



# RECRUITER'S HANDBOOK 2026

School of Media, Communication  
& Management

# VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

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# MISSION

Benchmarking quality, inspiring innovation, encouraging creativity & moulding minds, by leading from the front in the field of film, media and entertainment education.





EXCELLENCE IN  
**CREATIVE  
& PERFORMING ARTS**  
AT THE 6TH FICCI  
HIGHER EDUCATION  
EXCELLENCE AWARDS 2019

**5.5**  
Acre Campus

**1100+**  
Students

**4**  
Schools



Degree, Post-graduate & Diploma programmes  
offered in association with **The Tata Institute  
of Social Sciences (TISS)**

**4000+**

Alumni in Film  
& Media industry



**SONY**

3rd Global **Sony Media  
Technology Centre**



**RED EDUCATION  
CAMPUS**

**FILMMAKING | CREATIVE ARTS**  
**MEDIA COMMUNICATION & MANAGEMENT**  
**PERFORMING ARTS | WWI EXTENSION**



## SUBHASH GHAI

Founder & Chairman,  
Whistling Woods International  
Chairman, Mukta Arts Limited  
Member, Executive Committee,  
Film & Television Producers Guild of India  
Member, United Producers Forum  
Education Evangelist  
Karmaveer Chakra Recipient  
Chairman, MESC

### MESSAGE FROM THE FOUNDER & CHAIRMAN

I have always believed that being reasonable was the shortest path to mediocrity. At Whistling Woods International, we strive & endeavour to give our students more. And then we expect more from them.

Our students spend more time on campus, handle the most cutting-edge technology possible, complete numerous assignments, interact with many more industry professionals, and undertake far more practical work, than what is typically expected.

We empower our students with the art & craft, equip them with the skills needed to work on the latest technology in the field and enable them to never ignore the commercial aspects, of the Film, Media, Creative & Performing Arts Industries. This approach leads to a situation, as many of our alumni have told us, where our students themselves do not know how much ahead they are of the curve when they start working in the industry. When presented with creative, technical or commercial challenges in their jobs, most often our alumni end up being able to tackle these problems in a manner way beyond their age, experience or job description. And this aspect creates a win-win situation which while giving them rapid upward mobility in the industry, also enables their employers to deliver work

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that exceeds expectations, both qualitatively & quantitatively. The most commonly heard phrase from recent alumni when they meet me again during Alumni Day events is that “We ourselves didn’t know that we knew so much more than what the industry expected us to know.”

This impact has been achieved through the creation of a stellar faculty body – both knowledgeable & progressive, multiple technology-led development labs on campus, and a strong connect with the commercial M&E industry.

When students education is bolstered by organisations like Sony, Apple, RED, Adobe, HP, Intel, etc, who collaborate with WWI to enable forward thinking M&E tech development through all the labs they have set up on campus focusing on areas like Cinematography, Editing, Virtual Production, Immersive Capture, how to be a good digital content creator, and many more such areas, it gives students a huge springboard in both their learning and the professional avenues after they graduate.

When highly successful filmmakers, artists, technicians, media moguls, journalists, designers, animators, game designers, event managers all interact with students on a weekly basis, sharing their decades of experience into the students eager-to-learn minds, it rounds off the students education with real-world- industry-knowledge that truly opens up their minds on the professional & commercial aspects of the industry.

The Whistling Woods alumni body represents the next generation of Media & Entertainment professionals. As does every new graduating class.

I heartily welcome all of you to engage & interact with them.



## MEGHNA GHAI PURI

President,  
Whistling Woods International

### MESSAGE FROM THE PRESIDENT

#### BEYOND LIMITS

##### **Shaping Tomorrow's Creative Leaders: A Legacy of No Compromises**

The comfort of the status quo is where growth stops. Whistling Woods International (WWI) has chosen a different path—breaking boundaries to become one of the world's top-ranked institutes for Film, Communication, and Creative Arts.

This journey began as a dream, a dream to create a world-class institution in India dedicated to film and the creative arts. That dream took shape in 2006 with the opening of WWI and came to life in 2008 when our pioneer batch of students graduated. Since then, each class of WWI graduates has carried this dream forward, shaping industries and stories that inspire and transform. Their achievements, impact, and growth remain the true measure of our success. To support this journey from learning to thriving careers, we invest wholeheartedly in our students' futures. Through our dedicated Student Services team and the strength of WWI's extensive alumni network, we make the transition

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from education to employment seamless. For those ready to seize opportunities, WWI has been a steadfast bridge to internships and careers across the industry.

Today, more than 4,000 WWI alumni are making waves across the globe. Our graduates are leaders and innovators in an array of fields—from film and OTT series production to animation, game development, advertising, design, and digital media. They've collaborated with iconic brands, fashion designers, production houses, television channels, and some of the world's largest corporations.

The joy we feel is immense as we watch WWI alumni shape the creative and media industries. Their successes are not just professional milestones—they are a testament to our belief that dreams are only the beginning of reality when we refuse to compromise and commit fully to making them come true.

Our Media & Communication alumni are working at renowned organisations namely **Dharma Productions; Social Panga; Dharma Cornerstone Agency; Dentsu Creative; Madison; Button Creative; Endemol Shine; RK Swamy BBDO; Schbang; Creativeland Asia; Jio Creative Labs; PVR; Matrix; Myntra; Mukta A2 Cinemas; FCBULKA; Saregama; McCann; Yash Raj Films; DNEG; Red Chillies; Zee Entertainment; Star India; BBC Worldwide; Collective Artists Network; Nadiadwala Grandsons Entertainment; Condé Nast India; MSL Group; Adfactors PR; Weber Shandwick; Radio City; Roy Kapur Films; Vinod Chopra Films; Matter; Tulsea; Shemaroo Entertainment; Foxymoron; Fanizm; Please See; The Viral Fever; Universal Communications; One Hand Clap**—and this list grows every semester.

Prominent projects our alumni have been part of recently include **Bison, Mrs., Sunny Sanskari Ki Tulsi Kumari; The Ba\*\*\*\*ds of Bollywood; Baaghi 4; Param Sundari; War 2; Dhadak 2; Aap Jaisa Koi; Chhava; Singham Again; Bhool Bhulaiyaa 3; Dunki; Kho Gaye Hum Kahan; Fighter; Laapataa Ladies; Munjya; Chandu Champion; Ulajh; Stree 2; Jigra; Rocky Aur Rani Ki Prem Kahaani; Fast X; OMG2; Pathaan; Thappad; Good Newwz; Gully Boy; Chhichhore; Padman; Sonu Ke Titu Ki Sweetie; Raazi; Veere Di Wedding; Sanju; Dhadak; Badrinath Ki Dulhania; Baahubali 2: The Conclusion; MS Dhoni; Titli; Baby; Bey Yaar; Kung Fu Panda; The Amazing Spiderman; Black Panther; Ant-Man and the Wasp; Avengers: Infinity War**, amongst many others.

Our alumni have also contributed to celebrated web series such as **Do You Wanna Partner; Mandala Murders; Special Ops Season 2; Panchayat; Rana Naidu; The Diplomat; Indian Police Force; Heeramandi; Fabulous Lives vs Bollywood Wives; Dil Dosti Dilemma; Panchayat; Kota Factory; Gullak; Bambai Meri Jaan; The Night Manager Season; Made in Heaven; Dahanu; Mismatched; Crash Course; Delhi Crime; Inside Edge; Bandish Bandits; Masaba Masaba; Sacred Games**, and many more.

At WWI, we are deeply committed to a transformative learning and teaching approach, one that not only cultivates talent but also builds enduring relationships with industry leaders. Through active collaboration with top Media & Entertainment companies across India, we ensure our students are well-integrated and thriving in competitive fields ranging from film production to digital marketing.

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Our students are equipped with specialised skills in their chosen disciplines. In **Filmmaking**, they excel in *Cinematography, Direction, Editing, Producing, Production Design, Screenwriting, Sound Design, and VFX & Virtual Production*. In **Creative Arts**, they specialise in *Animation, Game Design, Fashion & Costume Design, and Visual Communication Design*. In **Performing Arts**, their expertise covers *Acting, Music Production, and Composition*. Our **Media Management** students focus on *PR, Advertising, Journalism, Event Management, and Sports & Esports Management*. Beyond specialisation, all WWI students receive a cross-disciplinary foundation, giving them a holistic understanding of the entire industry landscape.

I am exceptionally proud of our graduates, and I am confident that the industry will find in them the same promise, skill, dedication and a great attitude that we do at WWI. Their journey reflects the impact of professional, long-term training on creative potential. As you review this handbook, I hope you and your HR team will feel inspired to reach out, engage with our students, and consider them as promising additions to your organisation. I am certain you will be as impressed with them as we are.





## RAHUL PURI

Director - Academics,  
Whistling Woods International

### MESSAGE FROM THE DIRECTOR - ACADEMICS

**What makes the School of Media Management - Dept. of Media & Communication?  
What makes the students who emerge from it truly ready for the industry and the challenges it holds?**

Most schools will speculate that the answers to these questions are a mix of solid academic grounding and some key practical development that would allow the students to see how theory differs from practice.

This is a fundamental approach indeed and Whistling Woods International's Dept. of Media & Communication follows this pedagogy with its BBA in Media & Communication & MBA in Media & Entertainment but takes it to another level. Our programmes allow the students a deep and rigorous understanding of management, marketing, accounting, and financial theories as well as offering students, the opportunity to supplement this with practical learning/industry internships and projects that will help them develop their soft skills. All our classes are taught by industry practitioners and this brings a practical insight to students within the framework of applied theoretical learning.

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If I outline what makes our programmes and our graduates unique from the many other aspirants attempting to enter the world of work it would be two main things. Firstly, the keen understanding of the Media & Entertainment industry that Whistling Woods International and its faculty have and secondly, the unique approach of customising opportunities for our students.

Whistling Woods International is a leader in education in the Media & Entertainment sector. Our film school has been voted as one of the best film schools in the world by The Hollywood Reporter. Our students are specialised in areas of film and are well-versed in all content creation platforms from film (Fiction and Documentary) to TV and OTT to Radio and Audio Production. They are also exposed to emerging technologies and media like AI, Virtual Production, VR and AR. In addition, we have a leading Animation and Game Design school, a growing Fashion and Visual Communication and Design school as well as courses in Music and Acting. This allows our Media & Communication students to take advantage of an interdisciplinary tapestry and learn from the best faculty across a broad range of subjects and expertise.

As mentioned, all our lecturers are made up of industry professionals and they impart up-to-date and practical know-how to students as well as provide them with the theory to build a strong base of knowledge. This is done through class lectures, guest interactions and masterclasses, symposiums, panel discussions, industry and site visits as well as many events that students ideate, execute and promote. It's a fulfilling and robust way of showing students what and how to do something and then letting them do it to see for themselves and get appropriate feedback to build on the experiential learning.

Our teachers explain the rules to our trainees and then actively encourage them to think beyond them. By using a lot of teachers from the other schools at Whistling Woods what our BBA and MBA programmes brings to students would be an industry manager's insights into how content is created and then it is built on, to enhance their understanding of how the content is to be managed and monetised. It is a huge advantage for our students.

We believe strongly in individualism and collaboration at Whistling Woods International. Each of our trainees have their own strengths, and through assignments, internships and live projects we allow students to express these strengths actively with numerous associations. Each of them have built a strong portfolio of work to demonstrate their skill sets as this is something that Whistling Woods International focuses on for each student.

We have a particularly strong group of trainees this year. Loaded with talent and a hunger to achieve, our current crop of professionals understands keenly the challenges that the Media & Entertainment industry will face over the next decades. They have the research and analytical skills to secure opportunities and the hard work ethics and dedication to execute well-made plans.

I am extremely proud of each one of them and I would urge you and your company/organisation to take a good look at each and every one of them for consideration as part of your esteemed company.



