ethos of Learning by Doing, students are expected to be hands on, minds on, while engaging proactively and productively with all individual and group learning activities. Frequent workshops and masterclasses by professional visual communication designers round out the learning.



STUDENT WORK



FASHION

“ It is my dream to bring together the best in education and the finest fashion experts in India to create world-class talent for the Fashion Industry.

- Neeta Lulla, Fashion Designer; Chief Mentor, Fashion Department

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BA in Fashion Design | 3 Years

The Fashion Design programme at WWI School of Fashion aims at creating a strong foundation in the various aspects of fashion design. Students benefit from a rich educational experience that equips them to succeed in the global fashion industry. Our priority is to encourage each of our students to develop their personal brand of imagination and creativity, to help them acquire the knowledge, skills and experience needed to realise personal ambitions and to find their unique voice as a designer. Masterclasses are delivered by a dedicated team of designers/industry specialists, and modules are led by experienced tutors. Students are taken on field visits to work with local artisans and are well trained to create garments using Indian textiles with a universal appeal.



STUDENT WORK

DEGREE & DIPLOMA COURSES ACCREDITED BY THE TATA INSTITUTE OF SOCIAL SCIENCES

In our constant endeavour to ensure proliferation of Film & Media education, including it being brought into the mainstream and it becoming a focus area for India's leading institutions, Whistling Woods International (WWI) has partnered with the Tata Institute of Social Sciences (TISS).

This is a coming together of two of the best institutions in India. TISS, over its 78-year history, has built an impressive reputation through its high-quality, progressive & socially-relevant education in the social sciences. WWI in its 11th year, has already become India's premier institute of Film, Communication and Creative Arts and has also been rated as one of the Ten Best Film Schools in the World.

The Academic pedagogy of TISS and the well-established practical rigour of WWI's education will form a perfect partnership to ensure that the best Film & Media education is offered to the students.

Tata Institute of Social Sciences & Whistling Woods International team up to offer Degrees & Diplomas in Filmmaking, Media & Communication, Creative Arts and Music.

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Filmmaking, Communication and Media Studies are as much a part of society as any other field. Over the years, TISS has always delivered progressive education in all the social sciences. We have closely observed WWI, interacted with the management team of WWI and observed that they demonstrate the same degree of quality consciousness as TISS. We at TISS felt it appropriate to partner with WWI to offer degree programmes in Filmmaking, Communication & Creative Arts.

Neela Dabir, Dean, TISS - SVE

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INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



IN ASSOCIATION
WITH



Ajay Nair
Show Runner, Star TV

Amrita Banerjee
Intern, Elle; Freelance Stylist

Bharti Sharma
Designer & Entrepreneur, Freesparrow Kids
Wear Brand

Gabriel Misquitta
Creative Director, UFO Moviez India Ltd

Indrani Pillai
VP - Content, Kinsane Entertainment

Khushboo Rathie
Designer, Aura Fashions

Kuldeep Mehta
Production Manager, Simran (movie)
VFX Artist, Gurgaon (movie)

Marina Fernandes
Designer & Entrepreneur, Marina Fernandes
Label

Mehak Murpana
Designer & Entrepreneur, Mehak Murpana
Label

Nidhi Gala (Niddhi Gala)
Designer & Entrepreneur, Royal Enterprise

Nivedidha Koliyot
Stylist, Maiti Sahani

Niyati Pathak
Stylist, Swastik Productions

Pakhi Mahajan
Associate Producer, Colors Infinity

Pallavi Jaswani
Designer & Entrepreneur, Pallavi Jaswani
Label

SCHOOL OF CREATIVE ARTS ALUMNI

Pranali Oswal
Stylist, Ranveer Singh

Pranita Choudhury
Assistant Designer, Gaviin Miguel

Prashant Koshy
Animator, Weta Digital
Movies: The Jungle Book, Justice League,
Valerian and the City of a Thousand Planets,
Independence Day: Resurgence, The BFG

