WHISTLING WOODS INTERNATIONAL
INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

RECRUITER'S HANDBOOK 2027

Media Communication & Management

HOME OF CREATORS



www.whistlingwoods.net

VISION & MISSION



VISION

To create a state-of-the-art institution that sets new standards of world-class education in film, communication and creative arts.

MISSION

Benchmarking quality, inspiring innovation, encouraging creativity & moulding minds, by leading from the front in the field of film, media and entertainment education.

EXCELLENCE IN CREATIVE & PERFORMING ARTS

AT THE 6TH FICCI HIGHER EDUCATION EXCELLENCE AWARDS 2019

5.5 ACRE CAMPUS

1400+ STUDENTS

4 SCHOOLS

Degree, Post-graduate & Diploma programmes offered in association with **The Tata Institute of Social Sciences (TISS)**

4000+ Alumni in Film & Media industry

WHISTLING WOODS INTERNATIONAL EMERGING MEDIA LAB

SONY

3rd Global **Sony Media Technology Center**

RED EDUCATION CAMPUS

FILMMAKING I CREATIVE ARTS

MEDIA COMMUNICATION & MANAGEMENT

PERFORMING ARTS I WWI EXTENSION

SUBHASH GHAI



Founder & Chairman,
Whistling Woods International

Chairman, Mukta Arts Limited

Member, Executive Committee,
Film & Television Producers Guild of India

Member, United Producers Forum

Education Evangelist

Karmaveer Chakra Recipient

Chairman, MESC

MESSAGE FROM
THE FOUNDER & CHAIRMAN

I have always believed that being reasonable was the shortest path to mediocrity. At Whistling Woods International, we strive & endeavour to give our students more. And then we expect more from them. Our students spend more time on campus, handle the most cutting-edge technology possible, complete numerous assignments, interact with many more industry professionals, and undertake far more practical work, than what is typically expected.

We empower our students with the art & craft, equip them with the skills needed to work on the latest technology in the field and enable them to never ignore the commercial aspects, of the Film, Media, Creative & Performing Arts Industries. This approach leads to a situation, as many of our alumni have told us, where our students themselves do not know how much ahead they are of the curve when they start working in the industry. When presented with creative, technical or commercial challenges in their jobs, most often our alumni end up being able to tackle these problems in a manner way beyond their age, experience or job description. And this aspect creates a win-win situation which while giving them rapid upward mobility in the industry, also enables their employers to deliver

work that exceeds expectations, both qualitatively & quantitatively. The most commonly heard phrase from recent alumni when they meet me again during Alumni Day events is that "We ourselves didn't know that we knew so much more than what the industry expected us to know."

This impact has been achieved through the creation of a stellar faculty body – both knowledgeable & progressive, multiple technology-led development labs on campus, and a strong connect with the commercial M&E industry.

When students education is bolstered by organisations like Sony, Apple, RED, Adobe, HP, Intel, etc, who collaborate with WWI to enable forward thinking M&E tech development through all the labs they have set up on campus focusing on areas like Cinematography, Editing, Virtual Production, Immersive Capture, how to be a good digital content creator, and many more such areas, it gives students a huge springboard in both their learning and the professional avenues after they graduate.

When highly successful filmmakers, artists, technicians, media moguls, journalists, designers, animators, game designers, event managers all interact with students on a weekly basis, sharing their decades of experience into the students eager-to-learn minds, it rounds off the students education with real-world- industry-knowledge that truly opens up their minds on the professional & commercial aspects of the industry.

The Whistling Woods alumni body represents the next generation of Media & Entertainment professionals. As does every new graduating class.

I heartily welcome all of you to engage & interact with them.

MEGHNA GHAI PURI

President,
Whistling Woods International



MESSAGE FROM THE PRESIDENT

BEYOND LIMITS
A Legacy of No Compromises: Meet the Creative Leaders of Tomorrow

Growth stops where the comfort of the status quo begins. Whistling Woods International (WWI) chose a different path, breaking boundaries to become one of the world's top-ranked institutes for Film, Communication and Creative Arts.

This journey began as a dream: to build a world-class institution in India dedicated to film and the creative arts. That dream took shape in 2006, when WWI opened its doors, and came to life in 2008, when our pioneer batch graduated. Since then, every graduating class has carried it forward, shaping industries and telling stories that inspire and transform. Their achievements, impact and growth remain the true measure of our success.

We invest wholeheartedly in helping our students move from learning to thriving careers. Our dedicated Student Services team, together with WWI's extensive alumni network, makes the transition from education to employment seamless.

For those ready to seize opportunities, WWI has long been a steadfast bridge to internships and careers across the industry.

Today, more than 4,000 WWI alumni are making their mark across the globe. They are leaders and innovators in film and OTT production, animation, game development, advertising, design and digital media. They have collaborated with iconic brands, fashion designers, production houses, television channels and some of the world's largest corporations.

Watching them shape the creative and media industries brings us immense joy. Their successes are more than professional milestones. They affirm our belief that a dream is only the beginning, and that it becomes reality when we refuse to compromise and commit fully to it.

Where our alumni work

Our Media & Communication alumni are working at renowned organisations including Dharma Productions, Dharma Cornerstone Agency, Yash Raj Films, Red Chillies Entertainment, Roy Kapur Films, Vinod Chopra Films, Nadiadwala Grandson Entertainment, Prime Video, ZEE5, Zee Entertainment, Star India, BBC Worldwide, Endemol Shine, Saregama, Shemaroo Entertainment, PVR, Mukta A2 Cinemas, DNEG, Dentsu Creative, Madison, McCann, FCB Ulka, RK Swamy BBDO, Schbang, Creativeland Asia, Social Panga, Jio Creative Labs, Button Creative, Foxymoron, Please See, One Hand Clap, Condé Nast India, MSL Group, Adfactors PR, Weber Shandwick, Radio City, Collective Artists Network, The Viral Fever, Hungama Digital, Zomato, Blinkit, Myntra, Matrix, Matter, Tulsea, Fanizm, Universal Communications, Rootanian, Seventy EMG, Exceed Entertainment, OML Sports, Aazol, Disrptv and The Salt Inc. And this list grows every semester.

What our alumni have worked on

Our alumni have contributed to some of the most celebrated films of recent years, including *Dhurandhar, Chhaava, War 2, Stree 2, Laapataa Ladies, Mrs, Maaran, Jigra, Pathaan, Dunki, Rocky Aur Rani Kii Prem Kahaani, Gully Boy, Raazi, Bison and Baahubali 2: The Conclusion,* as well as international productions such as *Black Panther, Avengers: Infinity War and Fast X*.

On the streaming front, they have worked on series such as *The Ba****ds of Bollywood, Panchayat, Heeramandi, Delhi Crime, Made in Heaven, Special Ops, Kota Factory, Gullak, The Night Manager, Rana Naidu, Four More Shots Please! and Sacred Games*, among

many others.

From the studio to the runway: Fashion & Design

Our Fashion & Costume Design and Visual Communication Design students step into the industry well before they graduate. Through internships with leading designers and studios such as **House of Masaba; House of Anita Dongre; Manish Malhotra; Kunal Rawal; Abu Sandeep Pvt Ltd; Falguni Shane Peacock; Papa Don't Preach; House of Rohit Doshi; Gaurang Shah; Neeta Lulla; Torani** fashion and lifestyle brands such as **Westside; Zudio; Shoppers Stop; The Souled Store; Pernia's Pop Up; Aza Fashions; Aditya Birla Liva; Style Union; Freakins; Spykar; Siyarams; Levis ;Raymond; Jade** and the costume departments of major film and OTT productions, they learn to translate creative vision into work that meets real-world standards of quality and timelines.

Our graduates have gone on to build careers as costume designers and stylists for film, television and advertising, as designers with fashion labels and retail brands, and as visual designers, brand identity specialists and UI/UX designers with agencies, studios and digital companies such as **Godrej Consumer Goods Pvt Ltd; Performics (Publicis Group Co); BC Webwise; Pallavi Nopany Company; Grey Space Studio; Book My Show Live; GEP Worldwide**; Many have also launched labels and studios of their own, carrying WWI's spirit of no compromises into their own ventures.

Talent built for your teams

At WWI, we are deeply committed to a transformative approach to learning and teaching, one that cultivates talent and builds enduring relationships with industry leaders. Through active collaboration with leading Media & Entertainment companies across India, we ensure our students are ready to thrive in competitive fields, from film production to digital marketing.

Our graduates bring specialised skills in their chosen disciplines:

- **Filmmaking:** Cinematography, Direction, Editing, Producing, Production Design, Screenwriting, Sound Design, and VFX & Virtual Production
- **Creative Arts:** Animation, Game Design, Fashion & Costume Design, and Visual Communication Design
- **Performing Arts:** Acting, Music Production and Composition
- **Media Management:** PR, Advertising, Journalism, Event Management, and Sports & Esports Management

Beyond their specialisation, every WWI student receives a cross-disciplinary foundation, giving them a holistic understanding of the entire industry landscape. We also introduce our students to emerging AI tools, not as a substitute for their own creativity, but so they can discern how best to use them, always upholding the highest ethical standards.

An invitation

I am exceptionally proud of our graduates, and I am confident you will find in them the same promise, skill, dedication and positive attitude that we see every day at WWI. Their journey reflects what professional, long-term training can do for creative potential. As you review this handbook, I hope you and your HR team will feel inspired to reach out, engage with our students and welcome them into your organisation. I am certain you will be as impressed with them as we are.

RAHUL PURI

Director - Academics,
Whistling Woods International



MESSAGE FROM
THE DIRECTOR - ACADEMICS

What makes the School of Media Management - Dept. of Media & Communication? What makes the students who emerge from it truly ready for the industry and the challenges it holds?

Most schools will speculate that the answers to these questions are a mix of solid academic grounding and some key practical development that would allow the students to see how theory differs from practice.

This is a fundamental approach indeed and Whistling Woods International's Dept. of Media & Communication follows this pedagogy with its BBA in Media & Communication & MBA in Media & Entertainment but takes it to another level. Our programmes allow the students a deep and rigorous understanding of management, marketing, accounting, and financial theories as well as offering students, the opportunity to supplement this with practical learning/industry internships and projects that will help them develop their soft skills. All our classes are taught by industry practitioners and this brings a practical insight to students within the framework of applied theoretical learning.

If I outline what makes our programmes and our graduates unique from the many other aspirants attempting to enter the world of work it would be two main things. Firstly, the keen understanding of the Media & Entertainment industry that Whistling Woods International and its faculty have and secondly, the unique approach of customising opportunities for our students.

Whistling Woods International is a leader in education in the Media & Entertainment sector. Our film school has been voted as one of the best film schools in the world by The Hollywood Reporter. Our students are specialised in areas of film and are well-versed in all content creation platforms from film (Fiction and Documentary) to TV and OTT to Radio and Audio Production. They are also exposed to emerging technologies and media like AI, Virtual Production, VR and AR. In addition, we have a leading Animation and Game Design school, a growing Fashion and Visual Communication and Design school as well as courses in Music and Acting. This allows our Media & Communication students to take advantage of an interdisciplinary tapestry and learn from the best faculty across a broad range of subjects and expertise.

As mentioned, all our lecturers are made up of industry professionals and they impart up-to-date and practical know-how to students as well as provide them with the theory to build a strong base of knowledge. This is done through class lectures, guest interactions and masterclasses, symposiums, panel discussions, industry and site visits as well as many events that students ideate, execute and promote. It's a fulfilling and robust way of showing students what and how to do something and then letting them do it to see for themselves and get appropriate feedback to build on the experiential learning.

Our teachers explain the rules to our trainees and then actively encourage them to think beyond them. By using a lot of teachers from the other schools at Whistling Woods what our BBA and MBA programmes brings to students would be an industry manager's insights into how content is created and then it is built on, to enhance their understanding of how the content is to be managed and monetised. It is a huge advantage for our students.

We believe strongly in individualism and collaboration at Whistling Woods International. Each of our trainees have their own strengths, and through assignments, internships and live projects we allow students to express these strengths actively with numerous associations. Each of them have built a strong portfolio of work to demonstrate their skill sets as this is something that Whistling Woods International focuses on for each student.

We have a particularly strong group of trainees this year. Loaded with talent and a hunger to achieve, our current crop of professionals understands keenly the challenges that the Media & Entertainment industry will face over the next decades. They have the research and analytical skills to secure opportunities and the hard work ethics and dedication to execute well-made plans.

I am extremely proud of each one of them and I would urge you and your company/organisation to take a good look at each and every one of them for consideration as part of your esteemed company.

FACULTY

CORE FACULTY

Ravi Gupta: Dean
Rahul Puri: Director, Academics
Laili Dutta: HOD, School of Media Communication & Management; Music Production & Composition
Chaitanya Chinchilkar: Vice President, Business Head, Chief Technology Officer & Head of Emerging Media
Utkarsha Kotian: Senior Faculty, School of Media Communication & Management
Milind Dedhia: Management Faculty, School of Media Communication & Management
Anita Vallala: PR Faculty, School of Media Communication & Management
Sarabpreet Kaur Bedi: Adjunct. Faculty, School of Media Communication & Management
Neha Rajan: Faculty, School of Media Communication & Management
Rutika Yeolekar: Faculty, School of Media Communication & Management
Kiran Makhija: Faculty, Events, School of Media Communication & Management
Kim Solomon: Faculty, Advertising, School of Media Communication & Management

DEPARTMENTAL HODs

Abhijit Mazumdar: HOD, Direction
Anjum Rajabali: HOD, Screenwriting
Anuradha Bhatia: HOD, Student Productions
Ashwini Kaul: HOD, Cinematography
Jewellyn Alvares: HOD, Fashion & Costume Design
Kshitiz Sharma: HOD, VFX
Vivek Nag: HOD, Animation
Jaydev Dhakan: HOD, Game Design
Milindo Taid: HOD, Visual Communication & Design
Arvind Pandey: HOD, Actors Studio
Prashant Naik: HOD, Editing
Rabiya Nazki: HOD, Producing
Rakesh Ranjan: HOD, Sound Recording & Design
Sabyasachi Bose: HOD, Production Design

VISITING FACULTY

Anagha Mayekar: Photography Faculty, School of Media Communication & Management

Mona Kothari: Marketing Faculty, School of Media Communication & Management

Yugshreshtha Karpatne: Short Film Production Faculty, School of Media Communication & Management

Hanoz Mogreha: Creative Ideation Faculty, School of Media Communication & Management

Yogesh Barot: Organisational Effectiveness Faculty, School of Media Communication & Management

Indranil Kashyap: Documentary Faculty, School of Media Communication & Management

Chandresh Narayanan: Sports Broadcast Industry, Faculty, School of Media Communication & Management

Aditya Srivastava: Public Speaking Faculty, School of Media Communication & Management

Krishna Warrier: Journalism Faculty, School of Media Communication & Management

Divyanshu Shukla: Data Science/Crypto Faculty, School of Media Communication & Management

Trishai Somani: Media Production Faculty, School of Media Communication & Management

Anita Naidu: Radio Faculty, School of Media Communication & Management

Ronak Kakkad: Media Buying/Sports Marketing Faculty, School of Media Communication & Management

Gagandeep Makkad: ED/Media Law/OB/CG Faculty, School of Media Communication & Management

Abhas Jain: Branded Content Writing Faculty, School of Media Communication & Management

C V Meenakshi: AD & IMC Faculty, School of Media Communication & Management

Abbas Momin: Guest faculty, School of Media Communication & Management

Priyal Tripathi: AD Film Production Faculty, School of Media Communication & Management

Jasmine Makujina: Media Production Faculty, School of Media Communication & Management

Prasun Bhadani: Sports Fan Engagement, School of Media Communication & Management

Dilip Mohanthi: Esports, School of Media Communication & Management

Shailesh Gurav: Digital Design, School of Media Communication & Management

ACADEMIC ADVISORY BOARD

A. R. Rahman
Grammy & Academy Award-winning Indian Musician & Composer

Ajimon Francis
Managing Director, Brand Finance India

Alka Nishar
Owner, Aza

Ambika Anand
Anchor & Fashion Consultant

Amit Doshi
Founder, IVM Podcasts

Anil Singh
Managing Director, Procam International

Anish Mulani
Co-Founder & CEO, Fractal Picture
Co-Founder, BabyG App

Anita Dongre
Fashion Designer & Founder,
House of Anita Dongre Private Ltd.