## FACULTY

### CORE FACULTY

**Ravi Gupta:** Dean

**Rahul Puri:** Director, Academics

**Laili Dutta:** HOD, School of Media Communication & Management; Sports & Esports Management; Event Management & Music Production & Composition

**Chaitanya Chinchlikar:** Vice President, Business Head, Chief Technology Officer & Head of Emerging Media

**Krishnamurthy:** Senior Faculty, Cinematography

**Utkarsha Kotian:** Faculty, School of Media Communication & Management

**Milind Dedhia:** Management Faculty, School of Media Communication & Management

**Anita Vallala:** Film & Entertainment PR Faculty, School of Media Communication & Management

**Sarabpreet Kaur Bedi:** Integrated Marketing Communications Faculty; School of Media Communication & Management

**Deepanjan Roy:** Screenwriting Faculty, Filmmaking

**Neha Rajan:** Faculty, School of Media Communication & Management

**Rutika Yeolekar:** Faculty, School of Media Communication & Management

**Kiran Makhija:** Adjunct Faculty, Events, School of Media Communication & Management

**Kim Solomon:** Adjunct Faculty, Advertising, School of Media Communication & Management

### DEPARTMENTAL HODs

**Abhijit Mazumdar:** HOD, Direction

**Anjum Rajabali:** HOD, Screenwriting

**Anuradha Bhatia:** HOD, Student Productions

**Ashwini Kaul:** HOD, Cinematography

**Jewellyn Alvares:** HOD, Fashion & Costume Design

**Kshitiz Sharma:** HOD, VFX

**Yogesh Gaikwad:** Programme Incharge, Animation

**Jaydev Dhakan:** HOD, Game Design

**Milindo Taid:** HOD, Visual Communication Design

**Arvind Pandey:** HOD, Actors Studio

**Prashant Naik:** HOD, Editing

**Rabiya Nazki:** HOD, Producing

**Rakesh Ranjan:** HOD, Sound Recording & Design

**Sabyasachi Bose:** HOD, Production Design

**Jasbinder Singh:** 2D & Creative Head - Animation

## FACULTY

### VISITING FACULTY

**Anagha Mayekar:** Photography Faculty, School of Media Communication & Management

**Mona Kothari:** Marketing Faculty, School of Media Communication & Management

**Yugshrestha Karpatne:** Short Film Production Faculty, School of Media Communication & Management

**Hanoz Mogreha:** Creative Ideation Faculty, School of Media Communication & Management

**Yogesh Barot:** Organisational Effectiveness Faculty, School of Media Communication & Management

**Indranil Kashyap:** Documentary Faculty, School of Media Communication & Management

**Chandresh Narayanan:** Sports Broadcast Industry, Faculty, School of Media Communication & Management and Sports & Esports Management

**Aditya Srivastava:** Public Speaking Faculty, School of Media Communication & Management

**Krishna Warriar:** Journalism Faculty, School of Media Communication & Management

**Divyanshu Shukla:** Data Science/Crypto Faculty, School of Media Communication & Management

**Shraddha Singh:** Producing a Fiction Film Faculty, School of Media Communication & Management

**Khadija Shioore:** Literature Faculty, School of Media Communication & Management

**Trishai Somani:** Media Production Faculty, School of Media Communication & Management

**Anita Naidu:** Radio Faculty, School of Media Communication & Management

**Shraddha Sharma:** Research Faculty, School of Media Communication & Management

**Ronak Kakkad:** Media Buying/ Sports Marketing Faculty, School of Media Communication & Management

**Gagan Deep Makkad:** ED/ Media Law/ OB/ CG Faculty, School of Media Communication & Management

**Abhas Abhaykumar Jain:** Branded Content Writing Faculty, School of Media Communication & Management

**C V Meenakshi:** AD & IMC Faculty, School of Media Communication & Management

**Abbas Abrar Momin:** Guest Faculty, School Media Communication & Management

**Shai Venkatraman:** Guest Faculty, School of Media Communication & Management

**Priyal Tripathi:** AD Film Production Faculty, School of Media Communication & Management

**Harsh Lakhani:** Events Faculty, School of Media Communication & Management

**Jasmine Makujina:** Media Production Faculty, School of Media Communication & Management

**Prasun Bhadani:** Sports Fan Engagement, School of Media Communication & Management

**Dilip Mohanathi:** Esports, School of Media Communication & Management

**Shailesh Gurav:** Digital Design, School of Media Communication & Management



# ACADEMIC ADVISORY BOARD

## **A. R. Rahman**

Grammy & Academy Award-winning  
Indian Musician & Composer

## **Ajimon Francis**

Managing Director, Brand Finance India

## **Alka Nishar**

Owner, Aza

## **Ambika Anand**

Anchor & Fashion Consultant

## **Amit Doshi**

Founder, IVM Podcasts

## **Anil Singh**

Managing Director, Procam International

## **Anish Mulani**

Co-Founder & CEO, Fractal Picture  
Co-Founder, BabyG App

## **Anita Dongre**

Fashion Designer & Founder,  
House of Anita Dongre Private Ltd.

## **Anjan Mitra**

Founder Director, Anjan Mitra & Associates

## **Anjana Sharma**

Co- Founder, The Good Life Goa

## **Anna Bredmeyer**

International Brands Consultant

## **Anuj Pandey**

Managing Director,  
Himalaya Publishing House Pvt. Ltd.

## **Anurag Batra**

Chairman & Editor-in-Chief,  
BW Businessworld Media Group

## **Arvind Neelakantan**

Solutions Architect, Epic Games

## **Arvind Singhal**

Chairman, Technopak Advisors

## **Ashish Kulkarni**

Founder, Punaryug Artvision Pvt. Ltd.

## **Ashutosh Gowariker**

Filmmaker

## **Ashvini Yardi**

Film Producer; Founder, Grazing Goat Pictures;  
Founder, Viniyard Films

## **Atul Pande**

Chairman, Sports and Live Media Entertainment

## **Brian Tellis**

Director, Fountainhead Promotions & Events

## **Chiraag Paul**

Founder & CEO, Proem Sports Analytics

## **Chris Bobotis**

Director - Immersive, Adobe

## **Daniel Dubiecki**

Academy Award Nominated Film Producer;  
Founder & CEO, The Allegiance Theater

## **Deepa Gahlot**

Journalist, Film Critic, Author

## **Deepak Jayaram**

Co-Founder & Chief Marketing Officer, Frenzi

## **Derek Wyatt**

Former Member of Parliament, UK

## **Dhiraj Malhotra**

CEO, Washington Freedom

## **Dhunji S. Wadia**

Founder, Shift Axis

## **Dilip Cherian**

Principal Protagonist and Litigation Landscaper

## Dr. Ela Dedhia

Head, Department of Textiles and Fashion Technology,  
Nirmala Niketan College of Home Science

## Dr. Jabbar Patel

Filmmaker

## Dr. Raj Kanodia

Healthcare Professional

## Farid Bawa

Head of Design, 180 Global

## Farzana Dohadwala

Executive Chairperson, Crimson Schools

## Feroza Dalal

Founder & Proprietor, Feroza Dalal Consultancy

## Francis Joseph

Chief Executive Officer, Adani GEMS Education

## Gaurav Bahal

Co-Founder, Sportzworkz

## Gaurav Mehta

Co-Founder, Quidich Innovation Labs

## Gautam Kalra

Fashion Stylist/Costume Designer

## Geeta Castelino

Head CSR, Welingkar Institute of Management  
Research & Development;  
Consultant - Design & Fashion Education

## Graham Sack

Filmmaker & Actor; Founder, Chronotope Films

## Gulzar

Poet

## Harindra Singh

Chairman & Managing Director, Percept India

## Hema Malini

Actor

## Hemant Trivedi

Fashion Designer

## Himanshu Raj

Vice President - Communications,  
Juniper Green Energy & Experion Developers

## Hrishikesh Shende

SVP - Strategy, Acquisitions & Partnerships,  
Jio hotstar

## Javed Akhtar

Screenwriter & Lyricist

## Jiggy George

Founder & CEO, Dream Theatre Pvt. Ltd.;  
Founding Partner, Mojostar

## Joan Vogelesang

Management Consultant, Joan Vogelesang.

## Josy Paul

Chairman & Chief Creative Officer, BBDO India

## K. V. Sridhar

Co-Founder, Nativepur

## Kamlesh Pandey

Screenwriter

## Kanwal Rekhi

Managing Director, Inventus Capital Partners

## Karan Johar

Filmmaker

## Keitan Yadav

Chief Operation Officer & VFX Producer,  
Red Chilies VFX

## Kishore Taid

Co-Founder & CEO, enJogo

## Krishna Mehta

Creative Director, Krishna Mehta (Fashion Brand)

## Kushal Das

General Secretary, All India Football Federation (AIFF)

## Lajwanti D'Souza

Founder & Director, Eshtory Mediaworks



## Lewis Smithingham

Director of Creative Solutions, Media.Monks

## Lord David Puttnam

Academy Award Winning Producer

## Mahesh Bhatt

Filmmaker

## Mahesh Shetty

Head - Network Sales, Viacom 18

## Manish Agarwal

Elder Council Member, Kratos Gaming Network (KGeN)

## Manish Mandhana

CEO, Mandhana Retail Ventures Limited & Being Human

## Manmohan Shetty

Founder, Adlabs Films Ltd.;  
Board of Director, WWI, Filmmaker

## Martin Da Costa

CEO & Founder, SEVENTY Event Media Group

## Meher Castelino

Fashion Journalist & Consultant

## Melroy D'souza

COO, Professional Management Group

## Merzin Tavaría

Co-Founder & President - Global Production  
& Operations, DNEG

## Naseeruddin Shah

Actor

## Neeraj Roy

Founder & CEO, Hungama Digital  
Media Entertainment Pvt. Ltd.

## Neeta Lulla

Chief Mentor, WWI Fashion & Costume Design;  
Costume Designer & Fashion Coutuiere,  
House of Neeta Lulla; Award-winning Fashion Designer

## Neha Kandalgaonkar

Head - Media & Public Relations, Procam International

## Nelson Jaffery

Design Head, Birla Cellulose

## Nikhil Bhardwaj

Co-Owner, Kerala Blasters Football Club

## Nina Sabnani

Consultant, Centre of Excellence,  
Srishti Manipal Institute of Art, Design and Technology,  
Adjunct Professor, UPES School of Design

## Omung Kumar

Filmmaker & Production Designer

## Padma Shri Kumar Ketkar

Veteran Journalist & Writer; Chief Editor,  
Dainik Divya Marathi

## Padma Shri Lord Bhikhu Parekh

Political Theorist & Labour Member of the  
House of Lords, UK

## Pallavi Jaikishan

Founder, Paraphernalia

## Parminder Vir (OBE)

Co- Founder, Support4AfricaSMEs; Co-Founder &  
Board Director, TheAfricanFund;Board of Directors,  
Track Your Build Holdings Limited

## Prahlad Kakkar

Founder, Genesis Film Production Pvt. Ltd.; Founder  
& Chairman, Prahlad Kakkar School of Branding  
& Entrepreneurship; Film Director

## Prof. Sudhakar Nadkarni

Dean - Business Design, Welingkar Institute of  
Management Development & Research

## Quentin Staes-Polet

Chief Executive Officer, FRVR Limited

## R. K. Chand

Executive Director - Creative Production & Services,  
The Mill

## Rahul Mehta

President, Clothing Manufacturing Association of India  
& Managing Director, Creative Garments Pvt. Ltd.