Rashmi Thakur
Designer & Entrepreneur, Love Desi Love Pop

Richa Shah
Designer & Entrepreneur, Selcouth

Roshni Kakkad
Production Coordinator, The Mill

Sahil Chawla
3D Artist-Compositor & Matchmove/Layout
Artist
Movies: Godzilla, 300: Rise of an Empire,
Thor: The Dark World, The Amazing Spider-
man, Maleficent, Captain America: The
Winter Soldier

Sakshi Chopra
Fashion Assistant, Saachi Vijayvargiya

Saumya Bajpai
Modelling Artist, Technicolor

Shaziya Shaikh
Designer & Entrepreneur, Shaziya Shaikh
Label

Simran Oberoi
Assistant Stylist, Salma Mansuri

Stephie Falcao
Designer & Entrepreneur, JAKE

Tamanna Kothari
Freelance Designer

Vaidehi Dharap
Stylist, Maiti Sahani

Yashmita Bane
Freelancer, Ad Film Stylist



Yusuf Mehta, HOD - Animation

An alumnus of NSD, New Delhi & FTII, Pune & a National Award winner, he holds an experience of almost 4 decades of working with the stalwarts of the industry. He has created several animation films & videos for national & international organisations.



Milindo Taid, HOD - Design

With over 19 years in teaching, research and academic administration across India and abroad, several student projects that he has guided have had national as well as international recognitions. He was a former faculty in Communication Design at the National Institute of Design (NID), Ahmedabad and former Head of New Media, NID. He is also one of the founding faculty members of the Communication Design programme at the MIT Institute of Design, Pune.



Nisha Chanda, HOD - Fashion

A Fashion Evangelist with over 14 years of experience in the fashion fraternity. A dual degree holder in Commerce and Fashion and a post graduate in Fashion Management from NIFT (Mumbai), her core strengths are Fashion Marketing, Branding, Business Development Social Media Marketing & Fashion Entrepreneurship. She holds a career of working with some of the ace brands in the fashion industry.

OUR FACULTY



Avik Chakraborty

A CG Compositor expert with 7 years of industry experience with specialisation in Lighting. His expertise also include Stereo Conversion, Matchmoving & Keying to create & execute projects of various capacities.



Dnyaneshwar Jagadale

An expert in Fine Arts & Animation, he holds more than 14 years of teaching experience. He has also been part of animation production for 11 years. He holds the view that sharing knowledge is about growing together with the community.



Gaurav Trivedi

A CG Generalist with more than 10 years of experience, supporting key aspects of CG, production pipeline, cinematography & films along with education & training. Adept in various 3D software, Compositing software, Rendering engines & Design programmes. A professional experienced in working with several award winning production houses on national & international projects.



Hoinu Lienthang

A pattern making passionate since her teens, she has bagged 15 years of experience in executing concepts to garments for well known brands and firms. With a BA (Hons) & Diploma in Fashion & Textile Design, she has the privilege of working with the A-listers of the fashion industry.



Jasbinder Singh

An Animation Filmmaker, Production Designer (Animation) and Artist with a Bachelors in Fine Arts & Diploma in Animation Filmmaking, he has worked with some of the best organisations on several prestigious projects in the industry. His experties include 2D Animation Filmmaking & Stopmotion Animation, Pre-production & Production Design.



Jaydev Dhakan

With over 12 years of experience in game development, he has worked in various roles with some of the most prominent game development studios in India. He started his career as a game tester, worked in several roles, ranging from Game Designer to Producer. Recently, he has become an independent game developer, and teaches game development at Whistling Woods International.



Kshitiz Sharma

From being a CG artist to an academician in the field of Visual Effects and Animation, his career spans over a period of over 16 years. A CGI expert, he has donned several roles including that of a technical supervisor, modelling supervisor, 3D supervisor and have worked with various animation production houses across the globe on national & international projects.



Vivek Nag

A professional working in the industry for the past 7 years, his experties consists of pre-production, comic book design, conceptual art, digital art, character design & illustrations. He also specializes in environment modifications and is adept at working with references.

“At this amazing institute, the foundation course enables animators to attain a high level of visual literacy, and to have access to other aspects of filmmaking including the rich tradition of storytelling and cinematography in particular.