Anjan Mitra
Founder Director, Anjan Mitra & Associates

Anjana Sharma
Co- Founder, The Good Life Goa

Anna Bredmeyer
International Brands Consultant

Anuj Pandey
Managing Director,
Himalaya Publishing House Pvt. Ltd.

Anurag Batra
Chairman & Editor-in-Chief,
BW Businessworld Media Group

Arvind Neelakantan
Solutions Architect, Epic Games

Arvind Singhal
Chairman, Technopak Advisors

Ashish Kulkarni
Founder, Punnaryug Artvision Pvt. Ltd.

Ashutosh Gowariker
Filmmaker

Ashvini Yardi
Film Producer; Founder, Grazing Goat Pictures;
Founder, Viniyard Films

Atul Pande
Chairman, Sports and Live Media Entertainment

Brian Tellis
Director, Fountainhead Promotions & Events

Chiraag Paul
Founder & CEO, Proem Sports Analytics

Chris Bobotis
Director - Immersive, Adobe

Daniel Dubiecki
Academy Award Nominated Film Producer;
Founder & CEO, The Allegiance Theater

Deepa Gahlot
Journalist, Film Critic, Author

Deepak Jayaram
Co-Founder & Chief Marketing Officer, Frenzi

Derek Wyatt
Former Member of Parliament, UK

Dhiraj Malhotra
CEO, Washington Freedom

Dhunji S. Wadia
Founder, Shift Axis

Dilip Cherian
Principal Protagonist and Litigation Landscaper

Dr. Ela Dedhia
Head, Department of Textiles and Fashion Technology,
Nirmala Niketan College of Home Science

Dr. Jabbar Patel
Filmmaker

Dr. Raj Kanodia
Healthcare Professional

Farid Bawa
Head of Design, 180 Global

Farzana Dohadwala
Executive Chairperson, Crimson Schools

Feroza Dalal
Founder & Proprietor, Feroza Dalal Consultancy

Francis Joseph
Chief Executive Officer, Adani GEMS Education

Gaurav Bahal
Co-Founder, Sportzworkz

Gaurav Mehta
Co-Founder, Quidich Innovation Labs

Gautam Kalra
Fashion Stylist/Costume Designer

Geeta Castelino
Head CSR, Welingkar Institute of Management Research & Development;
Consultant - Design & Fashion Education

Graham Sack
Filmmaker & Actor; Founder, Chronotope Films

Gulzar
Poet

Harindra Singh
Chairman & Managing Director, Percept India

Hema Malini
Actor

Hemant Trivedi
Fashion Designer

Himanshu Raj
Vice President - Communications,
Juniper Green Energy & Experion Developers

Hrishikesh Shende
SVP - Strategy, Acquisitions & Partnerships, Jio hotstar

Javed Akhtar
Screenwriter & Lyricist

Jiggy George
Founder & CEO, Dream Theatre Pvt. Ltd.;
Founding Partner, Mojostar

Joan Vogelesang
Management Consultant, Joan Vogelesang.

Josy Paul
Chairman & Chief Creative Officer, BBDO India

K. V. Sridhar
Co-Founder, Nativepur

Kamlesh Pandey
Screenwriter

Kanwal Rekhi
Managing Director, Inventus Capital Partners

Karan Johar
Filmmaker

Keitan Yadav
Chief Operation Officer & VFX Producer, Red Chillies VFX

Kishore Taid
Co-Founder & CEO, enJogo

Krishna Mehta
Creative Director, Krishna Mehta (Fashion Brand)

Kushal Das
General Secretary, All India Football Federation (AIFF)

Lajwanti D'Souza
Founder & Director, Eshtory Mediaworks

Lewis Smithingham
Director of Creative Solutions, Media.Monks

Lord David Puttnam
Academy Award Winning Producer

Mahesh Bhatt
Filmmaker

Mahesh Shetty
Head - Network Sales, Viacom 18

Manish Agarwal
Elder Council Member, Kratos Gaming Network (KGeN)

Manish Mandhana
CEO, Mandhana Retail Ventures Limited & Being Human

Manmohan Shetty
Founder, Adlabs Films Ltd.; Board of Directors, WWI, Filmmaker

Martin Da Costa
CEO & Founder, SEVENTY Event Media Group

Meher Castelino
Fashion Journalist & Consultant

Melroy D'souza
COO, Professional Management Group

Merzin Tavaria
Co-Founder & President - Global Production & Operations, DNEG

Naseeruddin Shah
Actor

Neeraj Roy
Founder & CEO, Hungama Digital Media Entertainment Pvt. Ltd.

Neeta Lulla
Chief Mentor, WWI Fashion Design; Costume Designer & Fashion Coutuiere, House of Neeta Lulla; Award-winning Fashion Designer

Neha Kandalgaonkar
Head - Media & Public Relations, Procam International

Nelson Jaffery
Design Head, Birla Cellulose

Nikhil Bhardwaj
Co-Owner, Kerala Blasters Football Club

Nina Sabnani
Consultant, Centre of Excellence,
Srishti Manipal Institute of Art, Design and Technology,
Adjunct Professor, UPES School of Design

Omung Kumar
Filmmaker & Production Designer

Padma Shri Kumar Ketkar
Veteran Journalist & Writer; Chief Editor, Dainik Divya Marathi

Padma Shri Lord Bhikhu Parekh
Political Theorist & Labour Member of the House of Lords, UK

Pallavi Jaikishan
Founder, Paraphernalia

Parminder Vir (OBE)
Co- Founder, Support4AfricaSMEs;
Co-Founder & Board Director, TheAfricanFund;
Board of Directors, Track Your Build Holdings Limited

Prahlad Kakkar
Founder, Genesis Film Production Pvt. Ltd.;
Founder & Chairman, Prahlad Kakkar School of Branding & Entrepreneurship;
Film Director

Prof. Sudhakar Nadkarni
Dean - Business Design, Welingkar Institute of Management Development & Research

Quentin Staes-Polet
Chief Executive Officer, FRVR Limited

R. K. Chand
Executive Director - Creative Production & Services, The Mill

Rahul Mehta
President, Clothing Manufacturing Association of India & Managing Director, Creative Garments Pvt. Ltd.

Rahul Nanda
Film Publicity Designer

Rajeev Jain
Founder & Director, Rashi Entertainment

Rajesh Kejriwal
Founder & CEO, Kyoorius Group

Rakesh Rajendran
Co-Founder, GainAccess Sports & Entertainment

Rakeysh Omprakash Mehra
Filmmaker

Ramesh Sippy
Filmmaker

Ranjit Barot
Music Director

Ravi Deshpande
Founder & Chairman, Whyness

Ravindra Velhal
Global Content Technology & Policy Strategist, Intel VR

Remus D'cruz
Global Head Marketing - Sports & Community Engagement, Apollo Tyres

Roland Landers
CEO, All India Gaming Federation

Ronnie Screwvala
Co-Founder & Chairman, upGrad.com;
Founder, Swades Foundation & Unilazer Ventures

Roshan Abbas
Founder, Kommune India

Rouble Nagi
Founder, Rouble Nagi Design Studio & Rouble Nagi Art Foundation

Sai Srinivas Kiran G
Co-founder, Mobile Premier League (MPL)

Sairam Saigaraju
Co-founder, Meraki VR

Saket Dhankar
Founder, Haus & Kinder

Salim Arif
Director, Writer & Theatre Personality;
HOD - Culture Studies, Whistling Woods International

Sambit Bal
Editor-in-chief, ESPNcricinfo

Sameer Mutreja
Director & Co-Founder, STCH Integrated Marketing Solution Pvt. Ltd.

Sameer Tobaccowala
CEO, Shobiz Experiential Communications Pvt. Ltd.

Samit Garg
Owner, E Factor Experiences Limited,
Member at World Experience Council

Sandeep Bamzai
Editor-in-chief, Indo-Asian News Service

Sandy Climan
American Film Producer;
Founder &CEO, Entertainment Media Ventures, Inc.;
Co-Founder The Hacking Games

Sangeeta Shankar
Independent Music Professional,
Founder & Director, Sharangadev School of Music & Culture

Sanjeev Sharma
Wanderer - Seeker - Learner

Sanjoy Roy
Managing Director, Teamwork Films

Sathya Saran
Author, Consulting Editor, Journalist

Sethunath Padmanabhan
Director, Aliagroup

Shabana Azmi
Actor

Shelley Page
Key Talent & Artist Liaison, Locksmith Animation

Shiamak Dawar
Choreographer

Shilpa Chavan
Founder, Little Shilpa

Shiv Burman
Founder, Burman Sports LLP

Shivank Kapoor
Fashion & Costume Designer

Shubh Malhotra
Co-founder, Mobile Premier League (MPL)

Sir Martin Sorrell
Co-Founder, S4S Ventures

Smita Thackeray
Producer

Sohaya Mishra
Founder, Chola

Sowmya Iyer
Founder & CEO, DViO Digital

Subhash Awchat
Indian Artist & Author

Sukant Panigrahy
Production Designer & Art Director

Sukanti Ghosh
President - Global Policy and Communications,
Chairman's office, Vedanta Resources Plc

Sunil Lulla
Executive Vice Chairman & MD
(Eros International Media Ltd.)

Sunil Thankamushy
Game Director, Magical I Am

Swaroop Sampat
Actor

Thomas Abraham
Co-founder & Editorial Director,
Sportz Network

Tony D'Silva
Managing Partner & Business Consulting,
Azendor Consulting Pvt. Ltd.

Tuhin Mishra
Managing Director & Co-founder,
Baseline Ventures

Vaibhav Kumaresh
Animation Filmmaker;
Founder & Creative Director, Vaibhav Studios

Vinit Karnik
Managing Director GroupM Media India Pvt. Ltd.

Vipin Nambiar
Founder, EMURGE

Vivek Bahl
Former Chief Creative Director,
Sony Entertainment Television

Vivek Bhargava
Co-founder, Profitwheel

Vivek Singh
Joint Managing Director,
Procam International Private Limited

Zain Memon
Co-Founder, Memesys Culture Lab;
Founder Memesys Games

Zubin Driver
CEO, Pundalik

GOVERNING COUNCIL

Anand Mahindra
Chairman, Governing Council, WWI;
Chairman, Mahindra Group

Anil Harish
Partner, DM Harish & Co.

Ashok Mishra
Former Director, IIT Powai;
President, IIT Alumni Centre, Bengaluru

Kiran Karnik
Former President, NASSCOM

Pradip Shah
Chairman, IndAsia Fund Advisors Pvt. Ltd.

Purnendu Chatterjee
Founder & Chairman,
The Chatterjee Group (TCG)

INTERNATIONAL ADVISORY BODY

Alexandre Jenny
Chief Executive Officer, SC Shoshin

Daniel Dubiecki
Academy Award Nominated Film Producer;
Founder & CEO, The Allegiance Theater

Derek Wyatt
Former Member of Parliament, UK

Dr. Deepak Chopra
Founder, The Chopra Foundation

Dr. Raj Kanodia
Healthcare Professional

Graham Sack
Screenwriter, Director & Actor; Founder,
Chronotope Films

Joan Vogelesang
Managing Consultant & Former President
& CEO, Toon Boom Animation Inc.

Kanwal Rekhi
Managing Director,
Inventus Capital Partners

Lord David Puttnam
Academy Award Winning Producer

Padma Shri Lord Bhiku Parekh
Political Theorist & Labour Member
of the House of Lords, UK

Parminder Vir (OBE)
Co- Founder, Support4AfricaSMEs;
Film Producer & Former CEO,
Tony Elumelu Foundation (TEF)

Sandy Climan
American Film Producer;
Founder & President,
Entertainment Media Ventures, Inc.;
Senior Advisor, Lazard Global
Communications, Media & Tech. Group

Shelley Page
Head of International Outreach,
Dreamworks Animation

Sir Martin Sorrell
Executive Chairman, S4 Capital Group;
Senior Monk, MediaMonks

Sunil Thankamushy
Game Director, Magical I Am

Trevor Griffiths
Dramatist & Photographer,
UK & Director, Trevor Griffiths

EXPERIENCE EXCELLENCE WITH OUR STATE-OF-THE-ART FACILITIES & RESOURCES

Experience Excellence with Our State-of-the-Art Facilities and Resources

Our campus serves as an ideal learning environment for students. Equipped with top-of-the-line equipment, each area is well-maintained to make sure students soak up every bit of academic and tactical knowledge in the curriculum.