## **Rahul Nanda**

Film Publicity Designer

## **Rajeev Jain**

Founder & Director, Rashi Entertainment

## **Rajesh Kejriwal**

Founder & CEO, Kyoorius Group

## **Rakesh Rajendran**

Co-Founder, GainAccess Sports & Entertainment

## **Rakeysh Omprakash Mehra**

Filmmaker

## **Ramesh Sippy**

Filmmaker

## **Ranjit Barot**

Music Director

## **Ravi Deshpande**

Founder & Chairman, Whyness

## **Ravindra Velhal**

Global Content Technology & Policy Strategist, Intel VR

## **Remus D'cruz**

Global Head Marketing - Sports & Community Engagement, APOLLO TYRES

## **Roland Landers**

CEO, All India Gaming Federation

## **Ronnie Screwvala**

Co-Founder & Chairman, upGrad.com;  
Founder, Swades Foundation & Unilazer Ventures

## **Roshan Abbas**

Founder, Kommune India

## **Rouble Nagi**

Founder, Rouble Nagi Design Studio  
& Rouble Nagi Art Foundation

## **Sai Srinivas Kiran G**

Co-founder, Mobile Premier League (MPL)

## **Sairam Saigaraju**

Co-founder, Meraki VR

## **Saket Dhankar**

Founder, Haus & Kinder

## **Salim Arif**

Director, Writer & Theatre Personality;  
HOD - Culture Studies, Whistling Woods International

## **Sambit Bal**

Editor-in-chief, ESPNcricinfo

## **Sameer Mutreja**

Director & Co-Founder, STCH Integrated Marketing Solution Pvt. Ltd.

## **Sameer Tobaccowala**

CEO, Shobiz Experiential Communications Pvt. Ltd.

## **Samit Garg**

Owner, E Factor Experiences Limited,  
Member at World Experience Council

## **Sandeep Bamzai**

Editor-in-chief, Indo-Asian News Service

## **Sandy Climan**

American Film Producer;  
Founder & CEO, Entertainment Media Ventures, Inc.;  
Co-Founder The Hacking Games

## **Sangeeta Shankar**

Independent Music Professional,  
Founder & Director, Sharangadev School of Music & Culture

## **Sanjeev Sharma**

Wanderer - Seeker - Learner

## **Sanjoy Roy**

Managing Director, Teamwork Films

## **Sathya Saran**

Author, Consulting Editor, Journalist

## **Sethunath Padmanabhan**

Director, Aliagroup

## **Shabana Azmi**

Actor



## Shelley Page

Key Talent & Artist Liaison, Locksmith Animation

## Shiamak Dawar

Choreographer

## Shilpa Chavan

Founder, Little Shilpa

## Shiv Burman

Founder, Burman Sports LLP

## Shivank Kapoor

Fashion & Costume Designer

## Shubh Malhotra

Co-founder, Mobile Premier League (MPL)

## Sir Martin Sorrell

Co-Founder, S4S Ventures

## Smita Thackeray

Producer

## Sohaya Mishra

Founder, Chola

## Sowmya Iyer

Founder & CEO, DVIO Digital

## Subhash Awchat

Indian Artist & Author

## Sukant Panigrahy

Production Designer & Art Director

## Sukanti Ghosh

President - Global Policy and Communications,  
Chairman's office, Vedanta Resources Plc

## Sunil Lulla

Executive Vice Chairman & MD  
(Eros International Media Ltd.)

## Sunil Thankamushy

Game Director, Magical I Am

## Swaroop Sampat

Actor

## Thomas Abraham

Co-founder & Editorial Director, Sportz Network

## Tony D'Silva

Managing Partner & Business Consulting,  
Azendor Consulting Pvt. Ltd.

## Tuhin Mishra

Managing Director & Co-founder, Baseline Ventures

## Vaibhav Kumaresh

Animation Filmmaker;  
Founder & Creative Director, Vaibhav Studios

## Vinit Karnik

Managing Director GroupM Media India Pvt. Ltd.

## Vipin Nambiar

Founder, EMURGE

## Vivek Bahl

Former Chief Creative Director,  
Sony Entertainment Television

## Vivek Bhargava

Co-founder, Profitwheel

## Vivek Singh

Joint Managing Director,  
Procam International Private Limited

## Zain Memon

Co-Founder, Memesys Culture Lab;  
Founder Memesys Games

## Zubin Driver

CEO, Pundalik

## GOVERNING COUNCIL

### **Anand Mahindra**

Chairman, Governing Council, WWI;  
Chairman, Mahindra Group

### **Anil Harish**

Partner, DM Harish & Co.

### **Ashok Mishra**

Former Director, IIT Powai;  
President, IIT Alumni Centre, Bangaluru

### **Kiran Karnik**

Former President, NASSCOM

### **Pradip Shah**

Chairman, IndAsia Fund Advisors Pvt. Ltd.

### **Purnendu Chatterjee**

Founder & Chairman, The Chatterjee Group (TCG)

## INTERNATIONAL ADVISORY BODY

### **Alexandre Jenny**

Chief Executive Officer, SC Shoshin

### **Daniel Dubiecki**

Academy Award Nominated Film Producer;  
Founder & CEO, The Allegiance Theater

### **Derek Wyatt**

Former Member of Parliament, UK

### **Dr. Deepak Chopra**

Founder, The Chopra Foundation

### **Dr. Raj Kanodia**

Healthcare Professional

### **Graham Sack**

Screenwriter, Director & Actor; Founder, Chronotope Films

### **Joan Vogelesang**

Managing Consultant & Former President & CEO,  
Toon Boom Animation Inc.

### **Kanwal Rekhi**

Managing Director, Inventus Capital Partners

### **Lord David Puttnam**

Academy Award Winning Producer

### **Padma Shri Lord Bhiku Parekh**

Political Theorist & Labour Member  
of the House of Lords, UK

### **Parminder Vir (OBE)**

Co- Founder, Support4AfricaSMEs;  
Film Producer & Former CEO,  
Tony Elumelu Foundation (TEF)

### **Sandy Climan**

American Film Producer; Founder & President,  
Entertainment Media Ventures, Inc.;  
Senior Advisor, Lazard Global Communications,  
Media & Tech. Group

### **Shelley Page**

Head of International Outreach, Dreamworks Animation

### **Sir Martin Sorrell**

Executive Chairman, S4 Capital Group;  
Senior Monk, MediaMonks

### **Sunil Thankamushy**

Game Director, Magical I Am

### **Trevor Griffiths**

Dramatist & Photographer,  
UK & Director, Trevor Griffiths



## EXPERIENCE EXCELLENCE WITH OUR STATE-OF-THE-ART FACILITIES & RESOURCES

Experience Excellence with Our State-of-the-Art Facilities and Resources

Our campus serves as an ideal learning environment for students. Equipped with top-of-the-line equipment, each area is well-maintained to make sure students soak up every bit of academic and tactical knowledge in the curriculum.

- Auditorium - 250 seater theatre with 4K DCP projector & Dolby Atmos
- Shooting Studio - 40' x 60' Studio, 30' height, with motorised lighting grid
- Shooting Studio - 40' x 60' Studio, 30' height, with catwalks
- Shooting Studio - 33' x 64' multi-purpose studio, with catwalks
- SONY Cameras – Sony VENICE 1 & 2
- SONY Cameras – Sony FX9, FX6, FX3, Fx30
- SONY Cameras – FS7, FS5, A7S, A7SII, A7SIII
- RED Cameras – Red Weapon Helium 8k
- RED Cameras – Red Epic W Helium 8k
- Cooke Prime Lenses
- Zeiss CP3 Lenses
- Sony Lenses
- iPhones for filmmaking
- VFX Lab - with Maya, Nuke, PF Track, Particle Illusion, Boujou, Silhouette, Real Flow, PT Gui, Mocha Pro & the full Adobe suite of apps.
- Editing - 3 specialised Edit Labs
- Editing - 12 HD Edit Suites
- 3 Music Recording Studios
- Dolby Digital Surround Mix Studio
- 5 DAW Suites
- 1 ADR Suite
- Location sound recording equipment
- Audio - Pro Tools lab
- 6 Multipurpose Computer Labs – for Design, Media & Fashion Students
- 2D Animation - with light tables, Photoshop, ToonBoom and Flash
- 3D Animation - with Maya, Z-Brush
- Fashion – Apparel Construction room with multi-varied sewing machines
- Fashion – Pattern Making and Cutting Room



- Fashion – Grooming and Draping Room
- On Set Virtual Production Studio – green box studio with camera tracking, dynamic lighting control, unreal integration, ultimate keyer and object-camera-motion tracking
- Qualisys Motion Capture Sensors
- Indigenously created marker-less motion-capture workflow
- Photogrammetry Capture Hardware & Software workflow
- Insta360Pro2 6K 360 VR camera system
- Sennheiser Ambeo 360 Ambisonic Recording Mic
- Zoom 360 Ambisonic Recording Mic
- 360 Spatial Sound mixing with Sennheiser Dear VR
- Music Production & Composition rooms - 3 rooms with digital pianos, MIDI Controllers & music instruments
- 40 Classrooms - acoustically panelled with projection & audio systems
- 3 Foundation lecture halls
- 9 Workshop rooms
- 5 Acting & Dance/Yoga studios
- Theatrical make-up & costume rooms
- Prop & Costume storage
- Film, Text & Periodical library
- Gymnasium
- Cafeteria
- ATM



## POWERING THE MEDIA INDUSTRY WITH INNOVATION & TECHNOLOGY

### 2006

- Producing - Introduced India's first program for Producers
- Animation - Started India's first long-term full-time program in Animation

### 2007

- Started India's first steps towards Digital Cinematography through a partnership with Sony and by including Digital Cinematography into our curriculum

### 2008

- WWI launches India's 1st MBA in Media & Entertainment, in partnership with Manipal University

### 2010

- Rated amongst the Ten Best Film schools in the world by The Hollywood Reporter
- Wrote India's 1st High School curriculum in Media Studies for Grade XI & XII, created for the CBSE Board
- WWI was accepted (in just its 4th year) as a full member of CILECT (Centre International de Liaison des Ecoles de Cinéma et de Télévision) – a elite premium global association of film schools

### 2011

- Sony extends its partnership with WWI to set up the Sony Media Technology Centre – with 4k Cinematography & 3D Stereoscopic Filmmaking for the first time in India

### 2015

- WWI signs agreement with TISS to announce BA/BSc/BBA degrees. Launches India's first UnderGraduate applied-arts degrees in Filmmaking, Acting & Music
- WWI & FoxConn partner to set up the FoxConn Media Lab
- Google partners with WWI to set up the YouTube Space & YouTube Educator Lab on the WWI Mumbai campus
- WWI starts teaching "Content Creation, Audience Development & Monetisation for Digital Platforms", with a curriculum developed by Google (YouTube)

### 2016

- January - WWI becomes a REDEducation Partner

### 2017

- August - The WWI VR Lab is setup to pursue Cinematic VR as the 4th content platform

## 2018

- February - Reliance Jio partners with WWI to set up the Whistling Woods Jio VR Lab to create India's first generation of Cinematic VR filmmakers
- WWI undertakes its first full-4K-pipeline student film production
- Introduced 8k Cinematography in association with RED
- November - WWI hosts the CILECT World Congress, first time it has ever happened in India

## 2019

- WWI VR Lab shoots the Kumbh Mela 2019 in VR
- April - Vice President of Whistling Woods presents at NAB on the Indian M&E Industry
- September - Vice President of Whistling Woods speaks at IBC on Indian M&E industry as well as the VR Lab
- November - WWI VR Lab conducts a detailed workshop on Cinematic VR at IFFI 2019
- WWI & Apple team up to introduce 'Shot on iPhone' workflow

## 2020

- March - WWI hosts the SMPTE Standards meet, first time it has ever happened in India
- Starts teaching India's 1st course in Cinematic VR – fiction & non-fiction content creation in 360
- August - WWI invited to join the global VRARA – Virtual Reality / Augmented Reality Association. WWI VP & CTO becomes co-leader of Cinematic VR Community of Practice for APAC
- December - WWI signs affiliation agreement with Rajiv Gandhi National Institute for Youth Development – a central university and India's first Institute of National Importance. Offers India's first Masters programmes in Filmmaking with several specialisations

## 2021

- January - WWI VP invited to join Global board of Governors of the SMPTE
- June - SMPTE's OSVP RIS launches with WWI as Co-leader for Education

## 2022

- April – Whistling Woods Vice President invited to join the National AVGC Task Force
- July – WWI incorporates Virtual Production as an academic elective in the Filmmaking UG Program. First Indian institute to do so
- July – WWI BBA & MBA programmes are India's first UG/PG degree programs to include Sports & E-Sports Operations & Management in them
- July – Started teaching classes for the Delhi Schools of Specialised Education in 4 schools for the Film, Media & Acting vertical

## 2023

- April - WWI joins Adobe's Beta program rollouts for Frame IO Camera-to-Cloud and Text-based-Editing
- April - Intel increases its participation in the WWI Emerging Media Lab, by seeding a prototype workstation uniquely structured for 8K streaming
- October - A Metadata Transfer Protocol developed by WWI Emerging Media senior faculty is presented at



SMPTE MTS2023. First new product technical paper to be presented from India ever at SMPTE MTS.