Shelley Page,
Animation Talent Consultant
Former Head of International Outreach, DreamWorks

“The experience of being here at Whistling Woods School of Fashion enabled me to learn so much myself. I feel institutes like this are important as it gives the students and the invited guests a perspective about different aspects of fashion. I would like to come back and meet the students again.

Hemant Trivedi, Veteran Fashion Designer

“Design is an important cog in the Media & Entertainment wheel. The importance that such an institution holds for the betterment of the industry, is paramount. Omung Kumar, Production Designer

INDUSTRY SPEAK

“I am really happy to see the partnership between WWI & ECV. Subhash Ghai and myself share the same values about education. ECV is proud to bring its expertise to the famous WWI.

Patrick Hermand, Founder & President, École De Communication Visuelle

“Whistling Woods graduate employees are hard-working, sincere and thorough professionals as displayed through their high levels of commitment. They are focused about their work and are proactive in their assignment deliveries. Their high degree of adaptability and willingness to learn helps them bring a fresh, innovative perspective to the table in terms of ideas.

Vijay Sinha,
Senior Vice President-HR, JSW Energy Ltd.
Former VP HR, Big Animation

“This is one of the important institutions I've witnessed and I'm happy and glad to be here. The exposure students get over here is humungous. With experienced people from the industry visiting the school, the students get to learn, pick up and grasp as much as they can. I wish the students success for all their future endeavours.

Gaviin Miguel,
Fashion Designer

“It's always a pleasure to speak to the students. People imagine that we are teaching them but actually we get to learn from them.

I'm extremely happy with the campus here at WWI. The students have an energy that is unusual. The drive towards the campus is a creative exercise, as there is so much to see. It's very much exciting. Like fashion, it's make-believe. And I love it!

Wendell Rodricks, Fashion Designer

“Whistling Woods International has laid a perfect foundation for the students. The quality of their work is ratified by the fact that all my creative and technical directors are desperately waiting for the next batch of interns to arrive. Working with animators who bring with them a unique filmmaking perspective is an absolute pleasure.

Ashish Kulkarni, Founder, Punnaryug Artvision Pvt. Ltd.

“It is my privilege to be here. As an artist, I always felt that we lacked a good design school in our country and I am glad Subhash Ghai has taken this step. We have to fulfill the requirement of the design age & WWI has done a great job to fill in.

Subhash Awchat, Artist & Communication Designer

“WWI has a fantastic campus with amazing resources and a very committed faculty. I am immensely impressed by the depth and range of the courses offered here, unlike other animation schools. The students here work very hard on their assignments and are eager to enter the industry and deploy their hard earned skills.

Arjun Gupte, Former VP - Creative, Amar Chitra Katha

“The students are very fortunate to have a lovely campus and experienced faculty at Whistling Woods School of Fashion.

Meher Castellino, Fashion Journalist & Consultant

“WWI is one of the most inspiring place to study Art, Animation & Filmmaking! Wish you the best!

Mehul Hirani, Creative Head - Animation & Director, Theme Parks, Riva Animation and VFX

“ECV decided to partner with Whistling Woods International because of its excellence in the field of education. WWI is an excellent school. The students joining here will learn to be professionals in the Visual Communication Design world. The demand today from the visual designers is that they become problem solvers, and that is what we want our students to be. We at ECV are very impressed with the facilities provided here. WWI is very well-equipped.

Xavier Massé,
Director, ECV Paris
Curriculum Development Director

“It is such a brilliant academy, a brilliant place to be. The faculty is fabulous, the premises are great; everything is so wonderful. It's very inspiring and motivating and a great platform for young and budding creative talent.

Krishna Mehta,
Veteran Fashion Designer

“WWI is a great platform for aspirants and we need such institutes in India. The School of Design is another feather in WWI's hat.

Rouble Nagi, Founder, Rouble Nagi Design Studio

DO WHAT
YOU LOVE

**Whistling Woods
International**

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS



SCHOOL OF FILMMAKING | SCHOOL OF CREATIVE ARTS | SCHOOL OF MEDIA & COMMUNICATION
SCHOOL OF PERFORMING ARTS | VIRTUAL ACADEMY | WWI SHORT COURSE UNIT

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