- Auditorium - 250 seater theatre with 4K DCP projector & Dolby DS sound
- Shooting Studio - 40' x 60' Studio, 30' height, with motorised lighting grid
- Shooting Studio - 40' x 60' Studio, 30' height, with catwalks
- Shooting Studio - 33' x 64' multi-purpose studio, with catwalks
- SONY Cameras – Sony VENICE & Burano Cameras
- SONY Cameras – Sony FX9, FX6, FX3, Fx30
- SONY Cameras – FS7, FS5, A7S, A7SII, A7SIII
- RED Cameras – Red Weapon Helium 8k
- RED Cameras – Red Epic W Helium 8k
- Cooke Prime Lenses
- Zeiss CP3 Lenses
- Sony G-Master Lenses
- iPhones for mobile filmmaking
- VFX Lab - with Maya, Nuke, PF Track, Particle Illusion, Boujou, Silhouette, Real Flow, PT Gui, Mocha Pro & the full Adobe suite of apps.
- Editing - 3 specialised Edit Labs
- Editing - 12 HD Edit Suites
- 3 Music Recording Studios
- Dolby Digital Surround Mix Studio
- 5 DAW Suites

- 1 ADR Suite
- Location sound recording equipment
- Audio - Pro Tools lab
- On Set Virtual Production Studio – green box studio with camera tracking, dynamic lighting control, unreal integration, ultimate keyer and object-camera-motion tracking
- Qualisys Motion Capture Sensors
- Indigenously created marker-less motion-capture workflow
- Photogrammetry Capture Hardware & Software workflow
- Insta360Pro2 6K 360 VR camera system
- Sennheiser Ambeo 360 Ambisonic Recording Mic
- Zoom 360 Ambisonic Recording Mic
- 360 Spatial Sound mixing with Sennheiser Dear VR
- 6 Multipurpose Computer Labs – for Film, Design, Media & Fashion Students
- 2D Animation - with light tables, Photoshop, ToonBoom and Flash
- 3D Animation - with Maya, Z-Brush
- Fashion – Apparel Construction room with multi-varied sewing machines
- Fashion – Pattern Making and Cutting Room
- Fashion – Grooming and Draping Room
- Music Production & Composition rooms - 3 rooms with digital pianos, MIDI Controllers & music instruments
- 40 Classrooms - acoustically panelled with projection & audio systems
- 3 Foundation lecture halls
- 9 Workshop rooms
- 5 Acting & Dance/Yoga studios
- Theatrical make-up & costume rooms
- Prop & Costume storage
- Film, Text & Periodical library
- Gymnasium
- Cafeteria

POWERING THE MEDIA INDUSTRY WITH INNOVATION & TECHNOLOGY

2006

- Producing - Introduced India's first program for Producers
- Animation - Started India's first long-term full-time program in Animation

2007

- Started India's first steps towards Digital Cinematography through a partnership with Sony and by including Digital Cinematography into our curriculum

2008

- WWI launches India's 1st MBA in Media & Entertainment, in partnership with Manipal University

2010

- Rated amongst the Ten Best Film schools in the world by The Hollywood Reporter
- Wrote India's 1st High School curriculum in Media Studies for Grade XI & XII, created for the CBSE Board
- WWI was accepted (in just its 4th year) as a full member of CILECT (Centre International de Liaison des Ecoles de Cinémaet de Télévision) – an elite premium global association of film schools

2011

- Sony extends its partnership with WWI to set up the Sony Media Technology Centre – with 4k Cinematography & 3D Stereoscopic Filmmaking for the first time in India

2015

- WWI signs agreement with TISS to announce BA/BSc/BBA degrees. Launches India's first Under Graduate applied-arts degrees in Filmmaking, Acting & Music
- WWI & FoxConn partner to set up the FoxConn Media Lab
- Google partners with WWI to set up the YouTube Space & YouTube Educator Lab on the WWI Mumbai campus
- WWI starts teaching "Content Creation, Audience Development & Monetisation for Digital Platforms", with a curriculum developed by Google (YouTube)

2016

- January - WWI becomes a REDEducation Partner

2017

- August - The WWI VR Lab is setup to pursue Cinematic VR as the 4th content platform

2018

- February - Reliance Jio partners with WWI to set up the Whistling Woods Jio VR Lab to create India's first generation of Cinematic VR filmmakers
- WWI undertakes its first full-4K-pipeline student film production
- Introduced 8k Cinematography in association with RED
- November - WWI hosts the CILECT World Congress, first time it has ever happened in India

2019

- WWI VR Lab shoots the Kumbh Mela 2019 in VR
- April - Vice President of Whistling Woods presents at NAB on the Indian M&E Industry
- September - Vice President of Whistling Woods speaks at IBC on Indian M&E industry as well as the VR Lab
- November - WWI VR Lab conducts a detailed workshop on Cinematic VR at IFFI 2019
- WWI & Apple team up to introduce 'Shot on iPhone' workflow

2020

- March - WWI hosts the SMPTE Standards meet, first time it has ever happened in India
- Starts teaching India's 1st course in Cinematic VR – fiction & non-fiction content creation in 360
- August - WWI invited to join the global VRARA – Virtual Reality / Augmented Reality Association. WWI VP & CTO becomes co-leader of Cinematic VR Community of Practice for APAC
- December - WWI signs affiliation agreement with Rajiv Gandhi National Institute for Youth Development – a central university and India's first Institute of National Importance. Offers India's first Masters programmes in Filmmaking with several specialisations

2021

- January - WWI VP invited to join Global board of Governors of the SMPTE
- June - SMPTE's OSVP RIS launches with WWI as Co-leader for Education

2022

- April – Whistling Woods Vice President invited to join the National AVGC Task Force
- July – WWI incorporates Virtual Production as an academic elective in the Filmmaking UG Program. First Indian institute to do so
- July – WWI BBA & MBA programmes are India's first UG/PG degree programs to include Sports & E Sports Operations & Management in them
- July – Started teaching classes for the Delhi Schools of Specialised Education in 4 schools for the Film, Media & Acting vertical

2023

- April - WWI joins Adobe's Beta program rollouts for Frame IO Camera-to-Cloud and Text-based-Editing
- April - Intel increases its participation in the WWI Emerging Media Lab, by seeding a prototype workstation uniquely structured for 8K streaming
- October - A Metadata Transfer Protocol developed by WWI Emerging Media senior faculty is presented at SMPTE MTS2023. First new product technical paper to be presented from India ever at SMPTE MTS. Currently at pre-patent. Peer review process underway
- December - SMTC gets its 2nd big upgrade with the full Sony Cinema Line of cameras and India's first IP-based network for broadcasting

2024

- July – Whistling Woods becomes 1 out of only 12 locations across the world to live-stream the 2024 Paris Olympics in 8k, through its partnership with Intel and through the deployment of a revolutionary pioneering new codec (H.266 / VVC Coding)
- September - Meghna Ghai Puri, President of Whistling Woods International, is accepted as a member of the esteemed International Academy of Television Arts & Sciences (EMMY)
- October - Chaitanya Chinchlikar, Vice President & CTO at WWI, awarded SMPTE Excellence in Education Medal 2024

2025

- January - Whistling Woods starts including AI for M&E courses into its curriculum
- June - Chaitanya Chinchlikar, Whistling Woods' Vice President & CTO, was invited to become a member of the Academy of Motion Picture Arts & Sciences in the Production & Technology branch
- September - IIM Mumbai & Whistling Woods partner to launch India's first IIM MBA in M&E programme

2026

- June - WWI & InVideo parter to set up the Whistling Woods – Invideo AI Lab
- September - WWI wins Best Global Alliance Partner Award at the IAMT Impact Awards 2026 (Broadcast Asia) — for partnerships and impact.

MASTERCLASSES

Whistling Woods International believes in giving hands-on knowledge to its students. Besides having faculty with profound industry experience, the institute organises masterclasses and invites industry experts from the media industry every week for the students of BBA in Media & Communication and MBA in Media & Entertainment. These industry experts have expertise in Advertising, Public Relations, Audio-Visual, Journalism and likewise of the Media & Communication industry. Eminent personalities like Amit Roy; Preeti Nihalani; Gaurav Kalra; Shashikant Someshwar; Ayaz Menon; Namrata Parekh; Govind Rai; Thomas D'souza; Abhinav Srivastava; Clayton Murzello; Vivek Krishnani; Siddhant Mazumdar; Rajesh Singh; Rohit Vedprakash; Anaya Mohanty; Amit Doshi; Valerie Pinto; Aparna Purohit; Vaishali Sharma; Akshay Gurnani; Vanita Kohli Khandekar; Neeraj Pandey; Malini Agarwal; Sabbas Joseph; Romil Ramgarhia; Niteen Bhagwat; Sonal Dabral; Shekhar Purohit; Roshan Abbas; Mandovi Menon; Varsha Patra; Anupam Kher; Kamal Haasan; Shashank Khaitan; Ayan Mukherjee; Rohit Shetty; Roma Khanna; Hrishi K; Subhayu Roy; Rohith Sobti and many more have come and interacted with the students and answered their questions about the respective subjects. Besides interaction with students, they also shared interesting snippets of their experience in the industry and in a way have given out tips for crisis management, understanding a brand and its personality and the key qualities needed to excel in the industry and see themselves as an accomplished professionals in the approaching years. As an institute of international standards, we ensure that our curriculum combines theoretical, practical and industry interface for the students. Through the masterclasses, students gain immensely from the practical exposure extended by the industry stalwarts. With every masterclass, students leave with a richer experience and important insights of what is needed to excel in a particular job or role.

Abhinav Srivastava
Madison PR

Akshay Gurnani
Schbang

Ali Abbas Zafar
Sultan

Alisha Coelho
Zee 5

Amit Doshi
IVM Podcast at Pratilipi

Amit Roy
DOP, Animal

Anand Karir
A Glass of Whisky Production
Boing Advertising
A Glass of Whisky Theatre
Flowing Inc.

Anaya Mohanty
Arre

Anupam Chaturvedi
Adfactors PR Pvt. Ltd.

Aparna Purohit
Aamir Khan Production

Apurva Purohit
Aazol

Atul Churamani
Turnkey Music & Publishing Pvt. Ltd.

Ayaz Menon
Indian Sports Writer & Journalist

Clayton Murzello
Mid-Day

Gaurav Kalra
Sports Journalist

Govind Rai
Insomniacs, Blueprint, Realty X

Hrishi K
HT Media Audio Business (Fever FM & HT Smartcast Podcasts)

Karan Johar
Ae Dil Hai Mushkil

Kunal Jeswani
Ogilvy India

Malini Agarwal, a.k.a. Miss Malini
Miss Malini Entertainment Pvt. Ltd.

Mandovi Menon, Varsha Patra
Homegrown

Nagraj Manjule, Nitin Keni
Sairat

Namrata Parekh
Meraki Sports & Entertainment

Nandita Das
Manto

Neeraj Pandey
Special Ops

Neville Shah
FBC Kinnect

Nikkhil Advani, Abhay Pannu
Rocket Boys

Nishikant Kamat, Shriya Saran
Drishyam

Niteen Bhagwat
FCB Interface

Nitesh Tiwari
Dangal

Preeti Nihalani
Radio Mirchi

Rahul V. Chittella
Gulmohar

Rajesh Singh
Shobiz Experiential Communications Pvt. Ltd.

Rohit Shetty
Simmba

Rohith Sobti
Shakti Collective

Rohit Vedprakash
Netflix India Originals

Roma Khanna
Sports Management Professional

Shashank Khaitan
Badrinath Ki Dulhania

Shashikant Someshwar
Current Global

Sherrin Varghese
The Circuit / The Band of Boys

Siddhant Mazumdar
Mediabrands Content Studio

Siddharth Anand Kumar
Saregama India

Sonam Nair
Masaba Masaba (Season 2)

Subhayu Roy
CicViz

Tarsame Mittal
TM Talent Ventures / Music Podcast

Thomas D'souza
PVR Limited

Vaishali Sharma
Sony Sab & Hindi Movie Cluster

Valerie Pinto
Weber Shandwick

Vanita Kohli Khandekar
Business Standard

Vikranth Pawar
Dahan: Raakan Ka Rahasya

Vishal Punjabi
The Wedding Filmer

Vivek Krishnani
IN10 Media Network - MovieVerse Studios

TRAINEE INITIATIVES

GOONJ PODCAST

Goonj is a podcast that brings fictional stories to life as part of each episode. Each episode is a journey, transporting listeners to different worlds, evoking emotions, and sparking imagination. Our talented students write, produce, and host captivating tales across genres. It is available on platforms like Spotify, YouTube, and Apple Podcasts. Some of our episodes have even featured renowned actors and influencers, adding a touch of stardom to our audio narratives.

Additionally, our "Goonj Safarnama" series offers stories which are short, relatable and sweet. The podcast aims to entertain and inspire listeners, fostering a love for storytelling and showcasing the beauty of audio content.

SPOTLIGHT NEWSLETTER

The Department of Media & Communication has launched a monthly newsletter led by the students under the guidance of faculty members. The departmental magazine features articles, opinions and photographs submitted by the students. The monthly newsletter was initiated with an aim to build writing and creative skills of the students. It provides a platform for them to connect with their peers and encourage healthy communication of varied opinions and ideas. The newsletter acts as a showcase of the events and happenings on the campus. The content is researched, written and edited by the students themselves, thus making it a completely student-driven initiative.

WHISTLES & ECHOES

Whistles and Echoes is a blog that offers diverse, nuanced perspectives on verticals ranging from literature and film to sports and music. Curated entirely by the students, the articles bring together voices and views from across the many departments of Whistling Woods. While most essays are opinion pieces, the posts also feature photo essays, interviews and open letters. The blog aims to foster students' creative and critical expressions, providing an open platform for them to present their various interests and opinions. Since it invites submissions from students across the institute, Whistles and Echoes also acts as a space of collaboration and partnership within our academic community.

CELEBRATE CINEMA

Conceptualised by Whistling Woods International (WWI) in the year 2012, Celebrate Cinema was an idea to pay tribute to the 'Indian Cinema' that was entering into its centennial year. To mark the centenary of Indian Cinema, WWI spearheaded the grandest celebration with 'Cinema 100'. Since then, we have specially dedicated 2-3 days every year to put forth the grandest history and magnificent advancements of Indian Cinema for all the cine lovers, enthusiasts, and aspirants, through 'Celebrate Cinema'.

It is an action-packed 3-day event in the world of Indian Cinema, Media & Entertainment, Animation & Game Design, Fashion & Costume Design, Visual Communication Design and Event Management. It is a platform to learn and interact with the best of the industry experts and learn about the artistic, technical, and commercial aspects of the Media & Entertainment industry. An open-to-all event for all cinema lovers and enthusiasts, aspiring Filmmakers, media, fashion, and design professionals, where one gets the opportunity to attend workshops, screenings, and celebrity panel discussions. This high profile media event is planned and executed by Whistling Woods International trainees.

LIVE TV PRODUCTION PLUS ON AIR

Students get to delve into the world of live television! Our BBA students take on every role, from concept to execution. They design sets, write scripts, and produce their shows. Whether it's a dynamic interview, a captivating reality show, or a thought-provoking discussion, they bring it all to life in real time. Live TV production offers a hands-on learning experience, equipping students with technical skills like camera operation and sound engineering, creative abilities like script writing and directing, and essential soft skills such as teamwork, leadership, and problem-solving. By simulating a real-world television production environment, students gain practical knowledge and prepare for careers in the media and entertainment industry.