Currently at pre-patent. Peer review process underway

- December - SMTC gets its 2nd big upgrade with the full Sony Cinema Line of cameras and India's first IP-based network for broadcasting

## 2024

- July – Whistling Woods becomes 1 out of only 12 locations across the world to live-stream the 2024 Paris Olympics in 8k, through its partnership with Intel and through the deployment of a revolutionary pioneering new codec (H.266 / VVC Coding)
- September - Meghna Ghai Puri, President of Whistling Woods International, is accepted as a member of the esteemed International Academy of Television Arts & Sciences (EMMY)
- October - Chaitanya Chinchlikar, Vice President & CTO at WWI, awarded SMPTE Excellence in Education Medal 2024

## 2025

- January - Whistling Woods starts including AI for M&E courses into its curriculum
- April - Whistling Woods presents their approach for AI in Filmed Entertainment at NABShow 2025 to positive feedback. Currently in discussion with several M&E Technology OEMs in the Artificial Intelligence area to explore Research Partnerships
- June - Chaitanya Chinchlikar, Whistling Woods' Vice President & CTO, was invited to become a member of the Academy of Motion Picture Arts & Sciences in the Production & Technology branch
- September - IIM Mumbai & Whistling Woods partner to launch India's first IIM MBA in M&E programme

## MASTERCLASSES

Whistling Woods International believes in giving hands-on knowledge to its students. Besides having faculty with profound industry experience, the institute organises masterclasses and invites industry experts from the media industry every week for the students of BBA in Media & Communication and MBA in Media & Entertainment. These industry experts have expertise in Advertising, Public Relations, Audio-Visual, Journalism and likewise of the Media & Communication industry. Eminent personalities like Amit Roy; Preeti Nihalani; Gaurav Kalra; Shashikant Someshwar; Ayaz Menon; Namrata Parekh; Govind Rai; Thomas D'souza; Abhinav Srivastava; Clayton Murzello; Vivek Krishnani; Siddhant Mazumdar; Rajesh Singh; Rohit Vedprakash; Anaya Mohanty; Amit Doshi; Valerie Pinto; Aparna Purohit; Vaishali Sharma; Akshay Gurnani; Vanita Kohli Khandekar; Neeraj Pandey; Malini Agarwal; Sabbas Joseph; Romil Ramgarhia; Niteen Bhagwat; Sonal Dabral; Shekhar Purohit; Roshan Abbas; Mandovi Menon; Varsha Patra; Anupam Kher; Kamal Haasan; Shashank Khaitan; Ayan Mukherjee; Rohit Shetty; and many more have come and interacted with the students and answered their questions about the respective subjects. Besides interaction with students, they also shared interesting snippets of their experience in the industry and in a way have given out tips for crisis management, understanding a brand and its personality and the key qualities needed to excel in the industry and see themselves as accomplished professionals in the approaching years. As an institute of international standards, we ensure that our curriculum combines theoretical, practical and industry interface for the students. Through the masterclasses, students gain immensely from the practical exposure extended by the industry stalwarts. With every masterclass, students leave with a richer experience and important insights of what is needed to excel in a particular job or role.

### Abhinav Srivastava

Madison PR

### Akshay Gurnani

Schbang

### Ali Abbas Zafar

Sultan

### Alisha Coelho

Zee 5

### Amit Doshi

IVM Podcast at Pratilipi

### Amit Roy

DOP, Animal

### Anand Karir

A Glass of Whisky Production

Boing Advertising

A Glass of Whisky Theatre

Flowing Inc.

### Anaya Mohanty

Arre

### Anupam Chaturvedi

Adfactors PR Pvt. Ltd.

### Aparna Purohit

Amir Khan Production

### Apurva Purohit

Aazol

### Atul Churamani

Turnkey Music & Publishing Pvt. Ltd.

### Ayaz Menon

Indian Sports Writer & Journalist

### Clayton Murzello

Mid-Day

### Gaurav Kalra

Sports Journalist

### Govind Rai

Insomniacs, Blueprint, Realty X

### Karan Johar

Ae Dil Hai Mushkil



## **Kunal Jeswani**

Ogilvy India

## **Malini Agarwal, a.k.a.**

### **Miss Malini**

Miss Malini Entertainment  
Pvt. Ltd.

## **Mandovi Menon, Varsha Patra**

Homegrown

## **Nagraj Manjule, Nitin Keni**

Sairat

## **Namrata Parekh**

Meraki Sports & Entertainment

## **Nandita Das**

Manto

## **Neeraj Pandey**

Special Ops

## **Neville Shah**

FBC Kinnect

## **Nikhil Advani, Abhay Pannu**

Rocket Boys

## **Nishikant Kamat, Shriya Saran**

Drishyam

## **Niteen Bhagwat**

FCB Interface

## **Nitesh Tiwari**

Dangal

## **Preeti Nihalani**

Radio Mirchi

## **Rahul V. Chittella**

Gulmohar

## **Rajesh Singh**

Shobiz Experiential  
Communications Pvt. Ltd.

## **Rohit Shetty**

Simmba

## **Rohit Vedprakash**

Netflix India Originals

## **Shashank Khaitan**

Badrinath Ki Dulhania

## **Shashikant Someshwar**

Current Global

## **Sherrin Varghese**

The Circuit / The Band of Boys

## **Siddhant Mazumdar**

Mediabrand Content Studio

## **Siddharth Anand Kumar**

Saregama India

## **Sonam Nair**

Masaba Masaba (Season 2)

## **Tarsame Mittal**

TM Talent Ventures / Music Podcast

## **Thomas D'souza**

PVR Limited

## **Vaishali Sharma**

Sony Sab & Hindi Movie Cluster

## **Valerie Pinto**

Weber Shandwick

## **Vanita Kohli Khandekar**

Business Standard

## **Vikranth Pawar**

Dahan: Raakan Ka Rahasya

## **Vishal Punjabi**

The Wedding Filmer

## **Vivek Krishnani**

IN10 Media Network -  
MovieVerse Studios

## TRAINEE INITIATIVES

### GOONJ PODCAST

Goonj is a podcast that brings fictional stories to life as part of each episode. Each episode is a journey, transporting listeners to different worlds, evoking emotions, and sparking imagination. Our talented students write, produce, and host captivating tales across genres. It is available on platforms like Spotify, YouTube, and Apple podcasts. Some of our episodes have even featured renowned actors and influencers, adding a touch of stardom to our audio narratives. Additionally, our “Goonj Safarnama” series offers stories which are short, relatable and sweet. The podcast aims to entertain and inspire listeners, fostering a love for storytelling and showcasing the beauty of audio content.

### SPOTLIGHT NEWSLETTER

The Department of Media & Communication has launched a monthly newsletter led by the students under the guidance of faculty members. The departmental magazine features articles, opinions and photographs submitted by the students. The monthly newsletter was initiated with an aim to build writing and creative skills of the students. It provides a platform for them to connect with their peers and encourage healthy communication of varied opinions and ideas. The newsletter acts as a showcase of the events and happenings on the campus. The content is researched, written and edited by the students themselves, thus making it a completely student-driven initiative.

### WHISTLES & ECHOES

Whistles and Echoes is a blog that offers diverse, nuanced perspectives on verticals ranging from literature and film to sports and music. Curated entirely by the students, the articles bring together voices and views from across the many departments of Whistling Woods. While most essays are opinion pieces, the posts also feature photo essays, interviews and open letters. The blog aims to foster students' creative and critical expressions, providing an open platform for them to present their various interests and opinions. Since it invites submissions from students across the institute, Whistles and Echoes also acts as a space of collaboration and partnership within our academic community.

### CELEBRATE CINEMA

Conceptualised by Whistling Woods International (WWI) in the year 2012, Celebrate Cinema was an idea to pay tribute to the 'Indian Cinema' that was entering into its centennial year. To mark the centenary of Indian Cinema, WWI spearheaded the grandest celebration with 'Cinema 100'. Since then, we have specially dedicated 2-3 days every year to put forth the grandest history and magnificent advancements of Indian Cinema for all the cine lovers, enthusiasts, and aspirants, through 'Celebrate Cinema'.

It is an action-packed 3-day event in the world of Indian Cinema, Media & Entertainment, Animation & Game Design, Fashion & Costume Design, Visual Communication Design and Event Management. It is a platform to learn and interact with the best of the industry experts and learn about the artistic, technical, and commercial aspects of the Media & Entertainment industry. An open-to-all event for all cinema lovers and enthusiasts, aspiring Filmmakers, media, fashion, and design professionals, where one gets the opportunity to attend workshops, screenings, and celebrity panel discussions. This high profile media event is planned and executed by Whistling Woods International trainees.



## LIVE TV PRODUCTION

Students get to delve into the world of live television! Our BBA students take on every role, from concept to execution. They design sets, write scripts, and produce their shows. Whether it's a dynamic interview, a captivating reality show, or a thought-provoking discussion, they bring it all to life in real time. Live TV production offers a hands-on learning experience, equipping students with technical skills like camera operation and sound engineering, creative abilities like script writing and directing, and essential soft skills such as teamwork, leadership, and problem-solving. By simulating a real-world television production environment, students gain practical knowledge and prepare for careers in the media and entertainment industry.

## SAKSHAM

Saksham is an annual social awareness drive, initiated by the School of Media and Communication. Saksham started as a simple class project in 2016 that turned into a campus-wide, blood donation drive and marathon. Over the years Saksham panels have addressed important issues such as Diversity and Inclusion in Media businesses, Cyberbullying, Fake News, Drug Abuse, and Social Media Identities. The blood donation drives have seen over a 100 people donate blood every year, while the causes taken up by students have seen a multitude of NGO-partnerships as well as initiatives such as the Inclusive Premier League, run for a cause, nukkad natak amongst others.

## PHOTOGRAPHY EXHIBITION

Throughout their learning, the students of the Dept. of Media & Communication present the photographs taken during their photo-walks. First exhibited at Celebrate Cinema 2019, each photograph offers a unique perspective and makes anyone walking past them take a second to observe the same.

## DOCUMENTARY WORKSHOP

The final year students of the Dept. of Media & Communication participate in a stimulating and creative 2- week, Documentary workshop as part of their curriculum. The workshop covers a wide variety of aspects of the non-fiction world. Students understand the importance and relevance of a documentary style films and how it is more than just a storytelling instrument. The workshop helps them gain perspective on the diverse styles of creating a documentary. The second week of the workshop involves students making documentaries of their own and see them apply the theory they learn. From the brainstorming of ideas, to visualising their story on paper, to actual shooting and finally taking it to the edit table, the workshop proves to be demanding yet inspiring. The end of the workshop witnesses students displaying their creations and leaving with a heartful of lessons and transformed perspective.

## TRAINEE PARTICIPATIONS

### COLLABORATION ON NEWS BULLETIN WITH TORONTO METROPOLITAN UNIVERSITY

Students from the School of Media and Communication in collaboration with Toronto Metropolitan University (TMU), worked on an exciting journalism project where they produced four news bulletins for TMU's daily-style newscast. Our students took on the role of correspondents from India by researching, compiling, scripting, and presenting key news stories from the country every week. Each segment was recorded live from their studio in Toronto, featuring our on-ground reporters here at Whistling Woods, and then broadcast to an international audience. This project turned out to be a valuable opportunity for our students to develop a range of journalistic skills and connect with peers across borders.

### MEDIA TALENT MANIFESTO'S 24-HOUR LIVE ON-AIR BROADCAST

Whistling Woods International proudly represented India in Media Talent Manifesto's 'On Air' project—the world's largest 24-hour global student broadcast. As part of this international relay involving media schools across 20 locations, our students produced a **60-minute live segment** entirely on their own. They stepped into every major production role, from directing a live broadcast to handling vision mixing, mastering a brand-new skill just days before going on air. Students also researched, scripted, and produced the stories featured in the show, collaborating with multiple departments under real-time pressure. The project pushed them beyond their comfort zones, strengthening their technical abilities, creative decision-making, and teamwork. By simulating the pace and demands of a professional global broadcast, the 'On Air' experience became one of the most challenging and rewarding learning journeys our students have undertaken making them ready for global productions and international projects.

### FRAMES

The Entertainment Division of the Federation of Indian Chambers of Commerce & Industry (FICCI) hosts Asia's largest global convention on business of the Media & Entertainment industry. It is an enriching 3-day event that includes focused sessions, interviews and creative workshops. It covers all facets of the Media & Entertainment industry including Films, Broadcast (TV & Radio), Digital Entertainment, Animation, Gaming, Visual Effects etc. The FICCI Frames is addressed by eminent personalities from all over the world, who share their knowledge and experiences with the audience. The FICCI Best Animated Frames Awards are also conducted to motivate the Indian Animation industry. The students of Dept. of Media & Communication are encouraged to attend this convention to gain exposure to the brightest minds in the business of Media & Entertainment industry, which is essentially a part of their future. The students explore the exhibition and marketplace set up that displays new ideas and technologies. It is a highly fulfilling experience for the students, who get immense knowledge about the operation of this industry.

### YOUTH FOR HUMAN RIGHTS

The Youth for Human Rights organisation, a prominent wing of the UN, gives lectures to students of the Dept. of Media & Communication. The session emphasises on the importance of the 30 Human Rights as under the law and how these human rights are overlooked by the common man because of his negligence. A few short films are also shown on human rights, and the students are asked to make short films for a competition organised by them. The winning film is showcased at the UN headquarters in New York. The student teams have the opportunity to make short films on this important topic attracting significant attention.



## NCPA CONNECTIONS

The National Centre for the Performing Arts (NCPA) in Mumbai, established in 1969, is India's premier cultural hub dedicated to preserving and promoting the performing arts. It hosts world-class performances in theatre, music, dance, film, and photography, fostering cross-cultural exchange and artistic innovation. NCPA Connections is an annual youth theatre festival in Mumbai that unites around 16 schools to celebrate creativity and storytelling on the prestigious NCPA stage. With eight schools paying and eight invited free of cost, the festival ensures equal opportunities for students from all backgrounds. More than a festival, it's a platform that nurtures young voices, fostering artistic growth and social inclusivity. The students of Whistling Woods International ensured smooth execution of performances by supporting stage managers and coordinating with backstage crews from different schools. They also worked with the technical team between plays to adjust stage setups and wing positions. In these roles, they displayed focus, teamwork, and quick problem-solving to keep each play running flawlessly.

## LOLLAPALOOZA INDIA

Lollapalooza India 2025 was a huge celebration of music, culture, and creativity. It featured an iconic lineup of global and Indian artists, including Shawn Mendes, Green day, Raftaar x Kri\$na, Jonita Gandhi along with big artists. Students played a key role behind the scenes, gaining valuable industry experience in various areas such as backstage management, artist outreach, production, camera operations, and internal logistics. They coordinated artist movements, managed stage transitions, and ensured smooth technical setups. Students worked closely with professionals in a fast-paced festival environment. Their efforts were essential in keeping the event running smoothly. This collaboration allowed students to see large-scale event production up close. They improved their teamwork, communication, and problem-solving skills while being part of one of India's biggest music festivals.

## COLDPLAY

In January 2025, students of Whistling Woods International volunteered with BookMyShow for Coldplay's "Music of the Spheres" Tour, which marked the band's highly anticipated return to India after several years. Held at the D.Y. Patil Stadium in Navi Mumbai, the concerts attracted massive crowds and created an electrifying atmosphere of excitement and celebration. As part of the BookMyShow team, students assisted in managing various on-ground coordination, like backstage management, tech operations as well as VIP movement logistics, ensuring smooth entry and exit operations. The experience offered valuable insight into large-scale event management and the dynamic energy surrounding Coldplay's comeback to India.

## ALL ABOUT MUSIC

All About Music is an annual music festival; a vibrant blend of performances, workshops, masterclasses, and fireside chats, all showcasing the evolving landscape of music. Working with the team of All About Music was an enriching experience that allowed students of Whistling Woods International to dive deep into the world of the music industry. Students had the opportunity to be part of the event's client servicing team, helping shape and amplify the presence of brands throughout the event. They witnessed talented artists perform live while also engaging in insightful discussions with industry leaders about the future of music, technology, and brand collaborations.

## DESIGN DEMOCRACY

Design Democracy is a creative confluence that celebrates architecture, interiors, and innovation at its finest. Founded in 2023, the initiative brings together architects, artists, and design thinkers from across India to engage in

meaningful dialogue, showcase their work, and explore how creativity can shape culture and community. As part of handling the event's social media, the students at Whistling Woods International were responsible for capturing the visual essence of the event, coordinating between the camera and edit teams, and ensuring that every post reflected the tone and spirit envisioned by the content strategy team. From writing captions that carried the pulse of the moment to scheduling releases that optimized engagement, their work became the connective thread between the live experience and its digital storytelling.

### **MAMI**

The MAMI Mumbai Film Festival takes place every year in the month of October. It is the foremost film festival in India and attracts a massive footfall over the 8 days that it is conducted. It is extremely popular amongst cinema lovers, film students, directors, writers, producers etc. and showcases a plethora of movies from all around the world. Since the last few years, students of WWI have had the opportunity to intern/work at MAMI and every year our students strive very hard to make MAMI successful and hassle-free. Our students fill out various job roles in departments such as Hospitality, International Jury, India Gold Jury, Dimensions Jury etc. and are even inducted as a part of the crew. It is a great opportunity for our students to be exposed to several renowned film and media personalities and interact with them. Overall, it is a memorable learning experience for our students.



## ALUMNI SPEAK - RECENT GRADUATES

“ Whistling Woods helped me shift from theory to real, on-ground experience. The faculty really pushed me to sharpen my ideas, think more visually, and approach storytelling with intention. Whether it was working on projects, presentations, or just learning how the industry actually works, WWI gave me the confidence to walk into professional spaces knowing I’m prepared. It was all about experiential learning getting an opportunity to work on many live projects and also Whistling Woods Events. ”

**Gresha Bulkunde**, Publicis Groupe (MSL)

“ The media industry is vast and constantly evolving, which can often discourage young people from pursuing a career in the field. Whistling Woods International not only helped me understand the media business in its entirety but also equipped me with the skills needed to navigate this dynamic industry. The networks I built and the mentorship I received at the institute are invaluable and will support me throughout my career. The Placement Cell took the time to understand my strengths and presented me with opportunities that aligned with my potential. Whistling Woods International has helped me realize that I can achieve great things in this field and has given me the confidence of knowing I have strong mentors who will always support me. ”

**Disha Vachher**, Matter Advisor

“ Like many students, I joined Whistling Woods International with high hopes and a strong desire to enter the media industry—it seemed like the perfect choice. Over the past two years, my knowledge has not only expanded but I also gained hands-on experience in how the media industry operates. Learning from experienced faculty, engaging with guest speakers during masterclasses, and participating in project work have all been invaluable. During my two-month internship, I gained further insights into the intricacies of the media industry.

The institute has played a significant role in shaping my future while broadening my understanding across various fields. The placement team has been exceptionally supportive, taking the time to understand my aspirations and guiding me accordingly. Their unwavering support during the placement process has been truly remarkable. ”

**Nakul Anand**, Times Television Network

“ Life at WWI has been a unique and enriching experience for me. The diverse subjects covered during my time here provided a comprehensive understanding of the industry, while the internship brought me closer to its real-world workings. Our professors, with their commendable industry experience, offered valuable insights that made the subjects more engaging and practical.

In addition to theoretical learning, the practical subjects offered a deeper understanding of filmmaking, photography, theater, and more. Everyone at Whistling Woods International—from professors and staff to alumni—has been an incredible source of support and networking, which proved invaluable during the later stages of my college journey. ”

**Nidhi Chauhan**, Weber Shandwick

“ Whistling Woods International is a place that constantly encourages you to experiment and discover yourself. It allows you to try new things and teaches you to view the world from different perspectives. The numerous activities on campus, along with the masterclasses conducted by the School of Media Communication, and Management, provided valuable insights into various industries and helped me identify the career path I wanted to pursue.

The experience at WWI truly prepared me for the industry. The faculty members and the placement cell have always been supportive, ensuring excellent opportunities for the students. ”

**Pooja Puri**, Collective Artist Network

“ Whistling Woods International is an institution where creative minds from around the world come together under one roof to explore new ideas and innovations in the field of media and entertainment.

My two-year journey with the institute has been truly wonderful, providing me with both practical and theoretical knowledge. The faculty members have been exceptional mentors, always supporting and guiding me in all my career decisions. Whistling Woods has truly been a home away from home. ”

**Priyal Gala**, Nadiadwala Grandsons Entertainment



“ My time at WWI was a perfect blend of fun and learning. The industry connections gave me invaluable exposure to the real mechanics of the media and entertainment industry. Through live projects and practical assignments, I was able to broaden my horizons and deepen my understanding of the field.

The experienced and supportive faculty constantly encouraged me to bring out my best on every occasion. The placement committee was attentive to my interests and provided thoughtful guidance to help shape my career choices. I also made amazing friends at WWI, and I am incredibly proud to be an alumnus of India's premier media and entertainment school.”

**Siddharth Singh**, Adfactors PR

“ Joining Whistling Woods International has been a truly serendipitous experience for me. I can confidently say that it was one of the best decisions I have ever made. The professors are not only knowledgeable but also deeply passionate about their subjects, and my fellow classmates are equally eager to learn. This combination has made the entire learning process both enjoyable and intellectually stimulating.

I am especially grateful to the department faculty and the Placement Cell for their unwavering support in helping me move closer to my dreams and for guiding me at every step. The institute provides extensive exposure through a variety of curricular, co-curricular, and industry-related activities, enabling students to discover and pursue their future paths with clarity and confidence.”

**Sreya Newatia**, Foxymoron

“ Whistling Woods International has played a pivotal role in honing my skills and preparing me to excel in the media and entertainment industry. The institution's dedication to providing a holistic education has been truly exemplary. The diverse range of subjects offered in my course, combined with the practical exposure provided by industry veterans, has significantly contributed to my professional growth.

The Placement Cell at Whistling Woods International deserves special recognition for its exceptional efforts in connecting students with relevant industry opportunities. The institute has not only equipped me with the technical skills required for the role of a Junior Producer but has also provided me with a profound understanding of the industry's dynamics. The emphasis on practical training and frequent industry interactions has given me invaluable real-world experience, ensuring that I was industry-ready from day one.”

**Swadheen Sharma**, Spotlight XD

“ The BBA in Media & Communication course at Whistling Woods International is truly diverse, offering a well-rounded understanding of not just the creative side of the media industry, but also the equally important business side. This balance has been key in shaping my perspective and preparing me for real-world challenges.

Through industry-led sessions, live projects, and opportunities to lead teams during college events, I gained hands-on experience and exposure that made learning practical and engaging. My dissertation project and the marketing insights I developed during the course helped me channel my interest in marketing, ultimately leading to an internship — which later turned into my first job.