SAKSHAM

Saksham is an annual social awareness drive, initiated by the School of Media and Communication. Saksham started as a simple class project in 2016 that turned into a campus-wide, blood donation drive and marathon. Over the years Saksham panels have addressed important issues such as Diversity and Inclusion in Media businesses, Cyberbullying, Fake News, Drug Abuse, and Social Media Identities. The blood donation drives have seen over a 100 people donate blood every year, while the causes taken up by students have seen a multitude of NGO-partnerships as well as initiatives such as the Inclusive Premier League, run for a cause, nukkad natak amongst others.

PHOTOGRAPHY EXHIBITION

Throughout their learning, the students of the Dept. of Media & Communication present the photographs taken during their photo-walks. First exhibited at Celebrate Cinema 2019, each photograph offers a unique perspective and makes anyone walking past them take a second to observe the same.

DOCUMENTARY WORKSHOP

The final year students of the Dept. of Media & Communication participate in a stimulating and creative 2- week, Documentary workshop as part of their curriculum. The workshop covers a wide variety of aspects of the non-fiction world. Students understand the importance and relevance of a documentary style films and how it is more than just a storytelling instrument. The workshop helps them gain perspective on the diverse styles of creating a documentary. The second week of the workshop involves students making documentaries of their own and see them apply the theory they learn. From the brainstorming of ideas, to visualising their story on paper, to actual shooting and finally taking it to the edit table, the workshop proves to be demanding yet inspiring. The end of the workshop witnesses students displaying their creations and leaving with a heartful of lessons and transformed perspective.

TRAINEE PARTICIPATIONS

COLLABORATION ON NEWS BULLETIN WITH TORONTO METROPOLITAN UNIVERSITY

Students from the School of Media and Communication in collaboration with Toronto Metropolitan University (TMU), worked on an exciting journalism project where they produced four news bulletins for TMU's daily-style newscast. Our students took on the role of correspondents from India by researching, compiling, scripting, and presenting key news stories from the country every week. Each segment was recorded live from their studio in Toronto, featuring our on-ground reporters here at Whistling Woods, and then broadcast to an international audience. This project turned out to be a valuable opportunity for our students to develop a range of journalistic skills and connect with peers across borders.

MEDIA TALENT MANIFESTO'S 24-HOUR LIVE ON-AIR BROADCAST

Whistling Woods International proudly represented India in Media Talent Manifesto's 'On Air' project—the world's largest 24-hour global student broadcast. As part of this international relay involving media schools across 20 locations, our students produced a 60-minute live segment entirely on their own. They stepped into every major production role, from directing a live broadcast to handling vision mixing, mastering a brand-new skill just days before going on air. Students also researched, scripted, and produced the stories featured in the show, collaborating with multiple departments under real-time pressure. The project pushed them beyond their comfort zones, strengthening their technical abilities, creative decision-making, and teamwork. By simulating the pace and demands of a professional global broadcast, the 'On Air' experience became one of the most challenging and rewarding learning journeys our students have undertaken making them ready for global productions and international projects.

FRAMES

The Entertainment Division of the Federation of Indian Chambers of Commerce & Industry (FICCI) hosts Asia's largest global convention on business of the Media & Entertainment industry. It is an enriching 3-day event that includes focused sessions, interviews and creative workshops. It covers all facets of the Media & Entertainment industry including Films, Broadcast (TV & Radio), Digital Entertainment, Animation. Gaming, Visual Effects etc. The FICCI Frames is addressed by eminent personalities from all over the world, who share their knowledge and experiences with the audience. The FICCI Best Animated Frames Awards are also conducted to motivate the Indian Animation industry. The students of Dept. of Media & Communication are encouraged to attend this convention to gain

exposure to the brightest minds in the business of Media & Entertainment industry, which is essentially a part of their future. The students explore the exhibition and marketplace set up that displays new ideas and technologies. It is a highly fulfilling experience for the students, who get immense knowledge about the operation of this industry.

NCPA CONNECTIONS

The National Centre for the Performing Arts (NCPA) in Mumbai, established in 1969, is India's premier cultural hub dedicated to preserving and promoting the performing arts. It hosts world-class performances in theatre, music, dance, film, and photography, fostering cross-cultural exchange and artistic innovation. NCPA Connections is an annual youth theatre festival in Mumbai that unites around 16 schools to celebrate creativity and storytelling on the prestigious NCPA stage. With eight schools paying and eight invited free of cost, the festival ensures equal opportunities for students from all backgrounds. More than a festival, it's a platform that nurtures young voices, fostering artistic growth and social inclusivity. The students of Whistling Woods International ensured smooth execution of performances by supporting stage managers and coordinating with backstage crews from different schools. They also worked with the technical team between plays to adjust stage setups and wing positions. In these roles, they displayed focus, teamwork, and quick problem-solving to keep each play running flawlessly.

ALL ABOUT MUSIC

All About Music is an annual music festival; a vibrant blend of performances, workshops, masterclasses, and fireside chats, all showcasing the evolving landscape of music. Working with the team of All About Music was an enriching experience that allowed students of Whistling Woods International to dive deep into the world of the music industry. Students had the opportunity to be part of the event's client servicing team, helping shape and amplify the presence of brands throughout the event. They witnessed talented artists perform live while also engaging in insightful discussions with industry leaders about the future of music, technology, and brand collaborations.

MAMI

The MAMI Mumbai Film Festival takes place every year in the month of October. It is the foremost film festival in India and attracts a massive footfall over the 8 days that it is conducted. It is extremely popular amongst cinema lovers, film students, directors, writers, producers etc. and showcases a plethora of movies from all around the world. Since the last few years, students of WWI have had the opportunity to intern/work at MAMI and every year our students strive very hard to make MAMI successful and hassle- free. Our students fill out various job roles in departments such as Hospitality, International Jury, India Gold Jury, Dimensions Jury etc. and are even inducted as a part of the crew. It is a great

opportunity for our students to be exposed to several renowned film and media personalities and interact with them. Overall, it is a memorable learning experience for our students.

BOLLYWOOD MUSIC PROJECT 2025

Bollywood Music Project 2025 was a celebration of Bollywood music, bringing together renowned artists and emerging voices for an exciting live music experience. Students of Whistling Woods International gained hands-on exposure to large-scale event production by supporting backstage coordination, artist movements, crowd management, and on-ground operations.

Working in a fast-paced festival environment, students collaborated with different teams to ensure smooth event execution. The experience strengthened their teamwork, communication, coordination, and problem-solving skills while giving them valuable insight into the live music and entertainment industry.

ALUMNI SPEAK - RECENT GRADUATES

"

MUDIT MAKHIJA - BOOK MY SHOW (SUNBURN)

Studying at Whistling Woods International has been an incredibly enriching experience, both academically and personally. One of the biggest strengths of the institute is its beautiful campus and learning environment, which fosters creativity, collaboration, and innovation.

What made my journey even more meaningful was that I pursued my MBA while working full-time throughout the two-year program. Balancing professional commitments with academics was certainly challenging, but the support I received from the institute made it possible. My mentors also understood the value of my industry experience and encouraged me to bring real-world perspectives into classroom discussions, making it easier to strike a healthy balance between work and studies. This flexibility allowed me to immediately apply what I learned in class to my work and vice versa, making the learning experience far more impactful.

The curriculum is designed with a strong practical approach, ensuring that learning goes far beyond textbooks. Through industry-oriented assignments, live projects, presentations, and case studies, we were able to apply classroom concepts to real-world scenarios. This hands-on methodology made every subject more engaging and helped us develop skills that are directly relevant to the media and entertainment industry.

The institute also regularly organizes masterclasses and guest sessions featuring renowned industry leaders.

Beyond academics, the extracurricular opportunities at WWI played a significant role in my overall development. The institute hosts a wide range of events, festivals, and student-led initiatives that provide invaluable hands-on exposure to event planning, production, and management. Students are encouraged to take ownership of these events by stepping into leadership roles, managing teams, coordinating with stakeholders, and making critical decisions. These experiences go far beyond classroom learning, building confidence, teamwork, problem-solving, and leadership skills in an environment that prepares students for the realities of the professional world. It is a unique opportunity to learn, make mistakes, and grow within the

supportive ecosystem of the campus before stepping into the industry.

The placement cell has been proactive and supportive throughout the course. From facilitating internship opportunities during the program to connecting students with leading organizations for final placements, the team consistently worked towards helping students gain meaningful industry exposure and career opportunities.

VARSHA ANAND - DISRUPTV

Looking back, my time at Whistling Woods International has been one of the most great phases of my journey. What I appreciated most was how diverse the curriculum was; it gave me hands-on experience across audio production, documentary filmmaking, short films, management, advertisement, event management & more. Exploring different disciplines helped me discover my interests while giving me a well-rounded understanding of the creative industry.

The faculty were always supportive and encouraged us to think beyond the classroom. The masterclasses, in particular, were a highlight for me. They gave me opportunities to moderate sessions, interact with industry professionals, and build meaningful connections. One such interaction with Mr.Atul Churamani led to my project with All About Music 2025, an opportunity I'm truly grateful for.

The placement cell also helped prepare us for the industry and connect us with opportunities that aligned with our aspirations.

Whistling Woods didn't just equip me with technical skills, it gave me confidence, valuable relationships, and experiences that continue to shape my career.

GURSAHEJ KAUR - MSL (PUBLICIS GROUP)

Whistling Woods International is not just a college for me; it is a foundation, a second home, and a place I know I can always return to. It welcomed me with warmth, encouraged me to explore my potential, and played a significant role in shaping both the person and professional I am today.

As a student of the BBA in Media and Communication program, I benefited from a curriculum that extended far beyond traditional classroom learning. Along with media and communication, we were exposed to filmmaking, music production, the music business, cinema studies, and industry dynamics. This interdisciplinary approach gave me a well-rounded understanding of the creative ecosystem while helping me build expertise in my chosen field.

One of the most valuable aspects of my journey was the emphasis on practical learning. Through projects, assignments, industry engagements, and numerous college events, we were given opportunities to take ownership, collaborate with peers, and apply our knowledge in real-world situations. While our mentors were always there to guide us, we were trusted to plan and execute events and initiatives ourselves, which helped build my confidence, leadership skills, and professional mindset.

Learning directly from industry leaders through masterclasses was another highlight of my experience.

A special mention goes to the Student Services Department and their Placement Cell, whose continuous guidance and support helped me navigate my career path with confidence. They helped me identify a career path that aligned with my interests, leading to an internship at Weber Shandwick, where I gained hands-on experience in public relations. Building on that foundation, I secured a position as a PR Management Associate at MSL even before completing my final examinations.

Looking back, Whistling Woods did more than educate me—it transformed me. It gave me the confidence to step into the professional world, the skills to grow and adapt, and the courage to pursue opportunities beyond my comfort zone. Most importantly, it helped me discover a career path that I genuinely enjoy and see a future in.

HARSHI RAMJIYANI - SEVENTY EMG

My journey at Whistling Woods International has been one of the most enriching experiences of my academic and professional life. What truly makes WWI stand out is the way it approaches education, not just as a place to learn theory, but as an ecosystem that prepares students for the real world.

The curriculum at WWI is thoughtfully designed to strike a balance between academic knowledge and practical industry application. Every subject is structured in a way that encourages critical thinking, creativity, and hands-on learning, ensuring that students don't just understand concepts but know how to apply them in real-world scenarios. The project-based learning approach has been especially valuable, allowing us to constantly challenge ourselves.

One of the strongest aspects of WWI is the emphasis placed on projects and experiential learning. From concept development to execution, students are consistently given opportunities to work on assignments such as Podcast, Documentary, Events, which build both confidence and technical expertise. This constant exposure to practical work ensures that by the time students graduate, they already have meaningful experience working on industry-relevant projects.

The faculty at WWI has been another defining part of my experience. The professors bring not only academic expertise but years of real industry experience, making classroom learning far more insightful and relevant. Their mentorship goes beyond lectures, as they actively guide students in refining their skills, understanding industry expectations, and pushing creative boundaries. Within these 3 beautiful years, they became more than just faculty; they are a family.

WWI also provides incredible exposure through masterclasses and interaction. Another aspect worth appreciating is the Placement Cell, which actively works toward connecting students with valuable internship and career opportunities. The support provided in preparing students for professional opportunities plays an important role in helping students take their first steps into their careers with confidence.

VINIT AHUJA - THE SALT INC

My time in the MBA in Media & Entertainment programme at Whistling Woods International, in association with TISS, was truly transformative. The curriculum struck the perfect balance between core management fundamentals and industry-specific learning — from Journalism and Event Management in the first year to specialized electives like OTT & Content Origination and Film Distribution in the second, culminating in a dissertation project that let me apply everything hands-on.

The faculty were a huge part of this journey — many are seasoned industry professionals who brought real-world insight into every class and genuinely invested in our growth. Lastly, the placement cell was there every step of the way, from resume building to mock interviews to industry connections, making the shift from classroom to career smooth and confidence-building. This programme gave me not just a degree, but an industry-ready mindset and a network for life.

SAMPADA CHAVANDKE - ADFACTORS PR

My MBA journey at Whistling Woods International was truly memorable. The industry exposure, insightful masterclasses, and strong networking opportunities helped me grow both personally and professionally. The subjects were engaging and creative (except finance, still recovering from that one.

The live projects, events, and summer internship opportunities gave me valuable hands-on experience and industry exposure. The projects encouraged me to think differently and apply my learning in practical ways. I am grateful to the faculty for their teachings, alumni for their guidance, and placement team for their constant support, especially for helping me start my career at Ad factors PR which was one of my dream companies. WWI gave me valuable experiences, meaningful connections, and memories I will always cherish.

GRESHA BULKUNDE - PUBLICIS GROUPE (MSL)

Whistling Woods helped me shift from theory to real, on-ground experience. The faculty really pushed me to sharpen my ideas, think more visually, and approach storytelling with intention. Whether it was working on projects, presentations, or just learning how the industry actually works, WWI gave me the confidence to walk into professional spaces knowing I'm prepared. It was all about experiential learning getting an opportunity to work on many live projects and also Whistling Woods Events.

DISHA VACHHER - MATTER ADVISOR

The media industry is vast and constantly evolving, which can often discourage young people from pursuing a career in the field. Whistling Woods International not only helped me understand the media business in its entirety but also equipped me with the skills needed to navigate this dynamic industry. The networks I built and the mentorship I received at the institute are invaluable and will support me throughout my career. The Placement Cell took the time to understand my strengths and presented me with opportunities that aligned with my potential. Whistling Woods International has helped me realize that I can achieve great things in this field and has given me the confidence of knowing I have strong mentors who will always support me.

JANHAVI ADUKIA - TULSEA

My three years at Whistling Woods International were truly transformative. The thoughtfully designed curriculum gave me hands-on exposure to all aspects of the Media & Entertainment industry, allowing me to discover my interests and build practical skills. Beyond academics, the incredible support and encouragement I received from the faculty and staff made my journey unforgettable. I'm deeply grateful to WWI for shaping me both professionally and personally.

NAKUL ANAND - TIMES TELEVISION NETWORK

Like many students, I joined Whistling Woods International with high hopes and a strong desire to enter the media industry—it seemed like the perfect choice. Over the past two years, my knowledge has not only expanded but I also gained hands-on experience in how the media industry operates. Learning from experienced faculty, engaging with guest speakers during masterclasses, and participating in project work have all been invaluable. During my two-month internship, I gained further insights into the intricacies of the media industry.

The institute has played a significant role in shaping my future while broadening my understanding across various fields. The placement team has been exceptionally supportive, taking the time to understand my aspirations and guiding me accordingly. Their unwavering support during the placement process has been truly remarkable.

NIDHI CHAUHAN - WEBER SHANDWICK

Life at WWI has been a unique and enriching experience for me. The diverse subjects covered during my time here provided a comprehensive understanding of the industry, while the internship brought me closer to its real-world workings. Our professors, with their commendable industry experience, offered valuable insights that made the subjects more engaging and practical.

In addition to theoretical learning, the practical subjects offered a deeper understanding of filmmaking, photography, theater, and more. Everyone at Whistling Woods International—from professors and staff to alumni—has been an incredible source of support and networking, which proved invaluable during the later stages of my college journey.

POOJA PURI - COLLECTIVE ARTIST NETWORK

Whistling Woods International is a place that constantly encourages you to experiment and discover yourself. It allows you to try new things and teaches you to view the world from different perspectives. The numerous activities on campus, along with the masterclasses conducted by the School of Media Communication, and Management, provided valuable insights into various industries and helped me identify the career path I wanted to pursue.

The experience at WWI truly prepared me for the industry. The faculty members and the placement cell have always been supportive, ensuring excellent opportunities for the students.

SIDDHARTH SINGH - ADFACTORS PR

My time at WWI was a perfect blend of fun and learning. The industry connections gave me invaluable exposure to the real mechanics of the media and entertainment industry. Through live projects and practical assignments, I was able to broaden my horizons and deepen my understanding of the field.

The experienced and supportive faculty constantly encouraged me to bring out my best on every occasion. The placement committee was attentive to my interests and provided thoughtful guidance to help shape my career choices. I also made amazing friends at WWI, and I am incredibly proud to be an alumnus of India's premier media and entertainment school.

ADHWITI AJIT - SOCIAL PANGA

I owe a debt of gratitude to Whistling Woods International and its exceptional faculty for their indispensable support and guidance throughout my journey.

Whistling Woods International has been instrumental in honing my skills and preparing me for the dynamic world of media and entertainment. The institution's unwavering dedication to delivering a comprehensive education is evident in the diverse curriculum and the hands-on experience provided by industry experts. This holistic approach has significantly contributed to my professional growth.

A special mention must be made of the Placement Cell at Whistling Woods International. Their relentless efforts in connecting students with relevant industry opportunities have been remarkable.

My placement at Social Panga stands as a testament to the Placement Cell's effectiveness and their commitment to ensuring students' success.

HRISHIKESH MANE - UNIVERSAL COMMUNICATIONS

My journey at Whistling Woods International has been one of the most important parts of my life. I joined in 2023 for an MBA in Media & Entertainment, and the experience was amazing. The subjects covered everything from film production, advertising, marketing, and communication, which helped me understand how the media industry really works. I've always been interested in film marketing and PR, and the college gave me the right knowledge and exposure to follow that path. The placement cell helped me get an internship at Zee Studios, where I worked on the marketing of films like Devaa, Emergency, Game Changer, Fateh, and Vanvaas. That experience gave me the confidence and learning I needed to grow. Today, I work as a PR Executive at Universal Communications, handling projects for Ajay Devgn, Rohit Shetty, Amitabh Bachchan, Sajid Nadiadwala and a bunch of other films for different studios. The internship at Zee Studios helped me a lot in this career path. I'm really thankful to the Whistling Woods and the career resource centre for helping me build my career in the film industry.

AARZOO MAHATO - ENDEMOL FOR BIGG BOSS

Being a part of the BBA in Media and Communication program at Whistling Woods International has been one of the most rewarding experiences of my academic journey. The course was incredibly diverse and designed to offer a holistic understanding of the media and entertainment industry. From media marketing and advertising to content strategy, public relations, branding, and production basics, we were exposed to every layer of the communication ecosystem.

What truly made the experience stand out was the faculty. We were taught and mentored by professionals who are actively working in the industry. Learning directly from them gave us real-world perspectives that went far beyond textbooks. Every lecture felt relevant and current, like a live feed from the heart of the media world.

The hands-on approach of the program is something I will always value. Whether it was planning real campaigns, working on live projects, conducting market research, or collaborating with students from other schools like film and animation, every experience was practical, collaborative, and aligned with the demands of the industry. We were not just taught theory; we applied it at every step.

Whistling Woods helped me build the skill set, mindset, and confidence to step into the media industry feeling prepared and excited. I am incredibly thankful to the faculty and the institution for constantly pushing us to think creatively, strategically, and fearlessly.

Thank you, Whistling Woods, for empowering me with the tools to turn my passion into a career.

INDUSTRY INTERNSHIPS

Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) students are encouraged to undertake 6-8 weeks of industry internship during their summer break. BBA students take up an internship between the second and third year and the MBA students take up an internship between their first and the second year for 6 weeks and another 3-month internship towards the end of their second year.

The Placement Cell along with faculty members, assist students in building their resumes, identifying roles suitable for internship and sourcing internships based on their preferences and interests.

The summer internship allows the students to apply their knowledge and skills acquired at the institute to real-world jobs. It also helps them identify their strengths and areas of development.

The Placement Cell at the end of the internship also connects with the supervisors to take feedback on the students' performance and explore the possibility of a pre-placement offer. This feedback is shared with the students to help them work on the development areas and helps the student understand if they are best suited for the job role.

In July 2026 over 70 students interned with organisations such as Boathouse Media; Media Solace; Leo Burnett; Salt Worldwide; Think Events; EMCW; Button Creatives; Shoppers Stop; Salt Worldwide; Qyuki Studios; Jiostar; Ipix; Think Events; Showtime; Epic Company; Eggfirst; Pinkvilla; Times Group; Tonic Worldwide; Ogilvy; Eventures and many more.

The students interned in various areas, including client servicing in advertising; copywriting; development; content; brand solutions; events; business development; production; creative roles; marketing; digital media; PR; social media; writing; strategy; talent management; copywriting and journalism.

The internship provided students with valuable insights into understanding the organisation's work culture, as well as time and people management, effective communication, the art of negotiation and opportunities to develop skills in how to deal with pressure.

The industry internship helps the students become better prepared for the professional world and equips them with skill sets required for specific job roles.

PLACEMENTS & INTERNSHIPS



PLACEMENTS & INTERNSHIPS



MEDIA COMMUNICATION & MANAGEMENT

BACHELOR OF BUSINESS ADMINISTRATION (BBA) IN MEDIA & COMMUNICATION

SUBJECTS

CORE

Introduction to Communication & Media Theories
Fundamentals of Event Management
Fundamentals of Management
Principles of Economics
Public Speaking and Conversation
Theatre & Drama
Digital Design
Basics of Photography I
Basics of Photography II
Introduction to Radio
Media and Culture Studies
Fundamentals of Marketing
Introduction to Accounting
Introduction to Stop Motion Animation
Introduction to Global Politics
Business of TV and OTT
Basics of Journalism
Basics of Advertising
Introduction to Public Relations
Fundamentals of OB
Introduction to Research Methodology
Documentary Filmmaking
Creative AD Development
Public Relations Management
Academic Writing & Citation
HRM
Basics of Business Law
Gender Studies
Strategic Analysis
Basics of Management Accounting
Digital Marketing
Entrepreneurial Business Models

ELECTIVES

World Art
Introduction to Literature
Psychology
Introduction to Data Science
Overview of Indian and Global Sports
Indian Literature – Voices and Perspectives
Retail Management
Fundamentals of FinTech
Types of Event and Event Management Scenarios
Overview of Online Gaming and Esports
Sociology
Cryptography
Business of Sports and Esports Management
Media Production
Event Management Essentials
Advanced Photography
Film Appreciation
Blockchain Technology
Sports & Esports Management and Marketing
Production of Podcast
Media Writing – Brand Content, Journalism, PR
Writing 4 – Event Conceptualization and Design
Live TV Production

Integrated Marketing Communication – B
Integrated PR
Writing for Screen – B
Basics of Finance
Production Design Practicals
Show Management
Fan Engagement
Virtual Production: Emerging Tech and VR
Production of Events
Sports and Esports Leagues
The Cinema Business
Media Planning & Buying
Planning Press Events

MASTER OF BUSINESS ADMINISTRATION IN MEDIA & ENTERTAINMENT

SUBJECTS

Marketing Management 1
Statistics & Data Presentation
Introduction to Economics
Principles & Practices for Management
Introduction to Media & Communication Theory
Introduction to Public Relations & Advertising
Short Film Production
Journalism for New-Age
Radio Production
Finance 1
Marketing Management 2
Strategy & Business Models
Culture & the Media (Core)
Organizational Effectiveness (Core)
Finance 2
Entrepreneurship & Enterprise Promotion
Business & Media Law
IMC Approach to Brand Building
Strategic Brand Management
Finance 3
Digital Marketing & Analytics
Dissertation Project
Skill Workshops
Overview of Event Management & Experiential Business
Corporate Communication & Management
Research & Methods and Methodology

ELECTIVES

Digital Technology & Ecosystems
Global Business Environment & Management
Crisis Communication & Reputation Management
Film & Entertainment PR
Strategic Account Planning
0TT & Content Origination
Creative Ideation & Development for Advertising
Film Distribution & Exhibition Business
Fashion Business
Introduction to Music Business
Corporate & Business Events
Intellectual Properties, Branded Events & Sponsorship

BACHELOR OF BUSINESS ADMINISTRATION IN MEDIA & COMMUNICATION



AMRIT KAUR

WORK EXPERIENCE

Boathouse Media: Worked as an Assistant Director (AD) Intern, contributing to on-set production & creative execution
All About Music 2026 Event: Worked as an Event & Content Contributor
Independent Song Cover Project: Worked as Director & Editor, shot, directed & edited a song cover released on Spotify
Kal Ho Naa Ho Show Event, Whistling Woods: Worked as a Production Team Member

CONTACT DETAILS

Contact Number: 6294909141
E-mail ID: asaluja206@gmail.com
LinkedIn ID: https://www.linkedin.com/in/amrit-kaur-2371b3306/



ANANYA SINGH

WORK EXPERIENCE

Media Solace: Worked as a Communications Intern
VLW Global (Private): Worked as a Project Intern
The Mango House (Non-Profit): Worked as a Communications Intern
Häfele India Pvt. Ltd: Worked as an HR Intern

CONTACT DETAILS

Contact Number: 9004926770
Email ID: ananyasingh.zx@gmail.com
LinkedIn ID: https://www.linkedin.com/in/ananya-singh-25449b293/



ANUBHAV GARG

WORK EXPERIENCE

Anupam Kher's Actor Prepares, Mumbai: Worked as an Assistant Programme Director

Short Films:

- **Production Assistant:** Worked on 4 diploma films of Actor Prepares
- **Documentaries:** Produced 2 documentaries (4 min and 10 min), supporting ideation, shooting & pre-production
- **Acting:** Acted in 10 college short film projects, including capstones

CONTACT DETAILS

Contact Number: 7976778543
E-mail ID: anubhavgarg2006@gmail.com
LinkedIn ID: https://www.linkedin.com/in/anubhav-garg-726994323/



DIVYASHREE KABRA

WORK EXPERIENCE

Outreach Nepal: Internship. Worked on various projects & contributed to team objectives, including campaign ideas for Sunsilk shampoo and packaging ideas & hoardings for Asian Paints

Leo Burnett India: Worked as an intern & was involved in brand research & Strategy; Content Planning & Execution; Influencer marketing & Collaboration & Client deliverables & monitoring. Worked on Jeep; KTM & AVAADA

CONTACT DETAILS

Contact Number: 8369246993
E-mail ID: kabradivyashree@gmail.com
LinkedIn ID: https://www.linkedin.com/in/divyashree-kabra-a928093a5/



KHUSHI BHANDARI

WORK EXPERIENCE

Salt Worldwide Pvt. Ltd., Mumbai: Worked as an Influencer Marketing Intern
Future Champs Group, Bengaluru: Worked as a Social Media & PR Intern
Bouncy Bunnies, Surat: Worked as a Client Servicing Intern

CONTACT DETAILS

Contact Number: 9313572455
E-mail ID: jainnkhushi@gmail.com
LinkedIn ID: www.linkedin.com/in/khushi-jainn-77710730a



KHUSHI KHANNA

WORK EXPERIENCE

Unencumbered Interactive Pvt: Worked as a Growth Operations Intern
Think Events: Worked as a Client Servicing & Event Conceptualisation Intern
SNAP EMC: Worked as a Client Servicing Intern
The Forever Project: Freelanced as a Hospitality Coordinator & Managed Operations
Kellogg's: Worked on a company project with their Design & Branding team
IHCL: Worked on a company project with their Consultancy team for Taj Lake Palace, Jaipur
Indorievents & LetsShowcase: Worked as an Outreach Coordinator
ELROW by Sunburn: Assisted with Backstage Management
NCPA (25 Years of AKVARIOUS): Assisted with On-day Production & Photography

CONTACT DETAILS

Contact Number: 8236026948
E-mail ID: khushikhanna1226@gmail.com
LinkedIn ID: https://www.linkedin.com/in/khushikhanna26/



KHWAISH GANDHI

WORK EXPERIENCE

EMC Solutions Worldwide Pvt. Ltd., Mumbai: Worked as a Marketing Intern
All About Music: Worked as an Events Volunteer
Martin Garrix Event: Worked in the Crowd Management Team

CONTACT DETAILS

Contact Number: 95865 54145
E-mail ID: khwaishgandhi7@gmail.com
LinkedIn ID: www.linkedin.com/in/khwaish-gandhi-142740391



MIHIKA DEEPAK THUKRAL

WORK EXPERIENCE

Button Creatives Pvt. Ltd., Mumbai: Worked as a Video Intern
Rudraksh Production House, Mumbai: Worked as a Video Intern

CONTACT DETAILS

Contact Number: 6352509903
E-mail ID: mihikathukral02@gmail.com
LinkedIn ID: https://www.linkedin.com/in/mihika-thukral-5160b23a3/



NAMAN JAIN

WORK EXPERIENCE

Rare Rabbit: Worked as a Model, Winter Collection Photoshoot
OTT Filmfare Awards: Worked on Red Carpet Management
All About Music: Worked as an intern and managed VIP Lounge and Guest Relations
Short Film Direction: Directed short films that won at film festivals in Mumbai, Delhi, Noida, & Kolkata
Whistling Woods International (WWI) Celebrate Cinema & Saksham: Worked as Head of Production and Head, Sponsorships & Promotions