None of this would have been possible without the guidance and encouragement of the faculty and the excellent placement support system. Their mentorship made me feel confident, capable, and industry-ready from day one.

I am truly grateful to Whistling Woods for playing such a pivotal role in my academic and professional journey.”

**Somya Mittal**, Social Panga

“ I owe a debt of gratitude to Whistling Woods International and its exceptional faculty for their indispensable support and guidance throughout my journey.

Whistling Woods International has been instrumental in honing my skills and preparing me for the dynamic world of media and entertainment. The institution's unwavering dedication to delivering a comprehensive education is evident in the diverse curriculum and the hands-on experience provided by industry experts. This holistic approach has significantly contributed to my professional growth.

A special mention must be made of the Placement Cell at Whistling Woods International. Their relentless efforts in connecting students with relevant industry opportunities have been remarkable. My placement at Social Panga stands as a testament to the Placement Cell's effectiveness and their commitment to ensuring students' success.”

**Adhwiti Ajit**, Social Panga



“ My three years at Whistling Woods International were truly transformative. The thoughtfully designed curriculum gave me hands-on exposure to all aspects of the Media & Entertainment industry, allowing me to discover my interests and build practical skills. Beyond academics, the incredible support and encouragement I received from the faculty and staff made my journey unforgettable. I’m deeply grateful to WWI for shaping me both professionally and personally. ”

**Janhavi Adukia**, Tulsa

“ Being a part of the BBA in Media and Communication program at Whistling Woods International has been one of the most rewarding experiences of my academic journey. The course was incredibly diverse and designed to offer a holistic understanding of the media and entertainment industry. From media marketing and advertising to content strategy, public relations, branding, and production basics, we were exposed to every layer of the communication ecosystem.

What truly made the experience stand out was the faculty. We were taught and mentored by professionals who are actively working in the industry. Learning directly from them gave us real-world perspectives that went far beyond textbooks. Every lecture felt relevant and current, like a live feed from the heart of the media world.

The hands-on approach of the program is something I will always value. Whether it was planning real campaigns, working on live projects, conducting market research, or collaborating with students from other schools like film and animation, every experience was practical, collaborative, and aligned with the demands of the industry. We were not just taught theory; we applied it at every step.

Whistling Woods helped me build the skill set, mindset, and confidence to step into the media industry feeling prepared and excited. I am incredibly thankful to the faculty and the institution for constantly pushing us to think creatively, strategically, and fearlessly.

Thank you, Whistling Woods, for empowering me with the tools to turn my passion into a career.”

**Aarzoo Mahato**, Endemol for Bigg Boss

“ My journey at Whistling Woods International has been one of the most important parts of my life. I joined in 2023 for an MBA in Media & Entertainment, and the experience was amazing. The subjects covered everything from film production, advertising, marketing, and communication, which helped me understand how the media industry really works. I’ve always been interested in film marketing and PR, and the college gave me the right knowledge and exposure to follow that path. The placement cell helped me get an internship at Zee Studios, where I worked on the marketing of films like Devaa, Emergency, Game Changer, Fateh, and Vanvaas. That experience gave me the confidence and learning I needed to grow. Today, I work as a PR Executive at Universal Communications, handling projects for Ajay Devgn, Rohit Shetty, Amitabh Bachchan, Sajid Nadiadwala and a bunch of other films for different studios. The internship at Zee Studios helped me a lot in this career path. I’m really thankful to the Whistling Woods and the career resource centre for helping me build my career in the film industry.”

**Hrishikesh Mane**, Universal Communications



## INDUSTRY INTERSHIPS

Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) students are encouraged to undertake 6-8 weeks of industry internship during their summer break. BBA students take up an internship between the second and third year and the MBA students take up an internship between their first and the second year for 6 weeks and another 3-month internship towards the end of their second year.

The Placement Cell along with faculty members, assist students in building their resumes, identifying roles suitable for internship and sourcing internships based on their preferences and interests.

The summer internship allows the students to apply their knowledge and skills acquired at the institute to real-world jobs. It also helps them identify their strengths and areas of development.

The Placement Cell at the end of the internship also connects with the supervisors to take feedback on the students' performance and explore the possibility of a Pre-Placement offer. This feedback is shared with the students to help them work on the development areas and helps the student understand if they are best suited for the job role.

In July 2025 over 50 students interned with organisations such as Tulsea; Schbang; Havas Media; Social Panga; The Circuit; Juggernaut; Eventures; Yuva; Boathouse Media; Ten Colors Productions; Weber Shandwick; Webrangers; Percept; Malai Digital; Viral Fission; RK Swamy BBDO; NDTV; Think Events; EMC Solutions; Sharpcom Media; and many others.

The students interned in various areas, including client servicing in advertising; copywriting; development; content; brand solutions; events; business development; production; creative roles; marketing; digital media; PR; social media; writing; strategy; talent management; copywriting and journalism.

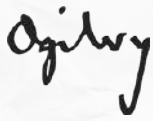
The internship provided students with valuable insights into understanding the organisation's work culture, as well as time and people management, effective communication, the art of negotiation and opportunities to develop skills in how to deal with pressure.

The industry internship helps the students become better prepared for the professional world and equips them with skill sets required for specific job roles.

## PLACEMENTS & INTERNSHIPS







# MEDIA COMMUNICATION & MANAGEMENT

## BACHELOR OF BUSINESS ADMINISTRATION (BBA) IN MEDIA & COMMUNICATION

### Subjects:

|  |  |
|--|--|
| Introduction to Communication & Media Theories | Basics of Journalism                   |
| Fundamentals of Event Management               | Basics of Advertising                  |
| Fundamentals of Management                     | Introduction to Public Relations       |
| Principles of Economics                        | Fundamentals of OB                     |
| World Art                                      | Introduction to Research Methodology   |
| Theatre & Drama                                | Documentary Filmmaking                 |
| Basics of Photography I                        | Podcast Production                     |
| Basics of Photography II                       | Creative Ad Development                |
| Introduction to Radio                          | Public Relations Management            |
| Media & Culture Studies                        | HRM                                    |
| Fundamentals of Marketing                      | Basics of Business Law                 |
| Introduction to Accounts                       | Gender Studies                         |
| Overview of Indian & Global Sports             | Live TV Production                     |
| Overview of Online Gaming & Esports            | Integrated Marketing Communication - B |
| Business of Sports & Esports Management        | Integrated PR                          |
| Sports & Esports Management Marketing          | Strategic Analysis                     |
| Fan Engagement                                 | Basics of Management Accounting        |
| Stopmotion Animation Fundamentals              | The Cinema Business                    |
| Introduction to Music Business                 | Media Planning & Buying                |
| Writing for Screen-B                           | Digital Marketing                      |
| Sports & Esports Leagues                       | Entrepreneurial Business Models        |
| Introduction to Global Politics                | Planning Press Events                  |
| Business of TV & OTT                           | Project                                |



## Electives:

Public Speaking & Conversation  
Introduction to Literature  
Psychology  
Introduction to Data Science  
Global Sports Industry  
Art of Colour  
Indian Literature - Voices & Perspectives  
Retail Management  
Fundamentals of FinTech  
World of Esports – 1  
Types of Events & Event Management Scenarios  
Academic Writing & Citation  
Cryptography  
Indian Sports Industry  
Media Production  
Developing an Ad Campaign  
Event Management Essentials  
Advanced Photography  
Sociology  
Blockchain Technology

Esports Content Creation  
Writing 1 - Branded Content  
Writing 2 - Journalistic Writing  
Writing 3 - Public Relations Writing  
Writing 4 - Event Conceptualisation & Design  
Film Appreciation  
Basics of Finance  
Production Design Practicals  
Ad Film Production  
Stop Motion Animation  
Show Management  
Virtual Production: Emerging Tech & VR  
Graphic Design Tools  
Digital Design  
Production of Events  
Live TV Production  
Integrated Marketing Communications  
The Cinema Business  
Media Buying & Planning

## MASTERS OF BUSINESS ADMINISTRATION (MBA) IN MEDIA & ENTERTAINMENT

### Subjects:

Marketing Management 1  
 Statistics & Data Presentation  
 Introduction to Economics  
 Principles & Practices for Management  
 Introduction to Media & Communication Theory  
 Introduction to Public Relations & Advertising  
 Short film Production  
 Journalism for New Age  
 Radio Production  
 Finance 1  
 Marketing Management 2  
 Research Methodology for M&E  
 Strategy & Business Models

Finance 2  
 Entrepreneurship & Enterprise Promotion  
 Business & Media Law  
 IMC Approach to Brand Building  
 Strategic Brand Management  
 Finance 3  
 Digital Marketing & Analytics  
 Dissertation  
 Skilled Workshops  
 Overview of Event Management & Experiential Business  
 Corporate Communication & Management  
 Event Production & Event Technical

### Electives:

Digital Technology & Ecosystems  
 Global Business Environment & Management  
 Corporate Communication & Management (Core)  
 Culture & the Media (Core)  
 Producing a Fiction Film  
 Producing a Non - Fiction Film  
 Organisational Effectiveness (Core)  
 Experiential Marketing  
 Media Buying & Planning  
 Strategic Account Planning  
 Creative Ideation & Development for Advertising

Film & Entertainment PR  
 Events in PR  
 Crisis Communication & Reputation Management  
 OTT & Content Origination  
 Advance Emerging Media - Cinematic VR  
 Film Distribution & Exhibition Business  
 Fashion Business  
 Introduction to Music Business  
 Intellectual Properties, Branded Events & Sponsorships  
 Corporate & Business Events



# **BACHELOR OF BUSINESS ADMINISTRATION IN MEDIA & COMMUNICATION**



**ADITYA KHAIRNAR**

## WORK EXPERIENCE

**Think Events:** Worked as a Client Servicing & Event Conceptualisation Intern

**Kala Ghoda Arts Festival:** Managed Hospitality & Backstage for Farhan Akhtar's Concert

**Simba - Seedhe Maut Event:** Managed Food & Beverage Merchandise

**Trispire:** Produced Website & Social Media Content, served as Director of Photography

## Film & Production Projects:

**Maha Shamshan (Documentary):** Production Manager

**FAREB (Student Film):** Co-producer

**Fusion Fyre (College Music Show):** Event Organiser

**B weds M (Student Film):** Production Manager

## CONTACT DETAILS

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**ARYAN DUDANI**

## WORK EXPERIENCE

**Viral Fission:** Worked as a Content Production & Creation Executive

**Big Cricket League:** Worked as a Social Media Production Intern

**Media Solace:** Worked as a Marketing Intern

**Whistles and Echoes:** Worked as the Writer & Editor for the Sports Section

**Kala Ghoda Arts Festival:** Worked as a Volunteer

## CONTACT DETAILS

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**Portfolio:** <https://aryandudani.myportfolio.com/work>