CONTACT DETAILS

Contact Number: 7008269008
Email ID: kanhanamanjain@gmail.com
LinkedIn ID: https://www.linkedin.com/in/naman-jain-002b713a7/



NANDINI MANE

WORK EXPERIENCE

21N78E Mumbai: Worked as a Client Servicing Intern handling SOTC Travel

Duavaa Jewellery Mumbai: Worked as a Content Marketing & Social Media Intern

Freelance Content Creator: Collaborated with Pilgrim, Dot & Key, L'Oréal & Flipkart

CONTACT DETAILS

Contact Number: 8291135121

Email ID: nandinisocials@gmail.com

LinkedIn ID: https://www.linkedin.com/in/nandini-mane-b7840a361



PAAVANI AGARWAL

WORK EXPERIENCE

Reliance Digital, Mumbai: Worked as a Marketing Intern on digital marketing, campaign copywriting, social media content & promotional creatives

Kommune: Worked as a City Chapters Intern & Team Lead, managing City Chapters across India & working on community, event and content-related activities

21N78E Creative Labs, Mumbai: Worked as a Copywriting Intern, developing brand-focused copy based on specific brand requirements & creative restrictions

Eva Live: Worked as an Artist Management Intern & Intern Team Lead for Edutainment & creatives for a Bollywood Music Project, managing the artist-management intern team & supporting artist coordination, documentation & production-related work

Sound of Giraffe: Working on Brand Identity & Business Development, including brand guidelines, worksheets, packaging, visual assets & future B2B/business applications

CONTACT DETAILS

Contact Number: +91 7607005772

E-mail ID: paavaniagarwal@gmail.com

LinkedIn ID: https://www.linkedin.com/in/paavani-agarwal-86b564322/



PRIYANSHI RATHI

WORK EXPERIENCE

SALT Worldwide: Worked as an Influencer Marketing Intern, working on influencer scouting, creator coordination, communication & campaign requirements
Design & Cast: Worked as a Social Media Manager for an architecture firm, handling social media-related activities & content for the brand
Live Events & Concerts: Worked on-ground across A.R. Rahman – The Wonderment 2025, Martin Garrix, Guns N' Roses & AAM All About Music 2026, contributing to ushering, backstage, box office & event operations | Production

Film and Production Projects:

- **College Short Films & Series:** Worked across multiple student productions in roles including Acting, Production & Assistant Direction
- **Content & BTS Photography:** Created behind-the-scenes photographs & visual content for projects & social media

CONTACT DETAILS

Contact Number: +91 9328843545
E-mail ID: priyanshirathi16@gmail.com
LinkedIn ID: https://www.linkedin.com/in/priyanshi-rathi-0a3679437/



RADHIKA MEHROTRA

WORK EXPERIENCE

Kulture.irl : Worked as a Social Media Strategist
Singer - Parth Srivastava Concert: Worked as a Photographer
Freelance Social Media Manager

CONTACT DETAILS

Contact Number: 7080418989
Email ID: radhikameh6@gmail.com
LinkedIn ID: www.linkedin.com/in/radhika-mehrotra-14494b381



RANBIR INTWALA

WORK EXPERIENCE

Jawa Yezdi BSA Seema Suzuki: Worked as a Sales Intern

CONTACT DETAILS

Contact Number: 9016132301
E-mail ID: ranbir.intwala@gmail.com
LinkedIn ID: https://www.linkedin.com/in/ranbir-intwala-92a509366/



RONISH TEJAS BHAVSAR

WORK EXPERIENCE

Aethos Studios: Worked as a Production Manager (Present)
Tech Manifest: Worked as a Sales Executive
Trioline: Worked as a Sales Executive bringing in over 1 lakh in sales
Surbhi Sweets & Snacks: Worked as a Social Media Manager, growing the page to 5K followers
Freelance: Websites, music beats & video editing (ongoing)

CONTACT DETAILS

Contact Number: +91 9324892403
E-mail ID: bhavsarronish@gmail.com
LinkedIn ID: https://www.linkedin.com/in/ronish-bhavsar-0a44a9341/



SAKSHAM GROVER

WORK EXPERIENCE

Global Shoppers Stop Beauty Brands, Mumbai: Worked as a Marketing Intern
Eva Live: Worked as an intern for The Edutainment Show Event
Sunburn x Martin Garrix: Worked as part of the Hospitality Department

CONTACT DETAILS

Contact Number: 9027437526
E-mail ID: grover.saksham_b24@whistlingwoods.net
LinkedIn ID: https://www.linkedin.com/in/saksham-grover-b43a7331a/



SAMAIRA BANTWAL

WORK EXPERIENCE

Button Creative, Mumbai: Worked as a Video Intern
Jazbaat Roohani: Worked as a Management Intern

CONTACT DETAILS

Contact Number: 8097970510
E-mail ID: samairab09@gmail.com
LinkedIn ID: https://www.linkedin.com/in/samaira-bantwal/



SARA CHAVAN

WORK EXPERIENCE

Boathouse Media: Worked as a Marketing Intern
All About Music: Worked as an Event Management/ Marketing Intern
Zee Cine Awards: Worked as event staff
The Wedding Filmer: Worked as On- ground production & event operations intern for the workshop

CONTACT DETAILS

Contact Number: 8879783760
Email ID: sarachavan06@gmail.com
LinkedIn ID: https://www.linkedin.com/in/sara-chavan-3374b23a6?utm_source=share_via&utm_content=profile&utm_medium=member_ios

---



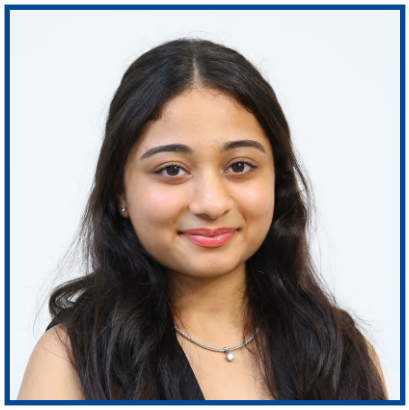
SHAINA JAGTAP

WORK EXPERIENCE

Red Bull India: Worked as a Student Marketeer
J's Studio, Mumbai: Worked as a Model Coordinator
J's Studio (Remote): Worked as a Social Media Manager & Content Creator
J's Studio, Indore: Worked as an Assistant Photographer

CONTACT DETAILS

Contact Number: 9993531008
E-mail ID: jagtapshaina10@gmail.com
LinkedIn ID: https://www.linkedin.com/in/shaina-jagtap-b332683a7/



SHREEYA MEDIRATTA

WORK EXPERIENCE

Eva Live: Worked as an Event Operations Assistant, supporting event operations, guest handling, scheduling & logistics
Whistles & Echoes: Worked as a Social Media Handler, managing social media content, content calendars & post scheduling
Hado: Worked as an Event Management Intern, assisting with event planning, brand activations, stall execution, on-ground operations & social media
Events & Festivals: Worked across Whistling Woods International fests & events, KalaNomad, Akvarious Productions, Convocation, All About Music, The Great Kids Carnival & other live events, supporting event operations, backstage coordination, guest management, production & on-ground execution

CONTACT DETAILS

Contact Number: 8291088682
E-mail ID: shreeya.mediratta@gmail.com
LinkedIn ID: https://www.linkedin.com/in/shreeya-mediratta/



SHREYES MATHUR

WORK EXPERIENCE

Wordly Wise Publishers: Worked as a Project Management Intern
College Cultural Events: Worked as an Artist Management Team Lead
Celebrate Cinema: Worked as a Production Team Member

CONTACT DETAILS

Contact Number: 9870208820
E-mail ID: shreyesmathur@gmail.com
LinkedIn ID: https://www.linkedin.com/in/shreyes-mathur/



SHRUTI PEHERE

WORK EXPERIENCE

Veenora: Worked as a Brand Ambassador, creating promotional content for a travel & corporate gifting brand
Udyogwardhini, Nashik: Worked as an AI Content Creation & Social Media Intern
All About Music: Worked across Marketing, Creative & Production
Inbox & Kal Ho Na Show 2025, Whistling Woods International: Worked as a Production Volunteer

CONTACT DETAILS

Contact Number: 9284501810
E-mail ID: shrutijagdhane46@gmail.com
LinkedIn ID: https://www.linkedin.com/in/shruti-jagdhane-3b29b8371/



SHWETA SUBHEDI

WORK EXPERIENCE

Qyuki Digital Media: Worked as a Production Intern
Anaphylaxis & A Trip in the Forest, Mumbai: Worked as an Assistant Producer
Addu Zindabad (Round the Frame – Winner): Worked as a Costume Designer & Artist Manager

CONTACT DETAILS

Contact Number: 7715938998
E-mail ID: shwetasubedi0@gmail.com
LinkedIn ID: https://www.linkedin.com/in/shweta-subedi-5b10643aa?utm_source=share_via&utm_content=profile&utm_medium=member_ios



TANVI PARWANI

WORK EXPERIENCE

EMC Solutions Worldwide Pvt. Ltd., Mumbai: Worked as a Marketing Intern
Toronto Metropolitan University Collaboration: Worked as an Anchor
Celebrating 25 Years of AKVARIOUS: Worked as an Event Support Executive

CONTACT DETAILS

Contact Number: 9834180176
Email ID: tanviparwani10@gmail.com
LinkedIn ID: https://www.linkedin.com/in/tanvi-parwani-1a7649392/



TASHVI AGARWAL

WORK EXPERIENCE

Vimbri Beverages (Ambrosia): Worked as a Social Media & Content Marketing Intern
Markenzo Worldwide, Mumbai: Worked as a Marketing Intern
Webrangers Talent Management, Mumbai: Worked as a Freelance Graphic Designer

CONTACT DETAILS

Contact Number: 9098000123
E-mail ID: tashviaga@gmail.com
LinkedIn ID: https://www.linkedin.com/in/tashvi-agarwal-8817021b3/



VAIDEHI TATER

WORK EXPERIENCE

JioStar India: Worked as a Title Marketing Intern
Kala Ghoda Arts Festival: Worked as a Production Intern at Horniman Circle & Asiatic Library Verticals
ELROW Sunburn: Worked as a VVIP Management Intern
Little Kickers, Mumbai: Worked as a Head Sports Coach
Canva India × Yuvaa: Worked as a Campus Ambassador, selected among 30 students nationwide

CONTACT DETAILS

Contact Number: 8320726265
Email ID: vaidehitater1013@gmail.com
LinkedIn ID: www.linkedin.com/in/vaidehi-tater-50a3a4279



VEDANSH AGRAWAL

WORK EXPERIENCE

iPIX Movies & Content Studios, Mumbai: Worked as a Production & Editing Intern (production on shoots, episode editing support & footage sorting)
Whistling Woods International: Worked as the Lead Actor in a Student Short Film
Whistling Woods International: Worked in a Central Role in a Theatrical Production
TMU: Worked as a Voice-over & Content Contributor
All About Music: Worked in Event Production

CONTACT DETAILS

Contact Number: 9664076563
E-mail ID: Vedanshagrawal56@gmail.com
LinkedIn ID: https://www.linkedin.com/in/vedansh-agrawal-0b82783a1/



YASH ARORA

WORK EXPERIENCE

Showtime Events: Worked in Events Production & as a Promoter in events
Worked as a Sports Manager

CONTACT DETAILS

Contact Number: 7067775038
E-mail ID: yasha8429@gmail.com
LinkedIn ID: https://www.linkedin.com/in/yash-arora-032136243?utm_source=share_via&utm_content=profile&utm_medium=member_android

---



ZAINA MAKANI

WORK EXPERIENCE

Ipix Movies & Content Studios: Worked as a Production Intern
Kala Ghoda Arts Festival (70EMG): Worked as a Volunteer

CONTACT DETAILS

Contact Number: 85910 31256
E-mail ID: zaina.makani@gmail.com
LinkedIn ID: https://www.linkedin.com/in/zaina-makani-37960827a/

MASTERS OF BUSINESS ADMINISTRATION IN MEDIA & ENTERTAINMENT



ADITI MAHAMBRE

WORK EXPERIENCE

Mavcomm Consulting Pvt. Ltd.: Worked as a PR Intern across automotive, agriculture, technology, education & FMCG
XIRCLS: Worked as an Event Management Intern, assisting with the XIRCLS Live Project, research, client pitching & outreach strategies
Screen Writers Association Awards: Worked as a Volunteer in event operations, assisting with award handling, presenter coordination, backstage cues & stage flow
Student Short Film & Documentary Projects: Worked as Line Producer for the short film Dehleez & Second Assistant Director for the documentary Fankaar

CONTACT DETAILS

Contact Number: 7506172883
E-mail ID: mahambreaditi@gmail.com
LinkedIn ID: www.linkedin.com/in/aditi-mahambre



ALI JAFRI

WORK EXPERIENCE

Eggfirst: Worked as a Copywriting Intern, creating Instagram captions for Vasant Masala, Filtrum Lubricants & Western Refrigeration
Roshan Abbas Productions: Worked as a Production & Creative Assistant on branded campaigns for Smirnoff, Air India & Foxtale; worked on event AVs & L&T's annual new recruits' event
Sunburn Afterparty: Worked as a Volunteer in Guest Experience & Event Operations
Bollywood Music Project: Worked as a Volunteer & Artist Hospitality Coordinator
Short Films - (Daldal, Museebat, Audition): Worked as Director, Music Composer, Editor & Actor
Abhinay (Documentary): Worked as Writer, Director, Editor & Narrator
Rooh Ko Thikana (Music Video): Worked as Chief Assistant Director

CONTACT DETAILS

Contact Number: +91 7506011218
E-mail ID: ali314jafri@gmail.com
LinkedIn ID: https://www.linkedin.com/in/ali-jafri-383a3b326/



AMINYA BAJAJ

WORK EXPERIENCE

Whistling Woods International: Campus Series, an initiative under The Better India: Worked as a Student Coordinator
Bollywood Music Project '25: Worked as a Volunteer
Fortis Hospital, Noida: Worked as a Summer Intern
Tech Zenon, Noida: Worked as a Summer Intern

CONTACT DETAILS

Contact Number: 7840096333
E-mail ID: aminyabajaj.work@gmail.com
LinkedIn ID: www.linkedin.com/in/aminya-bajaj



ANNUJA SHRIRAME

WORK EXPERIENCE

Boathouse Media: Worked as a Social Media Intern

CONTACT DETAILS

Contact Number: 9326612226
E-mail ID: annuushri@gmail.com
LinkedIn ID: www.linkedin.com/in/annuja-shrirame-2894a4313