**ASMIT MISHRA**

## WORK EXPERIENCE

**Parin Multimedia:** Worked as a Creative Intern

**NCPA Connections 2025:** Worked as an Assistant Stage Manager

**Ittu Si Baat:** Worked as an Assistant Director

**Gumsum:** Worked as an Associate Director

**Bhiku Mhatre Play:** Worked as Production Crew in the play

**Manikarnika Film Festival:** Worked as a Volunteer

## CONTACT DETAILS

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**DIA SUVARNA**

## WORK EXPERIENCE

**Boathouse Media:** Worked as Creative / Direction Intern

**BookMyShow:** Worked for VIP movements & assisted with the Touch Tour

**MAMI Mumbai Film Festival:** Worked as Intern for Industry Panels

**70 EMG:** Kala Ghoda Arts Festival – Worked as Event Staff

## CONTACT DETAILS

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**EDRAA CHATERJEE**

## WORK EXPERIENCE

**Juggernaut Productions / In10 Media:** Worked as a Production Intern

**Cannibals Media:** Worked as a Junior Graphic Designer

**NCPA Connections India Festival:** Worked as an Assistant Stage Manager

**NCPA Symposium:** Worked as a Backstage & Hospitality Manager

**Giggles India I Trispire:** Worked as a Sound Recordist & Content Producer

**The Big Cricket League:** Worked as a Videographer

**Kala Ghoda Art Festival I 70EMG:** Worked as a Workshop Coordinator & in the Production Team

**Farhan Akhtar Concert:** Worked as Event Staff (Production & Logistics)

**Malad Masti:** Worked as a Videographer & Social Media Team

## CONTACT DETAILS

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**GAYATRI  
HATHIRAMANI**

## WORK EXPERIENCE

**BookMyShow Live:** Worked as a Production Intern

**What the Flex:** Worked on Content Creation for the Brand's Social Media

**70EMG- Kala Ghoda Arts Festival:** Worked as an Event Staff

**What The Flex - Premium Streetwear Clothing Brand:** Worked as a Content Intern

**Gumsum-Short Film:** Worked as an Assistant Director

## CONTACT DETAILS

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**GURSAHEJ KAUR**

## WORK EXPERIENCE

**Weber Shandwick - Current Global:** Worked as a Public Relations Intern

**NCPA (ConnecBons '25):** Worked as an Assistant Stage Manager

**NCPA (atop: Symposium '25):** Worked as a Crowd Management intern

**MAMI Select Filmed on iPhone:** Worked as Talent & Crowd Management Intern

**Kala Ghoda Art Festival (KGAF):** Worked as Registration, Help Desk Intern

**Freelance Artist:** Model & Actor for Films, Theatre & Fashion Shows (Bahrain)

## CONTACT DETAILS

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**HARSHI RAMJIYANI**

## WORK EXPERIENCE

**Growth Canvas:** Worked as a Social Media & Branding Intern

**DSB International School:** Worked as a Marketing Assistant

**Sunburn - Martin Garixx:** Worked as a Lounge Manager

**Coldplay Mumbai 2025:** Worked as a Shadow Runner / Project Runner

## CONTACT DETAILS

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**KAREENA SHETH**

## WORK EXPERIENCE

**Schbang:** Worked as a Brand Solutions Intern

**Meso Private Limited:** Worked as a Photography Intern

## CONTACT DETAILS

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**KETAKI HOSHING**

## WORK EXPERIENCE

**Malai Digital:** Worked as an Account Management Intern

**Freelance Photography:** Collaborated with the students of Institute of Marangoni as a Photographer & Editor, Conceptualised & Executed a Fashion Photoshoot

## CONTACT DETAILS

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**KINNARI SHAH**

## WORK EXPERIENCE

**Havas Creative Network:** Worked as a Client Servicing Intern

**Magnanimous Group:** Worked as a Client Servicing & Creative Strategy Intern

## CONTACT DETAILS

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**MANANDITA JAISWAL**

## WORK EXPERIENCE

**WhatTheFlex:** Worked as a Content & Marketing Intern

**Masoi Foods:** Worked in Social Media Marketing, Content Ideation, Videography, Editing & Script Writing Intern

**Coldplay Concert:** Worked as a Volunteer

**Rockford Whiskey Talk Show:** Worked as an Artist Manager

**Munawar Faruqui's x Spectra Music Video (Dhandho):** Headed Costume Design & Assisted in Set Design

**Nature Aroma (Incense Stick):** Worked as a Product Styling Intern

## CONTACT DETAILS

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**MANAV MEHTA**

## WORK EXPERIENCE

**Star Sports:** Worked as a Creative Producing Intern

**Kevin India Co. Corporate Cricket Team (Chairman's Cup):** Worked as a Team Manager

## CONTACT DETAILS

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**NEETRA THAKKAR**

## WORK EXPERIENCE

**TM Talent Management:** Worked as an Artist Management Intern

**Trispire CultureTech Pvt. Ltd.:** Worked as a Marketing Intern

**Laqshya Live Experiences Ltd.:** Worked as a Client Servicing Intern

## CONTACT DETAILS

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**OJASV AGARWAL**

## WORK EXPERIENCE

**Saurabh Diamonds:** Worked as a Business Development Intern

**Connection India, NCPA:** Worked as an Assistant Stage Manager

**Kala Ghoda Art Festival:** Worked as a Workshop Manager

## CONTACT DETAILS

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**PARTH JOSHI**

## WORK EXPERIENCE

**The Circuit:** Worked as Content Creation Intern

**Trispire Culturetech Pvt Ltd.:** Worked as a Video Editor

**Pure Petals:** Worked as a Videographer

**70 EMG - Kala Ghoda Arts Festival:** Managed Workshops & Handled Security

## CONTACT DETAILS

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**PRANAVI MENON**

## WORK EXPERIENCE

**Viral Fission:** Worked as a Content Production & Creation Executive

**Button Creative:** Worked as a Creative Intern

**BookMyShow Live:** Worked as a Production Volunteer

**70EMG - Kala Ghoda Arts Festival:** Worked as Event Staff

## CONTACT DETAILS

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**RIDDHI AGARWAL**

## WORK EXPERIENCE

**Filmgyan:** Worked as a Content Creation Intern & hosted segments for Short Form Content

**Salt Worldwide Pvt. Ltd.:** Worked as a Social Media & Marketing Intern

**Trispire Culturetech Pvt. Ltd.:** Worked as a Content Creation Intern for Social Media

**Pure Petals:** Worked as a Content Creation Intern for Social Media

**Malad Marathon:** Worked as a Content Creation Intern for Social Media

**Ketto India:** Raised funds for Underprivileged kids through Advocacy Videos

**70- EMG - Kala Ghoda Arts Festival:** Managed Workshops

## CONTACT DETAILS

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**RISHABH SHETTY**

## WORK EXPERIENCE

**Boathouse Media:** Worked as a Production Intern

**Freelance Event Projects:** AD Design Show, Social Nation Mumbai, Kala Ghoda Arts Festival, Godrej Conscious Collective & SWA Awards

## CONTACT DETAILS

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**ROHAN MEHTA**

## WORK EXPERIENCE

**Coldplay: Music of the Spheres Tour – India:** Worked as an Event Operations & Management

**Trinity Group (TrinityEASC, Eternity by Trinity, Trinity Content Labs):** Worked on Social Media Consultancy

**Kala Ghoda Arts Festival:** Worked in the Technical & Venue Management Team

## CONTACT DETAILS

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**SAPTARSHI SARKAR**

## WORK EXPERIENCE

**Viral Fission:** Worked as Content Production & Creation Intern

**MAMI Mumbai Film Festival:** Worked as a Volunteer at MAMI Festival

& **MAMI Select:** Filmed on iPhone Premiere – Guest & Crowd Management

**Critics' Choice Awards:** Worked as a Volunteer at Critics Choice Awards 2025 – Guest Management

**National Centre of Performing Arts (NCPA):** Worked as a Volunteer for premiere show of 'Constellations' by Bruce Guthrie – Media Bytes & 'Connections' Year 2 – Artist Management & Hospitality

**70 Event Media Group:** Worked as a Volunteer at Kala Ghoda Arts Festival 2024 (Concerts Vertical in Cross Maidan)

**Eliminate Esports:** Worked as Operations Manager, overseeing Esports Teams & Tournaments

## CONTACT DETAILS

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**SIMRAN KAPOOR**

## WORK EXPERIENCE

**Maheshwar Films International:** Worked as an Assistant Direction Intern

**70 EMG - Kala Ghoda Arts Festival:** Worked as an Event Management Intern

## CONTACT DETAILS

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**TANAY VARUN  
PUROHIT**

## WORK EXPERIENCE

**Social Panga:** Worked as a Brand Solutions Intern

**Curadio Media:** Worked as a Field Sales Executive

**Kala Ghoda Arts Festival:** Worked as a Volunteer

## CONTACT DETAILS

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**TIYA SANCHETI**

## WORK EXPERIENCE

**Social Panga:** Worked as a Brand Solutions Intern

**Kala Ghoda Festival:** Worked as a Venue Manager, Smirnoff House

**Social Nation 2024:** Worked as a Media Team Member

**Flare 4th School Innovation Summit:** Worked as an Event Host, Coordinator & Show Runner

## CONTACT DETAILS

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**VIDHAN SHARMA**

## WORK EXPERIENCE

**Rep India:** Worked as a Copywriting Intern

**Edumate:** Worked as a Marketing Intern

**Founder Led Brands:** Worked as a LinkedIn Marketing Intern

## CONTACT DETAILS

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**VIDHI SHUKLA**

### WORK EXPERIENCE

**Delhi Capitals (Phaze Experience):** Worked in the Social Media Team, the Fan Engagement Team & Event Team

**WordsworK (Public Relations Company):** Worked for the company's brands, assisted in research & their strategic communications projects

**Social Nation:** Worked in the Social Media Team

**70EMG (Kala Ghoda Arts Festival):** Worked as Event Staff

**Summer Course (University of Arts London):** 2 week media & tech intensive course

### CONTACT DETAILS

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# **MASTERS OF BUSINESS ADMINISTRATION IN MEDIA & ENTERTAINMENT**



**AAYUSHI HEMNANI**

## WORK EXPERIENCE

**Sabar Bonda:** Worked on the Sundance-winning film's theatrical publicity & PR campaign with Co-producer Neha Kaul, focusing on the release outreach

**Tulsea Media Pvt. Ltd.:** Interned under the Writer & Director vertical, assisting in Content Development & Talent Management

**MAMI:** Led volunteer teams for MAMI Select 2025 & MAMI Film Festival 2024 Industry Programmes

**BookMyShow:** Volunteered for branding during Coldplay's Music of the Spheres Tour in Mumbai (2025) & led volunteer management for Lollapalooza India 2025

**Pinkvilla:** Worked as Senior Content Writer for the Hollywood vertical, contributing features, news & entertainment updates

**Koimoi:** Served as Reporter, Senior Content Writer, and later Reviewer, covering entertainment news & writing film reviews

**TellyChakkar:** Worked as Reporter & Core Team Member for the Indian Telly Awards & Indian Telly Streaming Awards

## CONTACT DETAILS

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**ANUSHKA JADHAV**

## WORK EXPERIENCE

**BookMyShow:** Worked on VVIP Hospitality & Volunteer Management for their events like: Ben Bohmer, &Me Keinemusik, Martin Garrix Holi Show 2025 & Lollapalooza 2025

**Puma:** Virtual Internship, Worked as a Marketing Intern

**Socialeee, Gujarat:** Worked as a Social Media & Creative Intern

**Rioconn, Gujarat:** Worked as a Copywriter

## CONTACT DETAILS

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**ARCHANA KAMATH**

## WORK EXPERIENCE

**Eventures Unlimited:** Worked as a Business Development Intern

**Aclerar Technologies Pvt. Ltd.:** Worked as a Growth Marketing Intern

**Omnify, Inc.:** Worked as a Growth Marketing Intern

**Red Bull:** Worked as a Student Marketeer

**FilmyLoop:** Worked as a Social Media Intern

## CONTACT DETAILS

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**ARUSHI SRIVASTAVA**

## WORK EXPERIENCE

**Ifortis Worldwide:** Worked as a HR Trainee

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**DEBASNATA NAYAK**

## WORK EXPERIENCE

**Yuva:** Worked as a PR trainee- responsible for Coordination & Talent Management for various IPs

**Think Ink Communications:** Worked as PR Account Executive - handled Disney+Hotstar as the main account

**Brand & Buzz:** Worked as PR Executive, handled celebrity clients like Ishwak Singh, Tanya Maniktala, Varun Sood, etc.

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**EESHA SHAH**

## WORK EXPERIENCE

**Ten Colour Productions:** Worked as a Production Intern

**Informa Markets India:** Worked as a Marketing Intern on multiple events, including Cosmoprof India, CPHI & PMEC India, Vitafoods India, Pharmalytica & AMWC India

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**GOURI SHAJI**

## WORK EXPERIENCE

**Boathouse Media:** Worked as a Marketing Intern

**Lollapalooza India:** Managed the VIP Lounge during the event

**Martin Garrix Holi Event:** Managed the VIP Lounge during the event

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**JASON SHEPHERD**

## WORK EXPERIENCE

**BookMyShow (Sunburn):** Workforce Core Team - Worked on VVIP Hospitality, Guest Servicing & Volunteer Management across large-scale music festivals & concerts

**Kismet:** Worked as a Marketing Manager & Specialist - Worked on Web Development, Content Creation & Digital Marketing

**Beverage Trade Network:** Worked as a Digital Marketing Executive & Content Creator

**Edmission Consulting:** Worked as a Marketing Manager - Managed social media platforms & brand engagement

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**JOYAL SOJI**

## WORK EXPERIENCE

**Elvessy Films India:** Worked as a Direction, Marketing & Production Intern

**Parachute Advanced Ad:** Worked as Intern for Boathouse Media.

Worked on two short film projects as AD which are in the post production right now.