ANVITHA ROSE SANJAY

WORK EXPERIENCE

Godrej Consumer Private Limited: Worked as an Influencer Marketing Consultant
Fresh Prints: Worked as an Inside Sales Associate
LabourNet: Worked on a Capstone Project, researching NCD screening & developing a health card framework
Poovanathil Farms: Worked as a Content Creator, creating social media content for products, events & brand promotion
Puthran & Associates: Worked as an Intern, researching copyright, trademarks & ambush marketing
Bollywood Music Project '25: Worked as part of the Backstage Team
SWA Pitch Fest : Worked as part of the Production Team & backstage team
Rakt, Comali, Toy Story, Kattey Pe Katta, Humsafar & Alphonsa: Worked as Director and Scriptwriter across mime, street play, radio & short film projects

CONTACT DETAILS

Contact Number: 9513741969
E-mail ID: anvitha0803@gmail.com
LinkedIn ID: linkedin.com/in/anvitha-rose-sanjay-03b3142a8/



ARPAN DAS

WORK EXPERIENCE

Royal Accommodation: Worked on Social Media & Digital Marketing
Orbfocus Healthcare - Zyael NutriBox: Worked on Digital & Media for a food app
Orbfocus Healthcare: Worked as a Public Relations & Production Intern
IMFA: Worked as a Public Relations Intern & Production Team Head
Independent Artists & Events: Worked as a Freelance Videographer
Maatrusneh – Cloud Kitchen: Managed Social Media & Promotional Content
Odisha Government – Hockey Projects: Designed Promotional Creatives & Digital Certificates
SHE by Somya: Worked as a PR Associate & Social Media Manager for Music Bands
Boho Stay: Worked as a Designer & Social Media Team Member
Odisha Vikas Conclave: Worked as a Media & Event Team Member

CONTACT DETAILS

Contact Number: +91 9123296187
E-mail ID: das162003arpan@gmail.com
LinkedIn ID: linkedin.com/in/arpan-das-27a42124a



CHARVI REDDY

WORK EXPERIENCE

Mulberry Media, Mumbai: Worked as a PR & Marketing Intern
Orange & Teal, Bangalore: Worked as a Business Development & Content Strategist
Pulp Cosmetics, Hyderabad: Worked in Social Media Marketing & as a Content Creator

CONTACT DETAILS

Contact Number: +91 9553300018
E-mail ID: charvi.feb.18@gmail.com
LinkedIn ID: www.linkedin.com/in/charvi-reddy



DEEPANJAN BHUIYA

WORK EXPERIENCE

Sher-E-Punjab T20 League: Worked as Social Media Head, leading social media strategy, digital campaigns, fan engagement and content partnerships for the Punjab state cricket league

EMC Solutions Worldwide: Worked in Movie Marketing & Brand Partnerships across major Bollywood, regional & Hollywood entertainment properties, supporting sponsorship, brand outreach & partnership initiatives

The Kibo Project: Worked as Media Manager & Fundraising Outreach, managing digital communication, content & donor outreach for the non-profit organisation

Uttarakhand Premier League: Worked as Media Manager, coordinating live match coverage, digital content & broadcast teams

Studio Blo: Worked as AI Content Generation & Prompt Engineer, creating AI-led visual and video content for brands including YRF, Royal Stag, Foot Locker, WoodenStreet & FabIndia using Midjourney & RunwayML

Servotech Siliguri Strikers: Worked as Social Media Marketing Manager, managing multi-platform content, audience engagement & digital campaigns for the franchise

Legend 90 Cricket League: Worked as Social Media Manager for Delhi Royals & Punjabi Sher, handling digital campaigns & athlete-led content with Shikhar Dhawan, Ross Taylor & Martin Guptill.

Medhavi Skills University: Worked as Video Editor, producing & optimising social media videos for LinkedIn, Instagram & YouTube

iLEAD Kolkata: Worked as Content Creator with the Creative Team, developing trend-led institutional content & supporting social media campaigns

Apeejay Kolkata Literary Festival: Worked in Event & Production Management, handling social media coverage & live broadcasts for the literary festival

Jeet Visual Arts: Worked as Graphic Designer & Video Editor, creating visual content for international clients including Coca-Cola Arena Dubai

CONTACT DETAILS

Contact Number: 8420050990
E-mail ID: deepanjanbhuiya.official@gmail.com
LinkedIn ID: www.linkedin.com/in/deepanjanbhuiya/



DERBY THOMAS PHILIP

WORK EXPERIENCE

Eva Live – Bollywood Music Project, Mumbai: Worked as part of the event team
Sunburn Music Festival, Mumbai: Worked in the Ticketing Section
Netflix: Worked on a Pilot Film Documentary
Music Production: Produced 25+ original tracks & collaborated with top artists in Kerala
Live Performances: Performed as a DJ at multiple college fests & concerts
Independent Music: Ghost-produced 15+ tracks for independent artists
Music Production: Mixed & mastered 50+ songs
Film Production: Currently producing a Hindi feature film

CONTACT DETAILS

Contact Number: +91 80865 22988
E-mail ID: derbytphilip@gmail.com
LinkedIn ID: www.linkedin.com/in/derby-thomas-philip



DISHA NASKAR

WORK EXPERIENCE

Eskay Movies: Worked as a PR Intern
Collective Artists Network: Worked as a Content Quality Check Intern
Sunburn Music Festival: Worked as a Ticketing Volunteer
SWA Awards: Worked as a Production Intern

CONTACT DETAILS

Contact Number: 9903716893
E-mail ID: dishanaskar3@gmail.com
LinkedIn ID: www.linkedin.com/in/disha-naskar-19ab92256



GAZAL ACHARYA

WORK EXPERIENCE

Inside Out Studios: Worked as a Creative Director, leading creative strategy, visual direction & content for lifestyle & fashion brands
RJ Yuvraaj & Vidhi Shah: Worked as a Content Strategist & Video Editor, creating Reels & managing digital content
Zen Sparrow: Worked as a Social Media Manager & Content Creator, creating Reels & managing brand content
Keinemusik 2026: Worked in VVIP Guest Handling Area
Sunburn Festival 2025: Worked as Branding & Flea Management Volunteer
Gen-E – Sustainable Storytellers: Worked as Videographer
Bollywood Music Project: Worked in Artist Lounge Management Area
SWA Pitch Fest & SWA Awards: Worked as Guest Management & Backstage Operations Volunteer

CONTACT DETAILS

Contact Number: 9737995465
E-mail ID: gazalacharya20@gmail.com
LinkedIn ID: https://www.linkedin.com/in/gazal-acharya-86004b32b/



GUNJAN BEGWANI

WORK EXPERIENCE

Salt Worldwide, Mumbai: Worked as a Client Servicing Intern
Wvalue Martech Pvt. Ltd., Bengaluru: Worked as an Operations Intern, assisting with coordination, execution & day-to-day business processes
Sunburn Festival, Mumbai (2025): Worked as part of the Official Merchandising Team, assisting with on-ground merchandising operations & execution
Bollywood Music Project (2025): Worked in Production & Backstage Operations
Girl with the Coffee-Colored Eye (Short Film, 2026): Worked as a Costume Supervisor, overseeing costume coordination & on-set requirements

CONTACT DETAILS

Contact Number: 7578942265
E-mail ID: gunjanbegwani18@gmail.com
LinkedIn ID: https://www.linkedin.com/in/gunjan-begwani-473199283/



HIRAL KOTAK

WORK EXPERIENCE

Shashi Sumeet Production: Worked as an Executive Producer
Boathouse Media: Worked as a Production Intern
Learning Tree Preschool: Worked as a Social Media Manager
Navbharat Metalic Oxide: Worked as a Marketing Manager

CONTACT DETAILS

Contact Number: 8097555787
E-mail ID: hkotak0@gmail.com
LinkedIn ID: https://www.linkedin.com/in/hiral-kotak-81296b1b7?utm_source=share_via&utm_content=profile&utm_medium=member_android

---



ISHAN POPAT

WORK EXPERIENCE

Eastwood Pictures Pvt. Ltd.: Worked as a Marketing & Production Intern, supporting campaigns, creative development, production coordination & talent management
Salt Worldwide Pvt. Ltd.: Worked as a Content Creator & Copywriting Intern, developing social media content, copy, Reels & content strategies
Sunburn Festival: Worked in Client Servicing & Marketing, handling brand experiences, VVIP coordination, audience engagement & event execution
Boathouse Media: Worked as an Assistant & Creative Director, supporting creative development, shot planning & on-set execution
Bollywood Music Project – Eva Live: Worked in Marketing & Backstage Crew, supporting artist coordination, backstage operations & audience engagement

CONTACT DETAILS

Contact Number: 9051925055
E-mail ID: ishanp7work@gmail.com
LinkedIn ID: www.linkedin.com/in/ishanpopat07-brandcommunciation



ISHAN SARAF

WORK EXPERIENCE

Plum Benefits Insurance Brokers Private Limited: Worked as an Associate Consultant in SMB Sales, acquiring 100+ clients, generating ₹30+ lakh in revenue & managing a monthly pipeline of 50+ B2B prospects

Bosch Limited: Worked as an Intern in the Purchasing & Supplier Department, coordinating with suppliers & handling supplier-related issues

WWI x Consulate General of Israel: Worked as a Producer on a funded documentary pilot project for OTT pitching, managing permissions, funds, equipment & production execution

BookMyShow: Worked as part of the VVIP Management team for Keinemusik & Sunburn 2025, managing VVIP lounges for 200+ HNIs

Eva Live: Worked in Production & Branding for Bollywood Music Project 2025, managing inventory logistics & branding quality checks

CONTACT DETAILS

Contact Number: +91 70239 47097
E-mail ID: ishansaraf002@gmail.com
LinkedIn ID: www.linkedin.com/in/ishan-saraf



KAMAKSHI BANSAL

WORK EXPERIENCE

Eventures Unlimited, Mumbai: Worked as a Client Servicing & Ideation Intern

Vardhmaan Special Steels, Ludhiana: Worked as a Marketing Intern

Samay Raina Still Alive Event, Mumbai: Worked as a Crew Member

Jagran Film Festival, Mumbai: Worked as a Crew Member

Aditya Birla Store Opening, Colaba, Mumbai: Worked as a Crew Member

Radio City 91.1 FM: Worked as a Radio Jockey for a day

Pooja, What Is This Behaviour (Documentary): Worked as a Production Assistant

CONTACT DETAILS

Contact Number: 7740057979
E-mail ID: kamakshibansal03@gmail.com
LinkedIn ID: www.linkedin.com/in/kamakshi-bansal-825ba92a0



KASHISH RAWAL

WORK EXPERIENCE

Shashi Sumeet Productions Pvt. Ltd.: Worked as a Writer & Assistant Director for a 7-episode series produced for the production house's official YouTube channel, & assisted in crew coordination

Sunburn 2025, Mumbai: Worked as part of the Merchandise Workforce, managing logistics, inventory & sales

CONTACT DETAILS

Contact Number: 7028380851

E-mail ID: kashisshrawal.5@gmail.com

LinkedIn ID: www.linkedin.com/in/kashish-rawal-719070250/



LAHARI REDDY

WORK EXPERIENCE

Button Creative: Worked as a Marketing & Communications Intern, contributing to brand messaging, client engagement & promotional strategies

AlmaBetter: Worked as a B2B Growth & Marketing professional, leading branded content, corporate partnerships & business development initiatives

Skillioma: Worked as a Strategic Business Growth Advisor & Marketing Head, leading advertising, brand development, client acquisition & revenue growth

Mayfair Private Housing Ltd.: Worked as a Research Analyst Intern, developing a strategic expansion roadmap & delivering data-driven insights

FS Digitals: Worked as a Digital Marketing & Branding Intern, managing client communications & developing creative marketing assets

Digital Marketing Agency: Worked as a Creative Content Writer Intern, developing marketing & content campaigns to improve performance & conversions

CONTACT DETAILS

Contact Number: +91 7995013326

E-mail ID: lahariireddy26500@gmail.com

LinkedIn ID: https://www.linkedin.com/in/lahari-reddy-bb4871249/



MALAVIKA NAIR

WORK EXPERIENCE

Documentary Film: Director: Currently directing a documentary on the Jewish communities of India in collaboration with the Consulate General of Israel
Documentary Film: Director: Directed Khamosh Bulawa, a documentary on a Mumbai truck driver who retrieves unidentified and abandoned bodies and ensures they receive a dignified final passage
Sun Group - Sun TV: Worked as an Intern Producer & Content Writer, assisting with pre-production, scripting, segment planning & content writing
Assistant Director: Star Singer, Asianet: Assisted with contestant coordination, stage flow & shot planning
Documentary Film: Directed an award-winning documentary on intellectually challenged children & adults in a mercy home in Kerala; received 2 Best Documentary Film awards
Club FM Radio Pvt. Ltd.: Worked as an Assistant Creative Director Intern in radio production, branding & content creation
Crescent University, Chennai: Worked as a Photographer & delivered 50+ photographs for posters & promotional materials

CONTACT DETAILS

Contact Number: 8330823913
E-mail ID: malavikar2624@gmail.com
LinkedIn ID: https://www.linkedin.com/in/malavika-rajesh-nair

---



MANSI MAHESHWARI

WORK EXPERIENCE

RADIO CITY 91.1 FM: Hosted a show 'Campus playlist' as an RJ
PINKVILLA: Worked as a freelancer for their pinkvilla app
SUNBURN FESTIVAL, 2025: Worked on managing branding, flea market, operations, ticketing & VVIP section
SWA (Screen Writers Association): Managed their Pitch fest & SWA Award show held in year 2025
MAN.MEDIAHOUSE: Founder https://www.instagram.com/man.mediahouse?stkn=MWZ4amFuamxteGY4cw==)
NDTV, DELHI: Worked for the News desk team

CONTACT DETAILS

Contact Number: 8769542155
E-mail ID: mehakbharti255@gmail.com
LinkedIn ID: https://www.linkedin.com/in/mansi-maheshwari-557747247?utm_source=share_via&utm_content=profile&utm_medium=member_ios



MARVI PATHANIA

WORK EXPERIENCE

IPIX Movies & Content Studios, Mumbai: Worked as a Production Intern, contributing to creative development, scripting, production planning, location research, & branded campaigns including Sony BRAVIA & Trip With Me

Organica, Sydney: Worked as a Creative Director & Content Strategist, developing social media content, visual campaigns, content calendars, & brand guidelines

Engineered Films, Sydney: Worked as First Assistant Director & Production Coordinator on the feature film Unseen Enemy, managing shooting schedules, crew coordination, production documentation, logistics, & budgets

Spyne Chiropractic, Sydney: Worked as a Videographer, producing website videos & short-form social media content

Bondi Radio, Sydney: Worked as a Media Intern, supporting social media, live radio shows, masterclasses, podcasts, & digital content

Lumaway, Sydney: Worked as a Director & Cinematographer, creating an interview-driven commercial exploring the pressures of choosing a career path & capturing authentic participant stories.

Credit Savvy, Sydney: Worked as a Podcast Producer for Chat Savvy, managing pre-production, guest coordination, recording, editing, post-production, interview development, & promotional content

GSES Global Sustainable Energy Solutions, Sydney: Worked as an Advertisement Producer, producing a corporate advertisement that communicated the client's mission

Celebrate Cinema 2026, Whistling Woods International, Mumbai: Head of Workshops, overseeing faculty coordination, scheduling, communication, budgeting, & execution of 35+ workshops.

CONTACT DETAILS

Contact Number: +91 8699621404
Email ID: marvipathania@gmail.com
LinkedIn ID: https://www.linkedin.com/in/marvi-pathania-069823177/



MEHAK BHARTI

WORK EXPERIENCE

Jews of India – Documentary Film Production: Worked as a Documentary Researcher, contributing to field research, interviews & story development
The Newsroom Global: Worked as an Anchor & Content Producer, contributing to news production, interviews & research
Batangarh News: Worked as a Field Reporter, covering on-ground stories & digital reports
Digininja360: Worked as a Social Media Strategist Intern, managing content for three brands
Salar Publication Trust: Worked as a News Anchor & Content Producer Intern
Doordarshan: Worked as a Broadcast Media Intern, assisting with television production
Little Big Pictures: Worked as the Head of the Student Forum, leading screenings & filmmaker interactions
Khamosh Bulawa – Documentary: Worked as a Researcher, Writer, Voice Artist & Assistant Director
On-Air Live Project: Worked as a News Presenter

CONTACT DETAILS

Contact Number: 9608251977
E-mail ID: mehakbharti255@gmail.com
LinkedIn ID: linkedin.com/in/mehak-bharti



MINAL GUPTA

WORK EXPERIENCE

Mantapa Productions: Worked as a Production Intern, assisting on set for a Meta ad shoot
Sunburn Festival: Worked in Event Operations, managing operations at the merchandise desk
Bollywood Music Project: Worked in Event Operations, facilitating operations within the ticketing department
Tring India: Worked as a Script Writer Intern & was subsequently promoted to a full-time Executive role
Chingari: Worked as a Social Media Intern, managing social media accounts

CONTACT DETAILS

Contact Number: 9326485132
E-mail ID: minalmgupta@gmail.com
LinkedIn ID: www.linkedin.com/in/minal-gupta140403



MRINALINI GUPTA

WORK EXPERIENCE

X Roads, Hyderabad: Worked as a Marketing & Communications Partner for the film
Oak Entertainments, Hyderabad: Worked as an Assistant Director
22 Krafts Media, Hyderabad: Worked as a Production Manager for corporate films
Advertisement, Hyderabad: Worked as an Assistant Director
Mihira Visual Labs, Hyderabad: Worked as a Marketing Intern

CONTACT DETAILS

Contact Number: 9959414036
E-mail ID: guptamrinalini16@gmail.com
LinkedIn ID: https://www.linkedin.com/in/mrinalinigupta16/



NANDINI AGARWAL

WORK EXPERIENCE

The Times Group – ET Edge: Worked as a Marketing Intern, contributing to social media, event promotions, partnerships & content
Tribal Monk Network: Worked as a Client Servicing & Business Development Intern
User Generated Content: Worked as a Freelance UGC Creator, managing campaigns for 50+ brands with 10M+ total reach
Sunburn Music Festival: Worked as part of the Merchandising & Brand Activation Team, handling brand experience, inventory & customer engagement
The Lil Flea, Mumbai: Worked as Event Crew, assisting with vendor coordination, crowd management & attendee engagement

CONTACT DETAILS

Contact Number: 9324449191
E-mail ID: nandinivikashagarwal@gmail.com
LinkedIn ID: https://www.linkedin.com/in/nandiniagarwalllll/



NEHA MANOJ

WORK EXPERIENCE

Noetbook Media, Kolkata: Worked as a Creative Lead – Video & Design
Trade Brains, Bengaluru: Worked as a Videographer & Course Editor
Under25, Bengaluru: Worked as a Graphic Designer
Syclon, Kochi: Worked in Influencer Management
WTF x The Gates Foundation Event by 70EMG, Mumbai: Worked as an Event Production Volunteer
The Fudgy Batter, Mumbai: Worked as a Strategic Brand Management Consultant
Bollywood Music Project, Mumbai: Worked as a Backstage Volunteer
Screenwriters Association Pitch Fest, Mumbai: Worked as a Volunteer

CONTACT DETAILS

Contact Number: 9249537251 / 9895758434
E-mail ID: nehamanoj9000@gmail.com
LinkedIn ID: www.linkedin.com/in/neha-manoj-5ba6401bb



NIHAL SUNIL PRABHUDESAI

WORK EXPERIENCE

Divanta Advisors, USA: Working as a Podcast Video Editor, Aug 2026–Present
Nothing India: Working as a Community Reviewer & Photographer, Mar 2025–Present
Growth Gravy, Goa: Worked as a Graphic Design Intern
Times of India, Goa: Worked as a Photojournalist Intern
Freelance / Selected Brand Work: Worked as a Video Editor & Photographer for Puma, Royal Enfield, DailyObjects, Stuffcool & YODA Mumbai

CONTACT DETAILS

Contact Number: +91 9373476875
E-mail ID: nihalspd28@gmail.com
LinkedIn ID: https://www.linkedin.com/in/nihalspd/



PASHMEEN SOOD

WORK EXPERIENCE

Ogilvy: Worked as a Social Media Marketing Intern for Lotus Biscoff, MG Select & Nestlé Ceregrow
CS Direkt: Worked as an Event Manager for Boston Consulting Group (BCG)
LMAI Conference: Worked as a Project Manager in Experiential Technology
Tagglabs Experiential Pvt. Ltd : Worked in Client Servicing & Sales across projects for Axis x Zomato, NPCI at Global Fintech Fest, ITC Sunrise, Mahakumbh and BPCL at India Energy Week

CONTACT DETAILS

Contact Number: 8879 987990
E-mail ID: soodpashmeen20@gmail.com
LinkedIn ID: www.linkedin.com/in/soodpashmeen



RASHI BHIDE

WORK EXPERIENCE

Fit Founder: Worked as a Digital Marketing & Content Strategist, conducting market research & developing digital communication strategies
Content Creator & UGC Artist: Worked as a Content Creator & UGC Artist, creating lifestyle, beauty, travel & fashion content
Trigon Digipack Pvt. Ltd.: Worked in Digital Marketing & Client Servicing, handling website development, analytics & client coordination
Testified: Worked as a Social Media Manager, managing content planning, execution & strategy
The Boho Travellers: Worked as a Social Media Management Intern, assisting with content creation, influencer collaborations & marketing
Probess Nutrition: Worked as a Graphic Designing Junior Executive, creating packaging & marketing assets
BookMyShow: Worked on Social Media for Yaari Jam Concert & as a Volunteer at Sunburn Festival 2025 & Keinemusik India Tour

CONTACT DETAILS

Contact Number: 9619191197
E-mail ID: bhiderashi@gmail.com
LinkedIn ID: www.linkedin.com/in/rashi-bhide-j2712



REVATHI KRISHNAN

WORK EXPERIENCE

Tonic Worldwide, Mumbai: Worked as a Client Servicing Intern
The Fudgy Batter, Mumbai: Worked as a Marketing & Brand Strategy Intern
SuperGaming, Mumbai: Worked as a People & Culture – Senior Specialist
GO MO Group, Pune: Worked as an HR Executive

CONTACT DETAILS

Contact Number: 8378908089
E-mail ID: revaragav2001@gmail.com
LinkedIn ID: www.linkedin.com/in/revathi-krishnan-6399091b5/



RITESH PASWAN

WORK EXPERIENCE

Mavcomm Consulting Pvt. Ltd., Mumbai: Worked as a PR Intern, supporting client servicing, content writing, media monitoring, research & analytics
ShowOff Clicks, Thane: Worked as an Operations & Finance Executive, managing client relationships & supporting finance & operations workflows
The Habitat, Mumbai: Worked as an Event Management Intern, coordinating shows, artist & audience requirements & event operations
Sunburn Mumbai 2025: Worked as an Event Volunteer

CONTACT DETAILS

Contact Number: +91 9819808016
E-mail ID: ritesh20.paswan@gmail.com
LinkedIn ID: linkedin.com/in/ritesh-paswan-230a37150



SAKSHAM AURANGABADKAR

WORK EXPERIENCE

Reckoning Esports, Mumbai: Worked as an Esports Athlete
Velocity Gaming, Navi Mumbai: Worked as an Esports Athlete
Medal Esports, Navi Mumbai: Worked as an Esports Athlete
Tripple One Solution, Noida: Worked as an Artificial Intelligence Intern

CONTACT DETAILS

Contact Number: 72472 85691
E-mail ID: saksham.aurangabadkar@gmail.com
LinkedIn ID: www.linkedin.com/in/saksham-aurangabadkar-627007370



SAMRUDDHI DHARNE

WORK EXPERIENCE

Mantapa Productions: Worked as a Production Intern, assisting with production coordination, casting, talent outreach, shoot logistics & on-set operations for a Meta shoot
Mantapa Productions: Worked on brand and digital initiatives, website development, brand communication & production documentation
Bollywood Music Project (BMP): Worked in Event Operations, supporting audience coordination & on-ground execution

CONTACT DETAILS

Contact Number: +91 9619282840
E-mail ID: samruddhibdharne@gmail.com
LinkedIn ID: www.linkedin.com/in/samruddhi-dharne-b2546a27a



TIRTHA AGARWAL

WORK EXPERIENCE

Ogilvy, Mumbai: Worked as an Account Executive Intern, contributing to brand strategy, CSR planning & competitive benchmarking across four FMCG brands

Camp Automation Pvt. Ltd., Bangalore: Worked as a Content Writer Intern, handling lead conversions, customer queries & email marketing campaigns

Shubharambh Productions Limited, Bangalore: Worked as an Assistant Event Coordinator, supporting corporate event curation & execution

Screenwriters Association Pitch Fest 2025: Worked as a Volunteer, supporting event coordination & execution

Sunburn 2025, Mumbai: Worked as a Volunteer, managing merchandise sales & brand touchpoints for Fan Pit & VVIP segments

Girl With The Coffee Colored Eyes: Worked as a Producer for an indie short film under Studio Hikayat

Cherry on Top: Worked as a Writer and Editing Supervisor for a student film

CONTACT DETAILS

Contact Number: 7905614712

E-mail ID: tirtha2005.agarwal@gmail.com

LinkedIn ID: https://www.linkedin.com/in/tirtha-agarwal-866a70311



YASHASWI SHAH

WORK EXPERIENCE

Circulr: Worked as a Brand Marketing Intern, leading experiential marketing and B2B promotions &managing social media content strategy

Epic Company, Netflix: Worked as an Assistant Director Intern on Ye Dil Sun Raha Hai, assisting with on-set coordination & clapboard operations

Anxiety NZ, Auckland: Worked as a Volunteer, promoting crowdfunding campaigns & designing digital assets for social media

BookMyShow – Sunburn Festival (David Guetta & Keinemusik): Worked as part of the VVIP Operations team

CONTACT DETAILS

Contact Number: 9130012004
E-mail ID: shah10yashaswi@gmail.com
LinkedIn ID: linkedin.com/in/yashaswi10

BATCH OF 2026



BBA IN MEDIA & COMMUNICATION



MBA IN MEDIA & ENTERTAINMENT



PLACEMENT PROCEDURE

CAREER RESOURCE CENTRE

The Placement team at Whistling Woods International comprises of the Career Resource Centre (CRC), faculty and student representatives. A Placement committee is selected from the students. The students and CRC undertake and manage all the activities of Summer Internship and Campus Recruitment. They correspond with prospective employers, arrange pre-placement talks, group discussions and personal interviews on campus and provide all the facilities required by the companies to make the placement process as smooth as possible.

The Faculty and the Placement Cell invite industry experts for Seminar/Masterclass with students to provide them relevant industry exposure and understand the working of an organisation, their work culture and expectations from candidates specific to a role. This is one way to make our students industry-ready.

The Placement Process

The placement process for the students starts with a Placement Preparatory Programme (PPP). The PPP for the students starts when they are in the 3rd semester and waiting to take up a summer internship. The students go through a resume building session and session to groom them to face an interview, how to dress for an interview and so on. Once the students return from the internship and have some industry exposure, the CRC connects with their supervisors to get feedback on their performance during the internship. The feedback is then shared with the students. The possibility of a pre-placement offer is also discussed during this time. The last 2 semesters are when the students go through several rounds of group discussion and personal interviews to understand the role they are best suited for and prepare them to face interviews. The campus hiring process for them starts towards the end of the 3rd semester until the end of their final semester. The campus hiring process consists of 2 stages:

The Pre-Placement Talk and Recruitment Process

- The company conducts a Pre-Placement talk
- The resumes of interested students are collected by the CRC and sent to the company
- The company sends a list of shortlisted students (if applicable)
- The company and students will be informed by the CRC about the day on which the interviews will be conducted
- Selected student list is then provided by the company to the CRC. The CRC will communicate with the shortlisted students on further process

The Pre-Placement Talk

A brief session is conducted by the company, on campus to inform the students about the organisation. Companies are encouraged to give pre-placement talks well before the recruitment process begins. This helps students in making an informed decision about the organisation.

Ideally, the PPT must include:

• Company profile
• Roles/Positions on offer
• Compensation details
• Possible number of openings

The Recruitment Process

We would request the company to inform us about the recruitment process to be followed well in advance.

- Method of Recruitment (Preliminary test, Group discussion, Case interview, Personal/Group interview etc.)
- Number of GD rounds and group size if any
- Number of interview rounds
- Approximate duration

Once the company has selected the candidates, the candidates' offer letters must be routed through the Career Resource Centre (WWI Placement Team).

WHISTLING WOODS INTERNATIONAL
INSTITUTE OF FILM, COMMUNICATION & CREATIVE ARTS

PLACEMENT TEAM CONTACT DETAILS

ANJALI FULIA
Head - Placements & Student Services
Contact Number: +91 22 6271 6227 / 98929 09950
Email ID: anjali.fulia@whistlingwoods.net;
placements@whistlingwoods.net

VISHAL AGARWAL
Senior Executive - Placements & Student Services
Contact Number: +91 22 6271 6193 / 91670 28702
Email ID: vishal.agarwal@whistlingwoods.net

NANDINI AGARWAL
Student Placement Committee
Contact Number: +91 93244 49191
Email ID: agarwal.nandini_b25@whistlingwoods.net

DO WHAT YOU LOVE

Choose a job you love, & you will never have
to work a day in your life {Confucius}