**Vinkon Media, Thrissur:** Worked as a Content Writer, Creative Producer

**Koncepts Lab, Infopark Thrissur:** Worked as a Content Writing & Production Intern

**IHM Australia Ad:** Worked on Scripting & associated with the production team for the shoot

**Ad campaigns for Amala Hospital, Thrissur:** Worked on Scripting & associated with the production team for the shoot & editing

**Awareness Video for Cybercell Kerala:** Worked on Scripting & associated with production team for the shoot

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**KETAKI MUNGSE**

## WORK EXPERIENCE

**Webrangers:** Worked as a Talent Management Intern

**Lollapalooza:** Handled Logistics & gained valuable experience in event management

**Student Documentary Film:** Worked as a Production Manager, "Natak Baghtay Ka?"

**Firodiya Inter-College Competition:** Worked as the Costume Head

**Sakal Newspaper:** Worked as a News Editor Intern

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**KHUSHI SARGAM**

## WORK EXPERIENCE

**Sharpcom Media:** Worked as a Creative Director Intern

**Organto, Pune:** Worked as a Digital Marketing Head

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**KRUPA GOHIL**

## WORK EXPERIENCE

**Eventures Unlimited:** Worked as a Client Servicing Intern

**Lollapalooza Music Festival:** Worked as a Logistics Team Member

**Initium Productions:** Worked as a Marketing Intern

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**MAHAK GOYAL**

## WORK EXPERIENCE

**EMC Solutions Worldwide Pvt. Ltd.:** Worked as a Marketing Intern

**BedAndBathDepot, Bangalore:** Worked as a Business Development Officer

**Gemstones Pvt. Ltd.:** Worked as a Product Photographer

**Nectar Nectar NYC, New York.:** Worked as a Fashion Photographer

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**MUDIT MAKHIJA**

## WORK EXPERIENCE

**Spacebound Web Labs Pvt. Ltd. (Sunburn Music Festival):** Worked as a Ticketing & Sales Consultant

**Spacebound Web Labs Pvt. Ltd. (Sunburn Music Festival):** Worked as a Trainee - Ticketing & Sales

**Martin Garrix & Sunburn Festival 2024.:** Worked in the Core Team at World's Biggest Holi

**Just About Sports & Showbiz.:** Worked as a Business Development Manager

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**NEERAJ DAHIFALE**

## WORK EXPERIENCE

**Siddheshwar Media:** Worked as a Digital Marketing Social Media Market Research

**Short Film:** In Kshatriya Studios (Short film Mirage) - Worked in Production

**Short Film:** Baksa - Worked as a Cinematographer

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**PRATEEK PRADHAN**

## WORK EXPERIENCE

**Percept ICE:** Worked as an Experiential Marketing Intern

**Kalinga Bharati 90.0 FM:** Worked & Scripted in curating sports content for the show KIIT Connect

**FirstSportz:** Worked as a Content Writing Intern

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**SAKSHI NALAMWAR**

## WORK EXPERIENCE

**Webrangers Talent Management:** Worked as a Talent Management Intern

**Short Film:** Directed Pankaj Titoria In Short Film Project “Baksa”

**Documentary:** Worked as Director & Writer and made documentary on old age home “Aadhar”, available on Youtube

**Short Film:** Worked as AD in short film “Result”, available on Youtube

**Izhaar Productions:** Worked as Social Media Manager

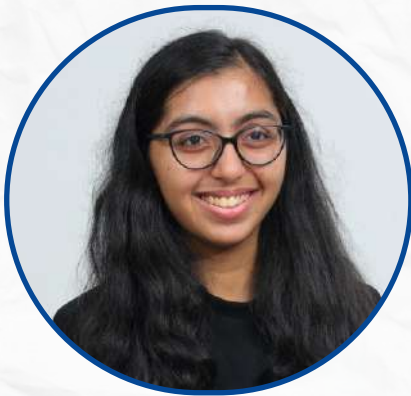
**Short Film:** Worked as Assistant Costume Designer in short film “Swikruti”

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**SAMPADA  
CHAVANDKE**

## WORK EXPERIENCE

**Mavcomm Consulting:** Worked as a PR Trainee Intern

**Lollapalooza:** Worked as Logistics / Operations Intern

**Martin Garrix:** Worked in VIP Lounge Management

**Wizcraft (Mumbai Fest):** Worked as a Volunteer

**The Hitvada Newspaper:** Worked as a Published writer

Designed an entire Travel Magazine along with writing content for it

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**SAMRUDDHI KADAM**

## WORK EXPERIENCE

**Malai Digital:** Worked as a Copywriting Intern

**Indian Express:** Worked as a Reporter

**Events:** Managed VIP Guests

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**SANIA OCHANI**

## WORK EXPERIENCE

**TapStartX:** Worked as a Management & Script Writer

**TapStartX:** Worked as a Creative Director & Production Manager

**Lollapalooza 2025:** Worked as a Production (Main Stage) & Operations

**Zero Design Studios:** Worked as a 3D Modeler

**Bliszs Entertainment:** Worked as a 3D Generalist

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**SANJEEVANI SINHA**

## WORK EXPERIENCE

**BookMyShow:** Worked as a Social Media Content Creator for their official Lollapalooza Instagram account 2025

**Freelance:** Worked on Student Production Short Films as an independent filmmaker & on Student Music Video Projects as a Writer, Director, Chief Assistant Director & Production Manager

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**SHAGUN KEDIA**

## WORK EXPERIENCE

**Malaki:** Worked as a Marketing & Brand Strategy Executive

**Monster Energy:** Worked as a Marketing Manager

**Ventive Makers Circle, Panchshil Realty:** Worked as a Multi-Disciplinary Designer

**WeBrew Coffee House:** Worked as a Business Development & Design Executive

**KIDA Studios Game Tech Developers, Pune:** Worked as Head of Marketing & Graphic Design

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**SHUBH SINGH**

## WORK EXPERIENCE

**The Viral Fission:** Worked as Content Production Intern on a project for Flipkart, also delivered Voiceovers for branded UGC content

**BDM International School, Kolkata:** Taught 'Communication Studies' to classes 7-11

**Finreads, WFH:** Worked as a Content Writing Intern

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**SPARSH KESHWANI**

## WORK EXPERIENCE

**Shoppers Stop:** Worked as a Marketing & Content Intern

**Mavcomm Group:** Worked as a Social Media Manager

**N7hwave, CYNOKDOE:** Worked as a Founder & Owner

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**SUHASINI SINGH**

## WORK EXPERIENCE

**Srishbish:** Worked as a Project Manager Freelancer

**Balaji Telefilms Ltd:** Worked as a Production Assistant Intern (Naagin 6)

**Schbang:** Worked as an Influencer Marketing Intern

**Sajaavat Events:** Assisted in establishing & managing an Event Company

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**VARAD GOKHALE**

## WORK EXPERIENCE

**NDTV Marathi:** Worked as a Reporter Intern, assisted political reporters

**BK Birla College Kalyan:** Worked as a Guest Lecturer, designed the workshop curriculum for Sound Design & taught undergraduate students

**News18:** Worked as an Intern during the 2024 Lok Sabha elections for Vote Counting at Delhi Office

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**VARSHA ANAND**

## WORK EXPERIENCE

**TM Ventures (All About Music):** Worked as Brand Solutions (All About Music, Project)

**R K Swamy Ltd., Chennai:** Worked as an Account Management Intern

**MAMI (Mumbai Academy of Moving Image):** Worked as a Marketing & Artist Management Intern

**BookMyShow (Lollapalooza):** Worked as a Client Servicing, Volunteer

**BookMyShow (Coldplay):** Worked as a Project Manager

**Jugaad, Chennai:** Worked as an Account Manager

**SAF (Serendipity Arts Festival) 2023, Goa:** Worked as a Production Coordination & Artist Management Volunteer

**Ampersand, Chennai:** Worked as a Social Media Manager

**ADK Rage Communications, Chennai:** Worked as a Graphic Design Intern

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**VINTI AHUJA**

### WORK EXPERIENCE

**The Gut Feel Show:** Worked as a Content Strategist (freelance)

**Weber Shandwick, Gurugram, Haryana:** Worked as a Public Relations Intern

**Ffee. Co:** Worked as a Brand Management Intern

**Internshala:** Worked as a Content Writing Intern

**BrandMonkey, Noida, Uttar Pradesh:** Worked as a Content Writer & Social Media Intern

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## **BATCH OF 2025**



**BBA IN MEDIA & COMMUNICATION**



**MBA IN MEDIA & ENTERTAINMENT**

# PLACEMENT PROCEDURE



# CAREER RESOURCE CENTRE

The Placement team at Whistling Woods International comprises of the Career Resource Centre (CRC), faculty and student representatives. A Placement committee is selected from the students. The students and CRC undertake and manage all the activities of Summer Internship and Campus Recruitment. They correspond with prospective employers, arrange pre-placement talks, group discussions and personal interviews on campus and provide all the facilities required by the companies to make the placement process as smooth as possible.

The Faculty and the Placement Cell invite industry experts for Seminar/Masterclass with students to provide them relevant industry exposure and understand the working of an organisation, their work culture and expectations from candidates specific to a role. This is one way to make our students industry-ready.

## The Placement Process

The placement process for the students starts with a Placement Preparatory Programme (PPP). The PPP for the students starts when they are in the 2<sup>nd</sup> semester and waiting to take up a summer internship. The students go through a resume building session and session to groom them to face an interview, how to dress for an interview and so on. Once the students return from the internship and have some industry exposure, the CRC connects with their supervisors to get feedback on their performance during the internship. The feedback is then shared with the students. The possibility of a pre-placement offer is also discussed during this time. The last 2 semesters are when the students go through several rounds of group discussion and personal interviews to understand the role they are best suited for and prepare them to face interviews. The campus hiring process for them starts towards the end of the 3<sup>rd</sup> semester until the end of their final semester. The campus hiring process consists of 2 stages:

## The Pre-Placement Talk and Recruitment Process

- The company conducts a Pre-Placement talk
- The resumes of interested students are collected by the CRC and sent to the company
- The company sends a list of shortlisted students (if applicable)
- The company and students will be informed by the CRC about the day on which the interviews will be conducted
- Selected student list is then provided by the company to the CRC. The CRC will communicate with the shortlisted students on further process

## The Pre-Placement Talk

A brief session is conducted by the company, on campus to inform the students about the organisation. Companies are encouraged to give pre-placement talks well before the recruitment process begins. This helps students in making an informed decision about the organisation.

## Ideally, the PPT must include:

- Company profile
- Roles/Positions on offer
- Compensation details
- Possible number of openings

## The Recruitment Process

We would request the company to inform us about the recruitment process to be followed well in advance.

- Method of Recruitment (Preliminary test, Group discussion, Case interview, Personal/Group interview etc.)
- Number of GD rounds and group size if any
- Number of interview rounds
- Approximate duration

Once the company has selected the candidates, the candidates' offer letters must be routed through the Career Resource Centre(WWI Placement Team)





**WHISTLING  
WOODS  
INTERNATIONAL**

INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

## **PLACEMENT TEAM CONTACT DETAILS**

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